

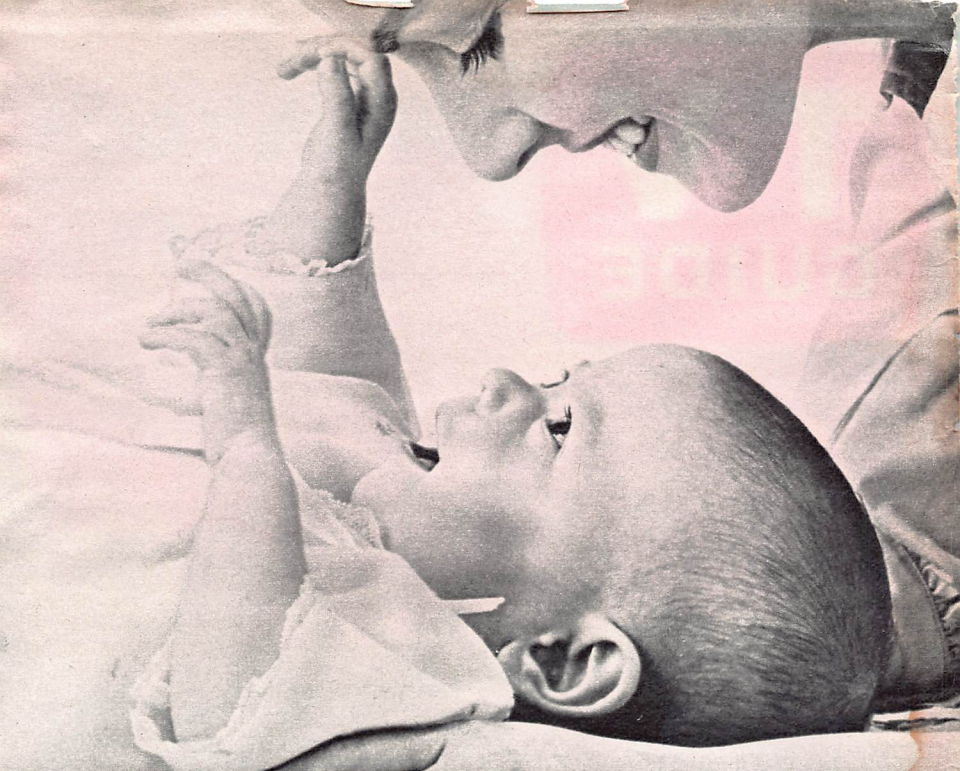
**TV
GUIDE**

REPAIRMEN WAIT:
'WE ARE NOT
A BUNCH OF THIEVES'
page 6

Local Programs Mar. 16-22
dlt



Sally Field,
Alejandro Rey of
'The Flying Nun'



How come so sunny after midnight squalls?



Mrs. Dan Gerber
Mother of Five

It's hard to believe those bright eyes were part of the storm center that kept you up half the night! But the very young quickly forget an emerging tooth or an upset that leaves you bleary-eyed in the morning!

Happy way to start a busy day is with a sunny strained juice from Gerber and a jar of ready-to-serve cereal. We've 10 juice treats to choose from and three ready-to-serve cereals, each brightly combined with applesauce and banana. Especially handy on busy mornings or when baby travels.

On the go? Remember, chilled Gerber Strained Juices make a refreshing break for baby and the sand box set.

Babies are our business... our only business!®

GERBER® BABY PRODUCTS, BOX 33, FREMONT, MICHIGAN





*Where on earth can you find
a better permanent press? You can't.
Koratron invented permanent press.
Don't press your luck. Look for
the world's leader. Koratron.*

No matter who is the manufacturer, all garments
that earn the trademark Koratron have been independently tested and approved
by the Koratron permanent press laboratory.

TV Teletype: New York

NEIL HICKEY REPORTS:

NBC International claims that The High Chaparral--with exotic subtitles and dubbing--now appears in 33 countries . . . Rain gods, secret ceremonials and ancient Mayan caves are all part of a prospective special--says ABC News--based on explorations by New York's Explorers Club. STEVE FLEISCHMAN and NICHOLAS WEBSTER are in charge of the program, part of ABC's projected series on the club . . . NBC will broadcast "Broadway '68--The Tony Awards," honoring the theater's highest achievements, on April 21.

JACQUES-YVES COUSTEAU's April 15 special on ABC will study the life cycle of the sea turtle and have a look at the one-man submarine . . . On March 31 and April 7 Walt Disney's Wonderful World of Color offers a two-part film called "The Mystery of Edward Sims" . . . CBS has set new dates for two shows pre-empted recently by special Vietnam coverage: "The Great American Novel," ARTHUR BARRON's documentary focusing on "Babbitt" and "The Grapes of Wrath," will be telecast on April 9; "The Weapons of Gordon Parks," an examination of the celebrated photographer's life and career, is scheduled for April 16.

GEORGE HAMILTON, DIANA SANDS and TOTIE FIELDS form the celebrity panel of NBC's Personality during the week of April 29 . . . Now that ABC News has signed National Review editor and syndicated columnist WILLIAM BUCKLEY as a commentator during their nightly 90-minute wrap-ups of the August political conventions, they are casting about for a liberal pundit to balance him off. "Somebody strong and articulate," says an ABC staffer, "or BUCKLEY will make mincemeat of him."

DOM DE LUISE is busy lining up comedy guests for his summer-replacement series on CBS; so far, he's corralled GEORGE JESSEL, CHARLIE MANNA, RICH LITTLE and PAT COOPER . . . DON ADAMS will have KAYE BALLARD, the KING FAMILY and JOEY FORMAN with him when he plays host for The Hollywood Palace on April 6.

CHRIS SCHENKEL and BILLY WELU handle commentary for bowling's \$100,000 Firestone Tournament of Champions, an ABC telecast from Akron, Ohio, set for April 6 . . . CBS will broadcast the 1968 Stanley Cup Hockey Play-offs starting Sunday, April 7; they'll show one game a week as long as the play-offs last . . . Charlie Brown pitches the "Peanuts" gang to their 999th straight loss on the baseball field when CBS repeats "Charlie Brown's All-Stars" on April 6.

*Trade-mark, Teletype Corp.

Continued on Page 34

Send subscription orders to TV GUIDE, Box 400, Radnor, Pa., Zip Code 19088. Allow 5 weeks for arrival of first copy. Send changes of address and subscription inquiries to Box 900, Radnor, Pa. 19088. If possible, please include the mailing label from your latest TV GUIDE. Allow 5 weeks for corrections. TV GUIDE is published weekly by Triangle Publications, Inc., 400 N. Broad Street, Philadelphia, Pa., Zip Code 19101. Second-class postage paid at Philadelphia, Pa., and at additional mailing offices. Subscription rates: 1 year \$7.00, 2 years \$12.00, 3 years \$16.00. Pan-American and foreign postage extra. Single copy 15c. Copyright © 1968 by Triangle Publications, Inc. All rights reserved. No material in TV GUIDE, including program information, may be reprinted without permission of the copyright owner. POSTMASTER: Send Form 3579 to TV GUIDE, Radnor, Pa. 19088.

National Offices: TV GUIDE, Radnor, Pa. 19088

Member: Audit Bureau of Circulations




The Nabisco logo, featuring a red triangle with a white border and the word "NABISCO" in white capital letters.

YOU'LL FIND QUALITY IN OUR CORNER

A rectangular box of Nabisco Fig Newtons Cakes. The top lid is white with "FIG NEWTONS" in large, colorful letters and "cakes" in a smaller, red font. A red circular sticker on the top right says "2 5.25 OZ. BAKERS' PRICES". The sides of the box are brown and feature the Nabisco logo and "FIG NEWTONS" text. The box is open, showing rows of the cakes inside.

FIG
NEWTONS
cakes

2
5.25 OZ. BAKERS' PRICES

A large number of Fig Newtons Cakes are shown. Some are whole, some are sliced in half to reveal a dark, textured filling. They are arranged in rows, with some in the foreground and others in the background, creating a sense of abundance.

**If you want
Fig Newtons
be sure you're
buying Fig Newtons.**

The one and only
FIG NEWTONS Cakes.
That only Nabisco bakes.
Only FIG NEWTONS are
the great fig cake with
the real fig taste.

Doubly-wrapped to
stay doubly-fresh.

So before you buy
FIG NEWTONS—read
the label.

If it doesn't say
FIG NEWTONS—it isn't.

as we see it

■ Political money men already are groaning over the prospect of what it's going to cost to reach the Nation's viewers. During the last Presidential election the Democrats managed to enrich the broadcasting industry by some \$19 million. The Republicans came in second with their expenditure of about \$16 million.

For them, and for viewers who find televised campaign speeches somewhat less fascinating than a test pattern, we have good news. It comes from Ned Hoopes' article in a recent *Educators Guide to Media and Methods*.

■ "Dozens of scientific communications studies have provided data to demonstrate that people tend to watch only television programs that support their own point of view and to avoid those that do not," he wrote. "If they do watch something that disagrees with their own outlook, they tend either to forget it completely or to distort the content so that it agrees with their own particular focus."

Why spend all that money, then, if you're just going to reach people who were going to vote for you anyway?

■ And it's not just since the advent of television. A study of the 1940 election showed that radio campaigning had no direct effect upon the outcome of the Roosevelt-Willkie race.

"Aha," you say, "what about the debates in 1960 and those Gallup and Roper polls that 'proved' the debates were the decisive factor in swinging voters to Kennedy?"

■ A later study by sociologists concluded that "viewers of the debates, if anything, changed less than non-viewers." They said people who watched the telecasts did so to confirm their original opinions.

Perhaps this research explains why the politicians are leaning more to spot announcements viewers can't escape than to speeches. That's selling candidates like soap.



Published by Triangle Publications, Inc.
Walter H. Annenberg, President
National Offices, Radnor, Pa. 19088
America's Television Magazine

Vol. 16, No. 11 | March 16, 1968 | Issue #781

LOCAL PROGRAMS

Week of March 16-22.....Following 18

TELETYPES

New York.....2
Hollywood.....34

ARTICLES

The TV Serviceman Talks Back,
by David Lachenbruch.....6
The Affectionate and Lovable Don Rickles,
by Edith Efron.....14
Sally Field Didn't Want To Be a Flying Nun,
by Dwight Whitney.....21
The Headline Syndrome: Do We Really Know
What's Going On? (Second of two parts),
by Neil Hickey.....30

PICTURE FEATURES

The Water's Fine on 'Mannix'.....12
Boy Wonder: Bill Cosby.....28

REVIEWS, COLUMNS

Cleveland Amory.....10

Judith Crist
Doan Report (U.S.) }Program Section
Canadian Report }

Cover: Sally Field, Alejandro Rey,
by Gene Trindl

Merrill Panitt, Editor
Alexander H. Joseph, Managing Editor
Roger J. Youman, Assistant Managing Editor
Harold B. Clemenko, Local Editions Editor
Patrick J. Walsh, Associate Editor
William M. Morris, Programming Editor
Jerry Alten, Art Director
Alma C. Moore, Women's Editor

New York Bureau: Neil Hickey (Chief),
Edith Efron, Robert Higgins,
Richard K. Doan, Susan Ludel

Hollywood Bureau: Dwight Whitney (Chief),
Leslie Raddatz, Joseph Finnigan,
Dick Hobson, Laddie Marshack (Pictures)

Eric G. Larson, Advertising Director
David Lichtenberg, Circulation Director

James T. Quirk, Publisher

Introducing the plumping machine.

What plumping machine?

The bag, silly.

A simple polyethylene bag. Like your sandwich bags at home.

Okay, so it's not an atom smasher. But it's fattening up our Chiquita Brand Bananas faster than anything we've tried in the last fifty years.

It goes on when the bananas are still green and growing, and it works as kind of a portable hothouse.

It traps in the warmth of the sun, but shields out the burning rays.

It measures in the moisture. It keeps out the cold.

But the important thing is that it helps give us a banana that's always full, always sweet.

A meaty banana with a tight, sleek peel.

A banana with a sheen and bloom that's hard to come by anywhere else.

Now if everyone who grew bananas used a plumping machine, you wouldn't have much to complain about.

Isn't it nice for us that they don't.

Chiquita® Brand Bananas.

Chiquita is a registered trademark
of United Fruit Company



Complaints about television service have received increasing publicity in recent months. But the man who fixes your set has a few complaints of his own. He feels he's misunderstood, maligned, distrusted, unappreciated, overworked and underpaid.

These complaints would appear to indicate a basic feeling of insecurity, except for the absence of one classic symptom. He doesn't feel the least bit unneeded. He *knows* he's needed. Everybody needs him, and they all need him yesterday.

This serviceman syndrome may be more a case for a public-relations man than a headshrinker. TV-repair technicians feel that they've taken more than their share of lumps lately, as the result of a wave of "exposés" which, they feel, make them look like a bunch of thieves—incompetent thieves, at that.

This malaise in the service industry comes at a trying time. It's accelerating the exit of many top-notch technicians into higher-paying, better-appreciated jobs—just when tens of thousands of new super-competent service dealers are urgently needed to doctor the ever-increasing number of complex color TV sets now moving into the Nation's homes.

TV-set manufacturers consider the technician shortage so serious that they've united in a five-year "Service

Technician Development Program," whose total budget could run well above a million dollars, to attract and train young servicemen.

Richard Tinnell, a former Oklahoma State University electronics professor who coordinates this development program, rebuts the suggestion of widespread incompetence with circumstantial evidence: "There are 515 million electronic instruments in the hands of the American public—including TV sets, radios, phonographs and tape recorders—and 75 million are being added each year. All 515 million are in working order. If 65 percent of the service technicians were unethical or incompetent, this situation just couldn't exist."

He was referring to the kind of publicity which irks servicemen the most—the doctored-set caper. Two of these were summarized last fall in TV GUIDE ("Set Repair Frauds," Nov. 11), one in New York, one in Chicago. In the New York test, 20 service dealers were asked to repair sets in which one bad tube had been purposely inserted but which were otherwise in good shape. The test's sponsors estimated that the repair should have cost about \$8, but found that 13 technicians charged more, some of them claiming to have made extensive repairs.

Technicians concede there are dis-

The TV Serviceman Talks Back

He details his reasons for feeling maligned,
overworked and underpaid

By David Lachenbruch

must charge about three times the technician's wage for a routine call. Thus, if the technician receives \$4 an hour, the labor charge would be about \$12 according to this rule of thumb.

The reason for this disparity is the large overhead required to operate a reliable service business. These expenses include a truck or station wagon, inventories of parts, complex test equipment, uniforms, laundry, rent and insurance.

There are also hidden costs, says Gooley. A good technician may spend as many as 17 days a year in service clinics and courses given by manufacturers and others to keep up with the newest products, circuits, test equipment and repair technology. Another hidden cost is the service warranty. Many, but not all, reliable service dealers guarantee the set for 30 days after any repair. During this period, if something goes wrong—even if it's unrelated to the original trouble—the technician will repair the set free, charging only for parts.

Gooley estimates that the average technician can complete only eight jobs per day at an average of about \$10 a job in labor costs. Remember that the highly skilled technician may be on the road for 15 minutes driving to a job which will take him only 30.

It's impossible to say exactly what any job will cost—or even to estimate a labor charge which will hold up all over the country—because of wide regional differences in pay scales and cost of living. In New York, for example, union bus drivers have signed a contract which will give them \$4.16 an hour plus fringe benefits. Is the skilled electronics technician worth more pay than a bus driver?

The service vice president of one television manufacturer points out: "People are inclined to remember what they paid for a service call 10 years ago on a black-and-white set. It could have run about \$5 for a

simple job—\$3 for labor, \$2 for a tube. But today, in some high-labor markets, such as San Francisco, service calls may now run as high as \$14.95 an hour for labor alone because of high living costs. Of course, conditions might be entirely different in Burning Stump, Idaho."

Why do seemingly simple jobs—such as replacement of one small part—often result in high bills? One reason may be the increasing compactness of TV sets, while their complexity grows as well. Technicians often blame the set manufacturer, who, in turn, insists he is responding only to the public's desires. Consider these carefully itemized troubles reported by a Dayton, Ohio, repairman:

"It is indeed an engineering marvel to pack the sophisticated circuitry of a 19-inch receiver into a plastic box measuring only 2 feet wide by 20 inches high by 10 inches deep. But for a serviceman attempting to trace a hairline crack or a cold-solder connection on a circuit board, it is sheer frustration trying to use a soldering pencil in such cramped quarters.

"On my workbench is a portable which developed one small overheated resistor in the audio circuit and burned the circuit board so badly that the audio tube fell out and clunked to the bottom of the set. There is not enough room to drill holes for nuts and bolts to hold a new socket. What do I tell the customer? How does one explain that replacing a 15-cent resistor and a 39-cent tube socket will cost \$15 in labor?"

The recent TV GUIDE article on set repair quoted some unkind words about "moonlighters"—those who repair sets in their spare time but work in other jobs. Predictably, this is a controversial subject. Many technicians who have turned away from the service industry because of low pay and lack of appreciation have found jobs elsewhere in the electronics industry but still take on repair jobs

on the side.

"I have mixed emotions on moon-lighters," says one TV maker's service manager, "especially since we don't have enough service people to go around. I know some men who work in our plant, then go out at night and fix sets: In a near-by town, there's a fireman who left the service business—but he's still the only television repairman in town. I don't know how we can object to the part-timer if he's skilled and knowledgeable."

The serviceman in Dayton, quoted earlier, is a part-timer who says he has "about 3000 bucks wrapped up in this side line." He adds: "You see, I make my living as a linotype operator and fix sets only for my family, neighbors, friends and co-workers. On each job I'm happy if I make enough for gasoline and a couple of dollars for beer and cigarets. Good luck to those thousands of trainees who try to make a living in this business."

Gooley insists that the customer himself is often to blame for being cheated. "People who have these problems are often those who have larceny in their own hearts, and who fall for lowball prices. A shop can't exist on \$2 service calls and 20-percent-off parts. A little simple arithmetic and cost-of-living figures will show you why."

The problem of service for the growing TV set population is reaching crisis proportions. Undoubtedly, members of the public are being victimized as a result of the shortage of qualified servicemen. But, as one manufacturer put it, "color is separating the men from the boys." The old-fashioned "tube-puller" can't survive in the color-TV age, which requires specialized knowledge, equipment and procedures. Reliable TV service isn't cheap, and you're probably going to have to pay even more for it, as for everything else. And, if the shortage of technicians deepens, you're going to have to wait in line for it. END

Save your own skin.



And not just the skin you accidentally cut or scrape. First Aid Cream takes care of skin problems like detergent hands, dry skin, windburn, chapped skin, and razorburn, too. It has an anesthetic that soothes and takes the hurt out. And a germ-killer that helps heal. Save your own skin. No one else will.

Johnson & Johnson



by Cleveland Amory

The idea of a kind of weekly USO show—devoted to the entertainment of American servicemen at their bases, on shipboard, etc.—is one which, as Madison Avenue would say, is worthy of running up the flagpole and saluting. The trouble is that this very worthiness also involves the necessity of everyone playing not primarily to you but to the GI audiences. And thus everyone seems one step further removed from you than you are used to—from the emcees with their everlasting intramural jokes to the stand-up comics with their everlasting single entendres. Besides all this, however, the whole thing has a kind of amateur-night quality because picked GIs are mixed right into the show in some of the most farfetched contests we've seen outside of an office picnic. In one, for example, the program's so-called "entertainment girls" tried to help chosen GIs find someone who kissed like their wives. In another, there was a contest among three GI photographers to choose the best model poses for three entertainment girls. Actually, since it was all a rigged joke, one of the pictures turned out to be, sure enough, not of *any* of the entertainment girls, but the GI's fiancée, who had been flown in.

In fairness, the contests are only a small part of the show. But it's a part which bears the indelible imprint of Mr. Chuck Barris, who, besides this show, produces *The Dating Game* and *The Newlywed Game* and, for all we know, *The Game Game*. Mr. Barris obviously loves surprises. On one re-

cent occasion emcee George Carlin announced that he had a surprise guest, the Air Force Chief of Staff. This was hardly a real surprise, since the commander of the base or ship usually does come on the show to give us a few poorly chosen words. But, never fear, there was a switch—out came a bemedaled Bill "José Jiménez" Dana. Mr. Dana proceeded to announce that his job was, as he put it, "to bring the stuff to the staff." "You mean," said Carlin, "they made you a six-star general for that?" "You don't know," said Dana, "what kind of stuff I bring." And, as if that weren't enough, he added, "The staff likes to get stiff."

And then we had gospel-singer Bessie Griffin and her Pearls. Their screaming, yelling, jumping performance was one of the most appalling acts we've seen this year. Altogether, if it hadn't been for singer Fran Jeffries, who was excellent, we would have gone A.W.O.L. Another turkey was the recent show at George Air Force Base. Here literally everything was bad, from emcee Tim Conway to Paul Lynde and his unfunny African routine, all the way to a confusing movie-star look-alike contest among the GIs. On the other hand, a show we liked was staged aboard the USS Constellation. Here emcee Dean Jones was funny and charming, singer Barbara McNair was wonderful and we even went along with sailors trying to sing while being nuzzled by Sivi Aberg, Eileen O'Neill and Shawn Robinson.

The bottle of the sexes

Nowadays, the whole family is fighting over that easy-to-squeeze bottle of Dermassage skin lotion. And for good reason.

For Mom and Sis, Dermassage moisturizes skin after a bath, soothes legs after shaving, helps heal chapped hands after dishwashing, smooths hose-snagging heels.

For Dad and the boys, its non-perfumy medication makes sense, not scents. Helps ease the pain of sunburn or windburn, conditions the face before shaving, refreshes it afterwards.

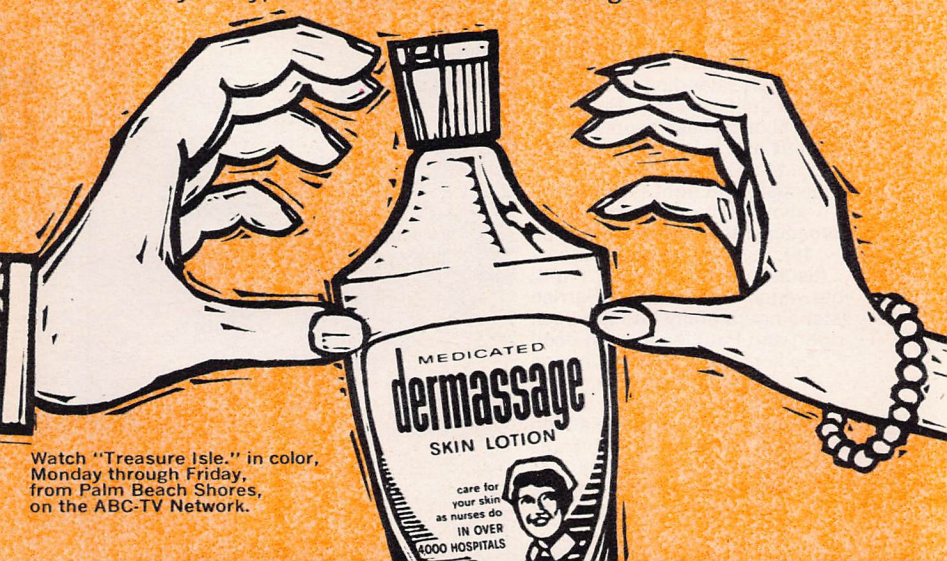
For every body, the emollient

healing agents and moisturizers in Dermassage spread their good throughout dry, irritated skin on hands, knees, elbows, anyplace you have it rough.

No wonder Dermassage is used for patient skin care in over 4,000 hospitals (where there's no special gender to its tender care).

So cease fire. Share the wealth of extra-rich Dermassage with everyone in the house. Or get an extra bottle or two to smooth out relations.

Soften often with Dermassage Lotion. Or try super-moisturizing Dermassage skin-cream.



Watch "Treasure Isle." in color, Monday through Friday, from Palm Beach Shores, on the ABC-TV Network.

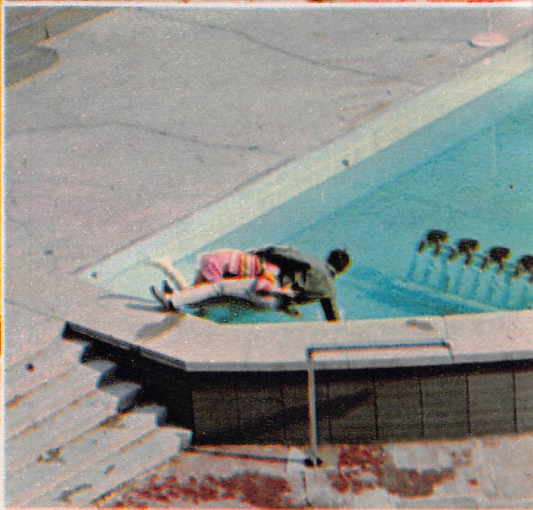
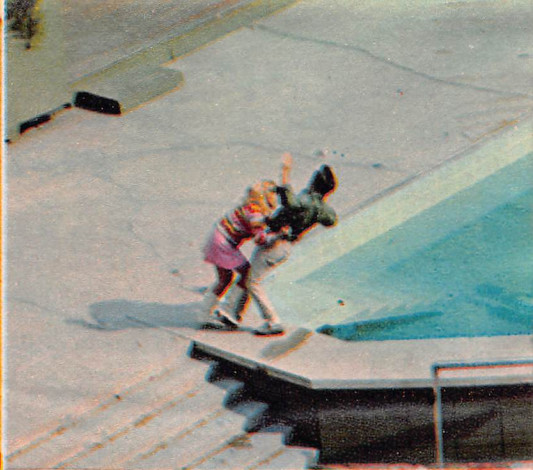


THE WATER'S FINE

As a 'Mannix' heroine, her double, and others find out

Hardly anyone, even native Hollywoodians, has seen the famed Hollywood Bowl naked of people, orchestra and some sort of panoply, standing in the heat of the California sun. But when CBS shot a chase sequence for *Mannix* at the Bowl, all involved got to see that structure in an unaccustomed light (see picture above). The sequence, to be broadcast this Saturday (March 16), revolves around the pool (usually underlighted at night) into which actress Leslie Parrish (stepping carefully into the pool, right) and Paul Mantee (in pool) go kersplash. (Mike Connors, *Mannix* of *Mannix*, is the gentleman in the coat who is watching.) Actually, the action (top two pictures at far right) was performed by doubles but, as can be seen at the bottom, everybody got pretty wet.





**Guess who's shy, retiring,
warm, affectionate and lovable**

Don Rickles??

By Edith Efron

A new face has been popping up on the TV scene in the past season or two with the frequency of spots on a measles patient. The face—a striking combination of bald, bright-eyed bulldog and cross-tempered snapping turtle—belongs to Don Rickles. And because having Don Rickles on a show has traditionally been equated with having the measles, or worse, a lot of people, including Rickles, are finding his omni-acceptance mighty startling. "It's a world that never accepted me before," he says.

"Omni-acceptance" isn't too elegant a word, but it's accurate. There's no category of entertainment that Rickles hasn't invaded. Tune in on Dean Martin, Danny Thomas, Jerry Lewis, Bob Hope, the Smothers Brothers, *The Kraft Music Hall*, Joey Bishop, Mike Douglas, Johnny Carson, eight or nine game shows—and comedian Don Rickles is there, has been there or will shortly be there. And as for shows like *I Spy*, *Run for Your Life*, *Chrysler Theater*, *F Troop*, *Dick Van Dyke*, *Gomer Pyle, USMC*, *The Beverly Hillbillies* and *The Andy Griffith Show*—to name just a few—actor Don Rickles has been there too.

Comics who can act are not extraordinarily rare in show business. What's so amazing about the Rickles Rash? The answer is that, by time-honored show-business logic, Rickles shouldn't be succeeding at all. He has built a career on the unlikely rock of attacking his own audience.

He has been called "The Merchant of Venom," "The Insultan" and, most often, "The Insult Comedian."

He insults celebrities. Frank Sinatra walks in, and Rickles yells with glee, "Come right in, Frankie, make yourself at home. Hit somebody." Dean Martin: "One of the most sentimental guys I ever met. For his birthday he asked for an ice machine." Or Bob Hope, who arrived late: "Look who's here. The war must be over."

He insults unknown persons: "Take a look at what this guy with the beard married. He's gotta be lonely, or a python." Or: "You sir, are you married? And you never will be, with that roller-derby jacket. What's your name? You don't know? You idiot—look inside your coat!"

It seems unnecessary to state that there are two schools of thought about Rickles' humor. As he says, "People either hate me or they love me." The haters call him "vulgar," "crude," "offensive," "lacking in real wit," "hostile," etc. The lovers are legion—and the legion includes a great many celebrities, who claim that Rickles' insults are really offbeat expressions of love. "He's putting people down," says Johnny Carson, "but everybody knows it's a put-on." "The more Rickles loves you, the more he insults you," says Dean Martin. "I hope he always insults me." In a good segment of the celebrity world, it's a status symbol to be insulted by Rickles.

Rickles himself claims that affection is all mixed up with his insults. "My main problem," he says, "is that my humor depends on my face. If you take a quote from me—in print, it's different. I read it, and I say, 'Ouch.'"

Seeing it in cold print bothers me. It's what's *not* in print that's important—my honesty and my love for people. I think this comes across in my personality."

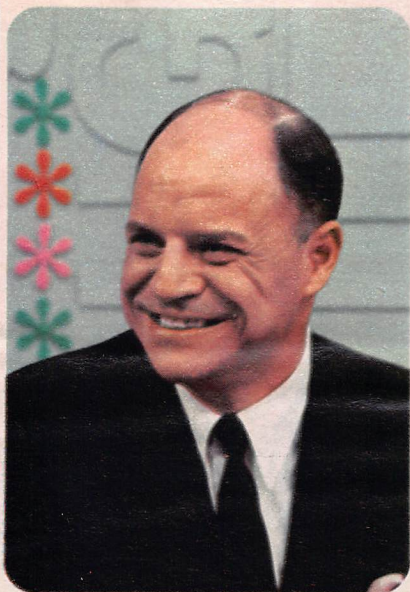
For a decade or more, however, TV had dominantly taken the anti-Rickles position and had written him off as too antagonistic a specimen for the family medium. "For a time, there was no acceptance of me at all," says Rickles. "People heard about my jokes, some of them felt I was insulting, mean, unkind."

On top of this, Rickles' acting career—he's a graduate of the American Academy of Dramatic Arts—was highly specialized: He appeared in 12 movies, invariably as a heavy. And the over-all combination of movie villainy and stand-up hostility fused into an image of an unlikable man.

So much has this "mean, unkind" image affected Rickles' professional life that his manager, Joe Scandore, is almost obsessed with the desire to prove to the world that Rickles is a kindly, lovable man. He talked almost nonstop for an hour about how serious, devoted, loyal, warm Rickles was in private life—and above all how well-loved he was, both personally and professionally. "People who know Don just love him," says Scandore. "In reality, there are two Don Rickles—the fellow that's acting, that's making caustic remarks and insulting people—and the real Don Rickles. The real Don Rickles is the one the public doesn't know—a loyal, affectionate, warm man, a good man, a man who's loved, absolutely loved by his fellow performers."

Scandore needn't have worked so hard to make the point. Rickles is loved by his associates, and the ones we spoke to are only too happy to tell the world how amiable he is. "I've known Don for five or six years. He's a hell of a nice guy, and basically kind of shy," says Johnny Carson.

"He's an affectionate man. On-stage



he pokes fun at people who rock the baby and kitchy-coo and make a sentimental fuss," says Stan Irwin, *Tonight* producer, "but off-stage he's the biggest rocker and kitchy-cooer around. He's an absolute reservoir of love and affection for his wife, his family, his mother, his friends."

And Ernest Borgnine, who has acted with him, says: "He's one of the greatest guys going. He's one of the kindest, sweetest men when you get to know him closely—anything but the character he tries to portray."

This is all true. On-stage, Rickles reacts to the sight of massed humanity by dishing out insults with computer speed. But in a private tête-à-tête the tension is suddenly cut, and Rickles becomes a simple, gentle, earnest man. He talks about himself as follows:

On Rickles: "I was born into an Orthodox Jewish family, on Long Island. I'm still very pious, very conscious of being Jewish. It's part of me. . . . I'm a serious man, serious about my work, my family. I think →



A medically sound treatment for most painful hemorrhoids

First, stop the pain. And the itching. Nupercainal® is a unique combination of lubricants plus the most effective topical pain reliever available without a prescription. It relieves pain and itching fast. Provides much longer lasting relief. Nupercainal also soothes inflamed tissue—in turn helps the natural healing process. Moreover Nupercainal facilitates natural movements.

Next, doctors recommend, use common sense. Stay off spicy, highly seasoned foods. Avoid constipation and what causes it. Such as lack of rest and bad eating habits. Stay regular. Sitz baths aid comfort and natural healing.

Above all, use caution. Nupercainal brings relief in most cases and for most types of hemorrhoids. But if symptoms are severe, persistent, frequently recurrent...if there is rectal bleeding...do see your doctor.



Caution, Common Sense, & Nupercainal

continued

a lot about everything I do. . . . I'm sort of shy. I was a very shy, very inhibited, self-conscious kid. I had no confidence. I never believed I could be successful in school or in life. I only knew I could be successful when it happened. Today I'm very aggressive with people, outwardly. But inwardly I'm still shy and retiring. I have to be at home with people before I feel free to be me . . . kind of warm and loving."

On marriage: "I was a bachelor until 39, because all I met during my travels as an entertainer were women who were loose, unreliable. I wanted somebody who was beautiful, with simplicity, someone who wasn't flashy, someone who could command attention and respect. I found someone like that, and I married her."

On his humor: "I don't know why it's the way it is. I was always interested in making people laugh. My father was a salesman. He always kidded around with people. I found it fun, too. Life to me was always ha-ha-ha. Things from life always struck me funny. I'm always laughing at me, and at everything. They say I insult. I never see it that way. I see it as making fun of ourselves, of life, of all of us. In the beginning my humor was more rough and crude. But I've mellowed as a man. I'm not afraid of my own humor any more. I'm not afraid: Am I doing right? Now I know it's funny. I believe in it."

On his acting: "I always loved to make believe, ever since I was a kid. Anything that made me different from what I was always excited me. Playing at being somebody else. That was my fun. My mother went to work to pay my tuition at dramatic school. But 12 years went by before I was taken seriously as an actor. It's only the last three years I got parts of any importance. . . . I love acting. Acting is playing emotions. I'm an emotional guy. I think doing emotions is fun."

On the future: "If I had my life

to live over, I'd get an education. Intelligence is of tremendous importance to me. All my cousins are doctors. I respect them for how hard they worked for their knowledge. I have a little baby daughter, Mindy Beth. My whole dream is to see her go to college. . . . My dream for me? It's to sit in my house with my wife and say to my manager, 'We've accomplished the height.' I'd like to be able to say I'm a success in every aspect of show business—I'm *accepted*."

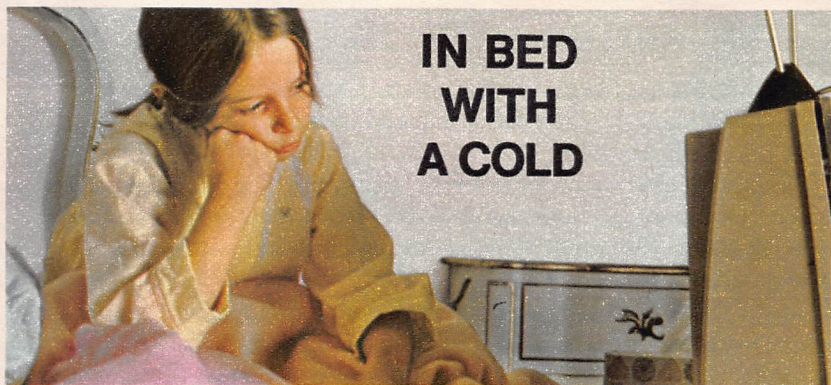
One only has to spend a few hours with the gentle, humble Rickles to be certain that if his TV career was blocked for years, it was not caused by his private personality but his hostile public humor. In the past three years a pro-Rickles tidal wave has formed, and this season it has washed him all over the home screen. What caused the sudden "acceptance"?

According to his manager, people

finally found out how kindly a fellow Rickles was. According to others, people finally found out that he was one of the most proficient improvisers and ad-libbers in the business. ("His mind is unbelievable; it's like an IBM machine," says Irwin.) According to others, people finally found out he was a good actor. ("He's one of the finest talents this business has produced in a long time," says Borgnine.)

But probably the two most telling reasons are offered by Johnny Carson and by Rickles himself. Says Carson: "I think he's doing something a lot of people would like to do—putting people down. He's getting all that hostility out."

And, says Rickles, this rebellious, "put-down" era itself is ready for him. "I make fun of sacred cows," he says. "I make fun of authority, of people of importance. I'm the guy who tells the boss off and gets away with it. The time is right for me." END



IN BED WITH A COLD

Neo-Synephrine can make the shut-in more comfortable by helping to restore free breathing *in seconds*. Because it shrinks swollen nasal passages on contact, Neo-Synephrine relieves stopped-up nose faster than medicine taken by mouth. By opening clogged nasal passages, Neo-Synephrine also helps prevent both sinus congestion and the earache children so often get with a cold. Your druggist has Neo-Synephrine for adults, children and infants.

Neo-Synephrine[®] NOSE DROPS OR SPRAY

Winthrop

1210C1



Early American, with tambour doors and the biggest picture in color TV.

Magnavox...the finest color TV... brilliant true color—automatically!

Just turn it on. Magnavox Automatic Color tunes itself—gives you perfectly tuned pictures that stay precise. Every channel. Every time. Automatically.

Exclusive Chromatone adds vivid depth to color, high definition to black and white pictures. Magnavox Quick-On flashes pictures on in just seconds. And superb Magnavox high fidelity assures you total program enjoyment.

You also have the satisfaction of owning the finest, most reliable color TV ever made. Select from over 40 elegant styles and finishes.

All this, yet Magnavox costs no more. We sell direct through franchised dealers (see Yellow Pages) to save you middleman costs.

Color TV from only \$349.50.

the magnificent
Magnavox

270 Park Ave., New York, New York 10017

Magnavox Factory Authorized Sale
February 12-March 30. See your
dealer for exceptional values.



*Compact color TV
in Contemporary
styling.*

Networks Yawn Over Primaries

The primaries are going to get the most fleeting attention from TV in the medium's history unless they develop more heat than New Hampshire did. The networks aren't about to squander lavish coverage on state-by-state walkaways by Richard Nixon. This became apparent in the wake of Governor Romney's startling pull-out. The networks, convinced this left little doubt about the outcome in N.H., immediately canceled plans for prime-time primary-night specials in favor of bulletins and brief late-evening vote summaries. How much TV time will be given the remaining primaries pretty much depends on how strongly, if at all, Governor Rockefeller comes on against Nixon.

ABC evidently intends to find out whether the TV audience is ready for insulting put-downs every week. Don Rickles, a Las Vegas phenomenon who makes a fat living hurling mean ethnocentric gags at night-clubbers, has been signed to star in a Friday night series starting in September. It will be produced by old game-show hands Mark Goodson and Bill Todman (*What's My Line?*, *I've Got a Secret*, etc.). With the addition of the Rickles item, ABC's fall schedule is pretty well locked up. Dropped in the final shakeout, besides shows earlier reported as casualties, are *N.Y.P.D.* and *Garrison's Gorillas*. Meanwhile ABC promises at least an hour weekly of fresh adventure fare to relieve the summer doldrums: Starting May 3, the camp-show *Operation: Entertain-*

ment will be replaced until fall by a British spy series *Man in a Suitcase*, starring Richard Bradford.

Back in January, National Educational Television, the Ford Foundation-financed chief supplier of programming to the country's noncommercial stations, defied a demand by 33 Congressmen that a scheduled two-hour program on North Vietnam be suppressed. It featured a documentary film turned out by Felix Greene, a Britisher, which the lawmakers considered Communist propaganda. Last week NET offered a postscript: the telecast "produced the largest outpouring of favorable public comment any NET program has received in the last three years."

The urban crisis with its exploding racial tensions will be competing hotly with Vietnam and politics as a major TV topic in the days ahead. On May 6, for instance, the Nation's educational stations will turn over an entire evening to a live NET exploration of the whole dilemma. And in mid-June, Walter Cronkite will preside over three hour-long prime-time CBS *Reports* looking into the perplexing decay of the cities.

Briefly: General Telephone has renewed its full sponsorship of CBS *Playhouse* for next season, assuring viewers of at least four new original productions. CBS has "major commitments" for scripts from Gore Vidal, J. P. Miller, Paddy Chayefsky and Reginald Rose. —Richard K. Doan

LETTERS

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa., 19088. All letters must be signed. Names withheld upon request.

VIEWER SERVICE

If you wish to write comments to those in charge of a specific show, you should send your letters to: (Name of Show), TV GUIDE Viewer Service, Box 800, Radnor, Pa., 19088. These letters will be forwarded to proper executives.

STAR'S VIEW

... Through inaccuracy, innuendo and remarks taken out of context ["Unwrinkled, Unscarred, Unnoticed," Feb. 17], you have put together a distasteful collage which bears no resemblance whatever to a fine man and colleague named Bill Reynolds. . . .

Efrem Zimbalist Jr.
Hollywood

Advertisement

A Beauty Hint

Margaret Merrill advises that it is quite simple for every woman to promote an English countryside complexion. Her hint to gain a peaches-and-cream loveliness is to damp a cloth with cold water from your refrigerator and press it over your face for a few minutes once or twice a day. Then to hold the good of the complexion beautifying cold water smooth on a little tropical oil of Olay. This oil is rather scarce and expensive but your drug store should be able to get you a small supply.

CLOSE ONE

Greetings! We the inhabitants of the Omicron Delta System salute you. In *Star Trek* you have finally created a televisual program worthy of intergalactic recognition. Should you discontinue it, we will have no alternative but to destroy your planet.

(Name withheld)
Tecumseh, Mich.

NBC: We will be forced to reduce you to your component atoms.

Office of the Commander
United Star Federation

I have constructed a quite successful laser beam, and . . .

(Name withheld)
San Diego, Cal.

As most of your readers probably already know, NBC has renewed *Star Trek* for the 1968-69 season. While we were formulating next season's schedule, more than 100,000 viewers—one of the largest totals in our history—wrote or wired their support for *Star Trek*. Obviously, it is not possible to answer such a large volume of mail individually, so I, therefore, extend a general thanks on behalf of NBC management to your readers who took the time and trouble to communicate with us. The response was gratifying.

Mort Werner, Vice President
NBC Television Network
New York, N.Y.

TWO REACTIONS

Rowan and Martin, I hope you don't succumb to the usual drab standards. Try to escape the tyranny of the majority. We need you.

Mrs. Albert F. Bartz
Castro Valley, Cal.

Continued on page A-22

168 169 170 171
172 173 174
175 176 177 178 179

NEW 180 "PLUS" PLAN

FOR INDIVIDUALS AND FAMILIES

180

FULLY-PAID DAYS OF HOSPITAL CARE

"PLUS"

NEW DOCTOR BENEFITS... FROM

BLUE CROSS

HIGHLIGHTS OF 180 "PLUS" PLAN...

Today's cost of sickness or accident can put you deep in debt. But now—the Blue Cross 180 "Plus" Plan provides for up to six months of major hospital protection—all necessary treatment in a 3-bed room, from general nursing care to drugs—*paid in full*.

Plus...new doctor and other professional benefits: surgical benefits realistically based upon the latest California Medical Association study. And, generous allowances for out-patient diagnostic X-ray, doctor's hospital visits, and a special allowance for added protection in case of accident. Plus much more.

For details, simply complete and mail the coupon today!

TO: BLUE CROSS
1919 WEBSTER ST., OAKLAND, CALIF. 94612

4917—3-16-68

Please send me information about the new BLUE CROSS 180 "PLUS" PLAN for those who do not have BLUE CROSS GROUP PROTECTION where they work. I understand no salesman will call.

Name _____

Address _____

City _____

State _____ Zip _____

If now a member, please indicate Blue

Cross ID number: _____

Check here if you are interested in a Blue Cross program for those 65 or over.



BLUE CROSS
does the most when
you need it most

Please Do Not Write Below

2	3-4	5-6
	81	

SPORTS AND SPECIALS

7R refers to KRGR, Redding
9R refers to KIXE, Redding

SPORTS

SATURDAY

- NIT BASKETBALL** 11 A.M. (5, 8, 10, 12)
Notre Dame vs. Army.
- WRESTLING** 11 A.M. (44); 2:30 P.M. (12)
- GOLF** 1 P.M. (2, 3, 8)
Citrus Open.
- GOLF** 1:30 P.M. (5)
Tommy Bolt and Tom Weiskopf vs. Al Geiberger and Dave Stockton.
- BOWLING** 2 P.M. (3); 6 P.M. (2)
- GOLF** 2 P.M. (7R); 3 P.M. (4); 3:30 P.M. (3);
5 P.M. (8) Chi Chi Rodriguez vs. Johnny Pott.
- HUNTING AND FISHING** 2:30 P.M. (13)
Quarry: polar bear, flat fish.
- PRO BOWLING** 3:30 P.M. (7, 7R, 11, 13)
Buffalo Open.
- HORSE RACE** 4:30 P.M. (2, 8)
San Felipe Handicap, \$50,000 added.
- TRACK MEET, BOXING** 5 P.M. (7,7R,11,13)
NCAA Indoor Track and Field Championships;
Joe Frazier-Buster Mathis, heavyweight bout.
- NCAA PLAY-OFFS** 8 P.M. (2)

SUNDAY

- HOCKEY** 11 A.M. (5, 8, 10, 12)
Detroit Red Wings-Minnesota North Stars
- PRO BASKETBALL** 11 A.M. (7R, 13)
New York Knicks-San Francisco Warriors
- BOWLING** 12 Noon (2); 3 P.M. (11); 3:30 P.M. (12)
- GOLF** 12 Noon (3)
Arnold Palmer, Jack Nicklaus, Gary Player.
- GOLF** 1 P.M. (2, 3); 1:30 P.M. (8)
Citrus Open.
- GOLF** 1:30 P.M. (10)
Tommy Bolt and Tom Weiskopf vs. Al Geiberger and Dave Stockton.

GOLF 2:30 P.M. (12)

Jay and Lionel Hebert vs. Al Geiberger and Dave Stockton.

HUNTING AND FISHING 4 P.M. (7, 7R)

Quarry: marlin, duck, grizzly bear.

CELEBRITY GOLF 4:30 P.M. (3, 4)

Taped highlights of Astrojet tourney.

PRO HOCKEY 5:30 P.M. (2)

Seals vs. Chicago Black Hawks.

SKIING 5:30 P.M. (4)

Roch Cup Competition.

TUESDAY

BOXING 9 P.M. (2)

1. Art Cruz vs. José Valenzuela. 2. Felipe Torres vs. Scooter Meza.

FRIDAY

WRESTLING 8 P.M. (2)

NCAA SEMI-FINALS 9 P.M. (2, 10)

SPECIALS

- Dear Mr. Gable Sat. 7 P.M. (7R)
- Carol Channing Sat. 10:30 P.M. (7R)
- Travels with Charley .. Sun. 10 P.M. (3, 4, 8);
Fri. 9 P.M. (7R)
- Hubert Humphrey: a Conversation .. Sun. 11:15 P.M. (10)
- Bill Cosby Mon. 8 P.M. (3, 4)
- Debbie Reynolds Tues. 5 P.M. (7R)
- Essay on English Tues. 10 P.M. (5, 10, 12)
- Bob Hope Wed. 9 P.M. (3, 4)
- Jack Benny Wed. 10 P.M. (3, 4, 8)
- House on Fell Street Thurs. 7 P.M. (4)
- Children's Theatre Thurs. 7:30 P.M.
(3, 4, 7R, 8)
- Circus Fri. 8:30 P.M. (3, 4)
- Bell Telephone Hour Fri. 10 P.M. (3, 4)

AT TAHOE
BILL COSBY
THE PAIR
EXTRAORDINAIRE
THRU MAR 20

Harrah's

IN RENO
LESLIE UGGAMS
SPECIAL GUEST STARS
BAJA MARIMBA BAND
THRU MAR 20

FOR RESERVATIONS, PHONE: SAN FRANCISCO AREA 781-2271/SACRAMENTO AREA 481-3373



**CALL CONTINENTAL TV'S HOME
SHOPPERS SERVICE**

CALL COLLECT WITHIN
75 MILES OF EAST BAY

JUST DIAL 832-7062

HAVE COLOR TV IN YOUR HOME, AS SOON AS TONITE!

**NEW
LOW
PRICE**

\$ 298

WITH TRADE*



AMERICA'S COLOR TELEVISION TRIUMPH
IMMEDIATE DELIVERY

**AVCO
THRIFT
CREDIT PLAN**

*QUALIFIED
TRADE

Important news from

Muntz TV

"Factory direct selling and new automation techniques allow us to announce substantial price reductions on all of our color TV combinations without affecting our high standards of quality."

**MUNTZ GIVES YOU MORE
COLOR TV FOR YOUR MONEY**

**3 WAY COLOR COMB. FOR THE PRICE
OF A PORTABLE!**

NOTHING DOWN*
**NO PAYMENTS FOR
45 DAYS**

*ON CREDIT APPROVAL

**OPEN
NITES
& SUN.**

Continental Tv

OPEN 7 DAYS A WEEK 'TIL 9

- OAKLAND, 3300 Broadway 832-7062
- SAN JOSE, 3585 Stevens Creek Blvd. 244-6171
- SALINAS, 16 W. Romie Street 424-3911

THIS WEEK'S MOVIES

By
Judith
Crist

WHAT A WAY TO GO! (NBC), *Saturday*
WHAT EVER HAPPENED TO BABY JANE? (ABC), *Sunday*
THE SECOND TIME AROUND (NBC), *Tuesday*
HARLOW (ABC), *Wednesday*
GOODBYE AGAIN (CBS), *Thursday*
THE DESTRUCTORS (CBS), *Friday*

In some areas network movies may not be seen on the days indicated.

What with the two new offerings indicating that the barrel bottom is being scraped, this rerun-laden network-movie week is enough to give you the horrors. In fact its only saving grace is that it does, quite literally and intentionally, with the one worthwhile film in the batch.

"What Ever Happened to Baby Jane?" that grandest of Guignols for grownups, is a genuine horror film, complete with character, plot and revelation decked out with thrills and chills and madness. This time around you can relax your grip on the story line—or at least try to—and take fuller note of the old-pro perfections of Joan Crawford and Bette Davis in demonstrating the art of grandiose performance and, with producer-director Robert Aldrich, epitomizing expertise in making the excessive effective.

But beyond this rerun all else is simply excess. Herewith a few hints on how to avoid the horrors if watch you must:

Keep the Kleenex, a box of chocolates and some Russ Columbo records handy for surcease with "Goodbye Again," the kind of "woman's picture" that gives women a bad name. You'll need surcease in that never-never land of Parisian suffering wherein suave Yves Montand so neglects his lovely mistress Ingrid Bergman that she finds solace with super-juvenile Anthony Perkins. And to last through the other newcomer of the

week, "The Destructors," you can brood about a system wherein a 1967 movie whose only New York showing was briefly on a double-bill at a 42nd Street grind house last month gets on network television this month, otherwise you'll find yourself involved with a "National Intelligence Agency" agent, a laser gun and a villain who makes a living importing bathing suits.

Keep an abacus and a jeweler's glass handy for diversion during "What a Way to Go!" which starts out fine but bogs down in an excess of Shirley MacLaine, noncomics, supersets and repetition of a single slightly stale joke. You might, however, try keeping count of the 72 outfits and \$3,500,000 worth of jewels press agents say she sports therein.

Keep a lemon handy for sucking to ward off an attack of the screaming-meemie cuties during the just-folks saccharinities of "The Second Time Around." Only the most devout Debbie Reynolds fans can survive her cavortings as a merry-widow sheriff in Arizona circa 1912. The scientists among us might try estimating the energy the itsy-bitsy star expends on being jes' button-cute while Thelma Ritter need only stroll through a scene to steal it.

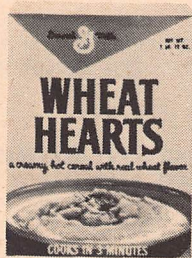
A sound sleep is the only suggestion for enduring the Carroll Baker "Harlow," a fiasco wherein neither star nor film makers manage to capture a wisp of the mystique of the Blonde Bombshell or more than the merest mechanics of her era.

Save Wheat Hearts first

If our campaign has convinced you of the need to save mush from extinction, then let us convince you of the dire need to save Wheat Hearts first.

Wheat Hearts, being the least known mush, will probably be the first to disappear. And that would be sad. Of all the mushes, Wheat Hearts is just possibly the best-tasting, having lots of good, hearty wheat flavor. Full of energy and protein and all those things that help you make it through the morning.

Don't you see? To save mush, we have to save Wheat Hearts. Our mush department depends on it.



TV Programs for week beginning Saturday, March 16

Morning

- 6:00 **5** **COLOR** AGRICULTURE FILM
 6:25 **13** **COLOR** NEWS
 6:30 **4** ACROSS THE FENCE
5 SUNRISE SEMESTER—Education
COLOR Russian Literature: Gorky's
 early works. Prof. Magidoff lectures.
7 RATIONAL NUMBERS—Math
 Lesson: addition and subtraction.

- 13** VOICE OF AGRICULTURE
COLOR Topic: transporting agricultural
 commodities. Lane Fye is the host.
 7:00 **3** AGRICULTURE U.S.A.
COLOR The use of rubber on the farm.
 Guest: industry expert Russel DeYoung.
 John A. Stearns is the host.
4 CARTOON TIME—Children
5 **COLOR** LONE RANGER
7 **COLOR** DICK TRACY—Cartoon

CHANNELS LISTED IN NORTHERN CALIFORNIA EDITION

BAY AREA

- 2** KTVU (IND.) JACK LONDON SQ.
 (OAKLAND) 94607
4 KRON-TV (NBC) 1001 VAN NESS AVE.
 (SAN FRANCISCO) 94119
5 KPIX (CBS) 2655 VAN NESS AVE.
 (SAN FRANCISCO) 94109
7 KGO-TV (ABC) 277 GOLDEN GATE AVE.
 (SAN FRANCISCO) 94102
9 KQED (NET) 525 FOURTH ST.
 (SAN FRANCISCO) 94107
44 KBHK (IND.) 420 TAYLOR ST.
 (SAN FRANCISCO) 94102

SALINAS

- 8** KSBW-TV (CBS, NBC) 238 JOHN ST.
 93901

SAN JOSE

- 11** KNTV (ABC) 645 PARK AVE. 95110
36 KGSC-TV (IND.) 1536 KERLEY DRIVE
 95112

MODESTO

- 19** KLOC-TV (IND.) P.O. BOX 3689,
 2842 IOWA AVE. 95352

CHICO

- 12** KHSL-TV (ABC, CBS) 180 E. FOURTH
 ST., BOX 489 95927

SACRAMENTO

- 3** KCRA-TV (NBC) 310 10TH ST. 95814
6 KVIE (NET) P.O. BOX 6 95801
10 KXTV (CBS) 400 BROADWAY 95818,
 BOX 10 95801
13 KOVR-TV (ABC) 1216 ARDEN WAY,
 BOX 3283 95815

REDDING

- 7** KRCR-TV (ABC, NBC) 2770 PIONEER DR.
 96001
9 KIXE (NET) P.O. BOX 9 96001

SATELLITE STATIONS

For those who watch:

See listings for:

- (11) Yosemite Valley
 (13) Aromas
 (70) Merced, Pismo Beach
 (72) Monterey County
 (74) San Ardo
 (76) Morgan Hill
 (80) Hollister
 (81) San Luis Obispo
 (83) Modesto
- 9** San Francisco

- 10** SUNRISE SEMESTER—Education
COLOR Russian Literature: Gorky's early works. Prof. Magidoff lectures.
- 7:15 **13** **COLOR** CAP'N DELTA—Cartoons
8 FARM FORUM
COLOR Profitable potato farming.
- 11** TV CREDIT COURSE—History
 "Federalists vs. Republicans." (45 min.)
- 7:25 **12** SOIL CONSERVATION
- 7:30 **3** **COLOR** SUPER PRESIDENT
5 **COLOR** ROAD RUNNER
7 BROTHER BUZZ—Children
COLOR Subject: Army ceremonial horses in Washington, D.C.
- 10** RIPCORD—Adventure
COLOR Ted and Jim go to work for a bounty hunter. Ted: Larry Pennell.
- 12** EXISTENCE—Agriculture
COLOR Topic: new advances in rice growing and harvesting.
- 7:45 **8** DAVEY AND GOLIATH—Religion
COLOR A student learns how to face the consequences of being late.
- 13** LINUS THE LIONHEARTED

- 8:00 **3** **4** **7** **COLOR** SUPER 6
5 **8** **10** **12** CAPTAIN KANGAROO—Children
COLOR Ragtime pianist Max Morath is the Captain's guest. (60 min.)
- 7** **COLOR** CASPER—Cartoons
11 PERSPECTIVE—San Jose State
- 8:15 **13** **COLOR** CAP'N DELTA—Cartoons
- 8:30 **2** EXISTENCE—Agriculture
COLOR Topic: agriculture in Egypt.
- 3** **COLOR** SUPER HEROES
4 **7** **COLOR** SUPER PRESIDENT
7 **COLOR** FANTASTIC FOUR
11 TV CREDIT COURSE—Psychology
- 9:00 **2** MOVIE—Adventure
 "Ramar and the Hidden Terrors." (1959) A power-mad scientist and a fortune seeker are making the natives restless. Jon Hall, Ray Montgomery. (90 min.)
- 3** MOVIE—Drama
 "The Proud Stallion." (Czech; 1964) A teenage girl tries to save a stallion. Jorga Kotrobova, Rudolf Prucha. (90 min.)
- 4** **7** **COLOR** FLINTSTONES

CLOSE-UP

11:00 5 8 10 12
NIT BASKETBALL

SPECIAL **COLOR** Notre Dame vs. Army in a first-round game of the 31st National Invitation Tournament. Don Criqui reports from New York's Madison Square Garden. (Live)

The Fighting Irish (season's record: 18-8) play a fast-breaking brand of ball. Their top scorers are Bob Whitmore and Bob Arnzen. The defense-minded Cadets (20-4) concentrate on ball control and hustle. Team captain Bill Schutsky and Steve Hunt are the top point-getters.

Notre Dame **Army**

11 Gallagher ... 6'4"	13 Krzyzewski ... 6'0"
20 O'Connell ... 6'1"	21 Hunt ... 6'7"
31 Derrig ... 6'2"	23 Oxley ... 6'1"
32 Franger ... 5'11"	25 Miller ... 6'5"
33 Murphy ... 6'2"	33 Urban ... 6'1"
34 Restovich ... 6'1"	35 Simmons ... 6'6"
40 Arnzen ... 6'5"	41 George ... 5'10"
42 McKirchy ... 6'4"	45 Schutsky ... 6'2"
44 Quinn ... 6'4"	51 Noonan ... 6'6"
53 Whitmore ... 6'7"	53 Kremenac ... 6'2"



Saturday March 16, 1968

Morning-Afternoon

- 5 8 10 12** [COLOR] FRANKENSTEIN JR.—Cartoons
- 7** [COLOR] SPIDER-MAN
- 13** [COLOR] TV CREDIT COURSE—Art
- 9:30 **4 7** [COLOR] SAMPSON & GOLIATH—Cartoons
- 5 8 10 12** [COLOR] HERCULOIDS
- 7 11** [COLOR] JOURNEY TO THE CENTER OF THE EARTH—Cartoons
- 10:00 **4** [COLOR] BIRDMAN—Cartoons
- 5 8 10 12** [COLOR] SHAZZAN!
- 7 7 11** [COLOR] KING KONG
- 13** TV CREDIT COURSE—Art
- [COLOR] A look at the world of cloth.
- 10:30 **2** MOVIE—Western
- "Blood Arrow." (1958) Scott Brady, Paul Richards. (90 min.)
- 3 4** [COLOR] ANT/SQUIRREL
- 5 8 10 12** [COLOR] SPACE GHOST—Cartoons
- 7 7 11 13** [COLOR] GEORGE OF THE JUNGLE—Cartoons
- 11:00 **3 4** [COLOR] TOP CAT—Cartoon
- 5 8 10 12** NIT BASKETBALL
- [SPECIAL] [COLOR] Notre Dame vs. Army in a first-round NIT game from Madison Square Garden in New York. Team rosters are on page A-9. (Live)
- 7 7 11 13** [COLOR] BEATLES
- 44** WRESTLING—Philadelphia
- 11:30 **3 4 7** [COLOR] COOL McCool
- 7 13** AMERICAN BANDSTAND
- [COLOR] Guests: Bobby Vee, and the Sunshine Company. (60 min.)
- 11** MOVIE—Melodrama
- [COLOR] "13 Ghosts." (1960) A museum professor moves his family into an ancient house. Charles Herbert. (90 min.)

Afternoon

- 12:00 **2** ROLLER DERBY
- [COLOR] The Northwest Cardinals meet the New York Chiefs. (60 min.)
- 3** [COLOR] FLINTSTONES—Cartoon
- 4** [COLOR] I WANT TO WORK
- 7** DEATH VALLEY DAYS—Drama
- [COLOR] A pioneer trader joins a group of Pawnee Indians. Merriweather: Sam Melville. Bart: Paul Winfield.

- 44** MOVIE—Adventure
- "Return to Treasure Island." (1954) A girl in possession of a treasure map sets sail for the South Seas. Tab Hunter, Dawn Addams, Porter Hall. (90 min.)
- 12:30 **3** [COLOR] SAMPSON & GOLIATH
- 4** WESTERNERS—Drama
- When politician Arthur Tobias kills two men, Ringo doubts his claim of self-defense. Tobias: Gene Raymond.
- 7 7 13** HAPPENING '68—Variety
- [COLOR] The musical accent is on soul. Guests: James Brown, Aretha Franklin and Bill Medley. Jay North (formerly of "Maya"), Jackie DeShannon and Tommy Roe judge the amateur band contest. Hosts: Paul Revere, Mark Lindsay.
- 1:00 **2 3 8** CITRUS OPEN—Golf
- [SPECIAL] [COLOR] Third-round play in the Citrus Open is telecast from Orlando, Fla. For additional details on the tourney, see Sun. 1 P.M., Chs. 2 and 3. (Live)
- Regular programming is pre-empted.
- 4** WANTED—DEAD OR ALIVE
- Josh delivers a prisoner to jail, but must wait a day to get his reward. Josh: Steve McQueen. Kane: Lee Van Cleef.
- 5** ON CAMPUS—Discussion
- [COLOR] Assembly Speaker Jesse M. Unruh (D., Inglewood) talks with students at Whittier College, Whittier, Cal. Unruh discusses Governor Reagan and his administration.
- 7** PETER GUNN—Mystery
- Gunn is hired by an insurance company. Gunn: Craig Stevens.
- 7** AMERICAN BANDSTAND—Music
- Today's guests: Brenton Wood and the 1910 Fruitgum Company. (60 min.)
- 10 12** [COLOR] LONE RANGER
- 11** [COLOR] SPOTLITE ON SPEED
- 13** CISCO KID—Western
- [COLOR] Cisco searches for a lost gold shipment. Cisco: Duncan Renaldo.
- 1:30 **4** MOVIE—Western
- "The Silver Whip." (1953) Young Jess Harker gets a job driving the Silver City stage. Dale Robertson, Rory Calhoun, Robert Wagner. (90 min.)
- 5** CBS GOLF CLASSIC
- [COLOR] First-round match: Tommy Bolt and Tom Weiskopf vs. Al Geiberger

and Dave Stockton. Jack Whitaker and Cary Middlecoff report from the Firestone Country Club. (60 min.)

7 HAWAIIAN EYE—Mystery
Lopaka and Steele meet 8-year-old Patty Seldon, a prospective client. Patty: Terry Burnham. (60 min.)

10 12 COLOR ROAD RUNNER

11 MOVIE—Comedy
"The Easy Way." (1952) Although they have three of their own, Mr. and Mrs. Rose add a homeless youngster to their "little" family. Cary Grant, Betsy Drake, Lurene Tuttle. (Two hours)

13 COLOR GREATEST SHOW

44 COLOR ROLLER GAME

2:00 **2 MOVIE—Adventure**
COLOR "Caribbean Hawk." (1960) Colombian Juan Olivares leads a band of slaves in an uprising. Johnny Desmond, Yvonne Molbur. (Two hours)

3 CHAMPIONSHIP BOWLING
COLOR Bill Bunetta meets Ted Hoffmann. Jack Drees reports.

7 SHELL'S WORLD OF GOLF
COLOR See 3 P.M. Ch. 4. (60 min.)

8 10 COLOR MOBY DICK—Cartoons

12 WELLS FARGO—Western
Hardie becomes involved with a gunman and a renegade sheriff. Hardie: Dale Robertson. Hardin: Lyle Bettger.

2:30 **3 FILM FEATURE**
COLOR Cameras tour the Sacramento Rehabilitation Center.

5 SKI BREED—Travel
COLOR French skiers demonstrate their techniques at Aspen, Colo.

7 MR. LUCKY—Adventure
Honeybird has a problem: She'll be a dead duck if she doesn't get a lot of money—and fast. Lucky: John Vivyan.

8 10 COLOR SUPERMAN/AQUAMAN—Cartoons

12 WRESTLING—Chicago
13 AMERICAN SPORTSMAN

1. Singer Anita Bryant casts for flatfish off Cub Cay Island in the Bahamas. 2. The second annual International B-B Gun Championship, from Hutchinson, Kan. The emphasis is on gun safety, as youngsters in the 7-14 age range shoot at targets from distances of 15 feet. 3. Footage of one of the largest sharks ever photographed. In the Pacific, an underwater camera team shadows the 10-ton, 35-foot-long whale-shark. 4. Re-run segment: On an Alaskan ice floe, archer Fred Bear stalks polar bear. Host: Curt Gowdy. (60 min.)

44 MY FRIEND FLICKA—Drama
COLOR When a man's horse bolts, he and his family take shelter with the McLaughlins. Ken: Johnny Washbrook.

2:45 **3 FILM FEATURE**
COLOR Experts advise teenage girls on diets, exercises and physical fitness.

3:00 **3 COLOR BIRDMAN—Cartoons**
4 SHELL'S WORLD OF GOLF
COLOR Chi Chi Rodriguez vs. Johnny Pott at the Fountain Valley Golf Course, St. Croix, Virgin Islands. Cradled in a pocket of rolling hills, par-72, 6900-yard Fountain Valley is one of Robert Trent Jones' most demanding layouts . . . sprawling fairway bunkers guard the corner turns at 10 dogleg holes;

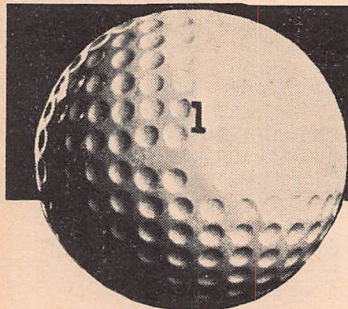
An SNI-TV Network Presentation

CITRUS OPEN

'Live' in Color

Sat. 1 P.M. Ch. 2, 3, 8

Sun. 1 P.M. Ch. 2, 3 1:30 P.M. Ch. 8



Afternoon

greens are well guarded with bunkers and water hazards; there are more than 90 sand traps. Johnny Pott won this year's Bing Crosby championship; Rodriguez, a consistent money winner, has scored four tour victories since turning pro in 1957. (60 min.)

5 MOVIE—Drama

COLOR "American Guerrilla in the Philippines." (1950) When his squadron is destroyed, a Navy lieutenant joins a guerrilla movement. Tyrone Power, Micheline Presle. (Two hours)

7 **COLOR** SPORTS WORLD

7 VOICE OF AGRICULTURE

COLOR A look at the state health service for migrant farm workers.

44 MOVIE—Drama

"Smart Alecks." (1942) The East Side Kids hunt a convict. Leo Gorcey, Bobby Jordan, Huntz Hall. (90 min.)

3:30 3 SHELL'S WORLD OF GOLF

COLOR See 3 P.M. Ch. 4. (60 min.)

7 7 11 13 PRO BOWLERSTOUR

COLOR Final elimination rounds in the \$45,000 Buffalo PBA Open. Nelson Burton is defending champion of the tournament, which offers a \$6000 top prize. Chris Schenkel and Billy Welu report from Depew, N.Y. (90 min.)

8 SEASPRAY—Adventure

COLOR A stranger claims that the Seaspray is his. Wells: Walter Brown.

10 FISHING—Gadabout Gaddis

COLOR Gadabout fishes for largemouth bass in Florida's St. John's River.

12 HAVE GUN WILL TRAVEL

Paladin acts to stop a released Army prisoner from avenging his brother's lynching. Paladin: Richard Boone.

36 BROTHER BUZZ—Children

COLOR A look at the life of a veterinary student. Host: Patrick McCormick.

4:00 2 SURVIVAL—Documentary

RETURN This series studies disasters and important rescue operations of the 20th Century through newsreel footage filmed at the scene of the events, and the words of the survivors. James Whitmore narrates. Today: Films document the 1933 Southern California earthquake.

4 MOVIE—Science Fiction

"Captain Mephisto and the Transformation Machine." (1945) A girl searching

for her missing father enlists the aid of a famous criminologist. Richard Bailey, Linda Stirling. (One hour, 45 min.)

8 LET'S TALK GOLF—Gunn, King

10 RIPCORD—Adventure

COLOR Ted and Jim become involved in a political feud. Ted: Larry Pennell.

12 RIFLEMAN—Western

Schoolteacher Adele Adams is an outspoken suffragette, but a rumor may stop her work. Lucas: Chuck Connors.

36 LEFT, RIGHT AND CENTER

"The Mind Drugs: Should They Be Legalized." Guests: Ari Kulta, Dr. David Breithaupt, David Leahy.

4:30 2 8 HORSE RACE—Santa Anita

COLOR Today's feature race from Santa Anita Park in Arcadia, Cal., is the \$50,000-added San Felipe Handicap, a mile and one-sixteenth, 3-year-olds. This is the final prep for the Santa Anita Derby. Interviews: Gil Stratton; Harry Henson calls the race. (Live)

Outstanding Eligibles

Horse	Owner
Dewan	W. H. Perry
Sharivari	Flay Is Up Farm
Don B.	Don B. Woods
Dignitas	W. H. Perry
Prince Pablo	Kratz & Thayer

Compiled by The Daily Racing Form.

3 MOVIE—Drama

"Guadalcanal Diary." (1943) Richard Tregaskis' best-seller about the invasion of Japanese-held Guadalcanal during the early days of World War II. Preston Foster, Lloyd Nolan. (90 min.)

10 MOVIE—Adventure

"Tales of Adventure." (1954) Lon Chaney Jr. introduces three Jack London stories: "The Trial," "The Marriage of Lit-Lit" and "House of Pride." Don DeFore, Lon Chaney Jr., Rita Moreno. (Two hours)

12 VOYAGE—Adventure

See Sun. 5 P.M. Ch. 13. (60 min.)

36 GARDENING—Clark Smith

44 GREEN HORNET—Adventure

COLOR Britt Reid tries to prove that he did not gun down an old enemy. Britt/Hornet: Van Williams.

5:00 2 OUTDOORSMAN: JOE FOSS

COLOR Joe Foss stalks a jaguar and an ocelot in British Honduras.

5 PERRY MASON—Mystery

Gen. Addison Brand takes over the firm which employs former spacepilot Mitch Heller. Brand: James Coburn. Heller: Robert Brav. (60 min.)

7 7 11 13 TRACK MEET—Detroit

SPECIAL COLOR 1. The NCAA Indoor Track and Field Championships from Detroit. Press-time headliners include world-record miler Jim Ryun and USC pole vaulters Bob Seagren and Paul Wilson. Ryun is expected to run in the mile and in the half-mile. In the half-mile, he faces Villanova's Dave Patrick, who beat him last year while setting a world indoor mark. Also: USC All-American O. J. Simpson in the 60-yard dash. 2. The Joe Frazier-Buster Mathis heavyweight bout, taped March 4 at Madison Square Garden. (90 min.)

8 SHELL'S WORLD OF GOLF

COLOR See 3 P.M. Ch. 4. (60 min.)

9 YOGA FOR HEALTH—Exercises

36 REAL ESTATE—San Jose

44 TIME TUNNEL—Adventure

COLOR The time travelers materialize in 1895 on Devil's Island, where they try to help French Army Captain Alfred Dreyfus escape. Tony: James Darren. Doug: Robert Colbert. (60 min.)

5:30 2 TOMBSTONE TERRITORY

To capture an outlaw gang, Sheriff Hollister makes use of a dangerous prisoner. Pat Conway, Richard Eastham.

9 SCIENCE REVIEW

Topic: the role of automation in the future. Host: Dr. Albert Hibbs. (60 min.)

12 LOST IN SPACE—Adventure

COLOR "Visit to a Hostile Planet" begins a series of reruns. The Robinsons are mistaken for aliens when a time warp leads them to earth as it was in 1947. Dr. Smith: Jonathan Harris. John: Guy Williams. Maureen: June Lockhart. Will: Billy Mumy. Don: Mark Goddard. Robot: Bob May. Judy: Marty Kristan. Cragmire: Robert Foulk. Grover: Pitt Herbert. (Rerun: 60 min.)

36 MOVIE—Melodrama

"Teenage Zombies." (1958) Six teenagers discover a mysterious island inhabited by an evil group of people. Don Sullivan, Katherine Victor. (90 min.)

5:45 4 COLOR NEWS—Art Finley

Evening

6:00 2 CHAMPIONSHIP BOWLING

COLOR Bill Bunetta meets Ted Hoffman. Jack Drees reports. (60 min.)

3 4 8 COLOR NEWS—McGee

5 COLOR NEWS—Sherry, Tompkins

44 HY LIT—Variety

COLOR Scheduled: Benny Troy and the Maze ("I Don't Know You"), and Kreskin, who demonstrates ESP. (60 min.)

6:30 3 COLOR NEWS—Biondi, Doughty

4 SUSPENSE THEATRE—Drama

COLOR Barbara Sherwood's twin sister is drowned—and Barbara doubts that it was an accident. Barbara and Lucille: Ellen McRae. Sam: Aldo Ray. (60 min.)

5 10 12 COLOR NEWS—Mudd

7 KEEP TALKING—Game

COLOR Panelists: singer Jaye P. Morgan, TV personality Monty Hall, actress Anne B. Davis, comedians Paul Lynde and Pat Harrington and actor Joe Campanella ("Mannix"). Host: Jack Narz.

7 MONKEES—Comedy

COLOR The Monkees swing to the rescue when a mentalist named Oraculo gains control of Peter's mind to use him in a night-club act. Emmy-winning director James Frawley appears as Oraculo's cohort Rudi. Monkees: David Jones, Michael Nesmith, Micky Dolenz and Peter Tork. Oraculo: Monty Landis.

8 WALT DISNEY'S WORLD

COLOR "The Wild Heart." This drama follows a boy and his sister as they discover the ways of the wild while vacationing on Canada's rugged Vancouver Island. The youngsters devote a care-free summer to helping a host of disabled creatures. Filmed on location. Actor Leslie Nielsen narrates. Boy: Andrew Penn. Girl: Kitty Porteous. (60 min.)

9 UN CANTO DE MEXICO—Music

11 RIFLEMAN—Western

After being shot and left for dead by George Vale, Lucas finds he's wearing the outlaw's gun. Lucas: Chuck Connors.

13 MOVIE—Western

"War of the Wildcats." (1943) An unscrupulous oil man is trying to get the Indians off their own property. John Wayne, Albert Dekker. (Two hours)

Evening

7:00 **2** GRAND OLE OPRY—Music

COLOR Guests: Jim Ed Brown ("Before the Next Tear Falls"), Grandpa Jones ("I'll Meet You in the Morning") and Dottie West ("Supper Time").

3 MOVIE—Adventure

COLOR "Buccaneer's Girl." (1950) A singer unwittingly learns the true identity of a pirate. Yvonne DeCarlo, Philip Friend, Robert Douglas. (90 min.)

5 SAN FRANCISCO BEAT—Police

San Francisco police are confronted with the killing of an insurance salesman. Warner Anderson, Tom Tully.

7 **COLOR** ANNIVERSARY GAME**7** DEAR MR. GABLE—Profile

SPECIAL **COLOR** A portrait of Hollywood's King—Clark Gable. The hour contains scenes from home movies and such features as "Red Dust," "It Happened One Night" (which won Gable an Oscar in 1934), the original 1935 "Mutiny on the Bounty," "Boomtown," "The Hucksters" and "Gone With the Wind." (This is the first footage from GWTW to be

seen on T.V.) "A man for all women," Gable is seen with many of his leading ladies. Rounding out the program: scenes of Gable's Ohio boyhood, reminiscing friends, and a look at his five marriages and inability to avoid publicity. Burgess Meredith narrates. (60 min.)

"The Invaders" is pre-empted.

9 INTERNATIONAL MAGAZINE

Reports: 1. Communist propaganda films of North Korea's defense build-up. 2. Films of the slums in Hong Kong after the riots. 3. An interview with Ivory Coast president Felix Houphouet-Boigny. 4. A visit to the training school for performers in the Moscow Circus. 5. In Czechoslovakia: a survey of attitudes toward the liberal abortion law. 6. How Londoners view the prospects of peace. Host: David Weber. (Rerun; 60 min.)

10 DEATH VALLEY DAYS—Drama

COLOR Series host Robert Taylor plays Porter Stockton, a reformed gunman who is on the spot. Clay: Don Megowan.

11 **12** **COLOR** ALL-STAR BINGO

SAT.
NCAA
REGIONALS
LIVE.
8:00 PM

**2**
KTVU

In Business, Social, and Personal Life ...

Now Thousands of Men Wear Hairpieces Who Never Thought They Would



L. Martin
Williston, N. Dak.



G. Lewis
Bountiful, Utah

Put Yourself
In These
Un-retouched
Photos.

Here's How Easily YOU Can Enjoy New Youthfulness, New Confidence a Whole New World of Success!

YES, NOW THOUSANDS OF MEN have conquered baldness with the patented, undetectable TAYLOR TOPPER. In seconds they've looked 10 to 20 years younger! Men like you who never thought they'd wear a hairpiece, men who despaired of troublesome, unconvincing "wigs", now enjoy new youthfulness, new confidence, increased earnings, more admiration from family and friends.

HOW IT DEFIES DETECTION. The custom-made Taylor Topper will perfectly match your own hair color and texture. Its contoured plastic base lets air flow over your scalp. You comb it into your side hair, and the blending defies even your scrutiny. No dull, matted look. No tell-tale line at the forehead!

GOES ON QUICKLY, STAYS SECURE. The Taylor Topper goes on like your hat, fits like

your scalp, comes off only when you remove it. No time-consuming fuss. Simply press two adhesive tabs and your Topper is absolutely secure. It's as different from old-fashioned "wigs" as modern dentures are from wooden teeth! Needs less care than your hair! More comfortable than glasses.

WEAR IT EVERYWHERE. Wear your Topper at work, at play, in bed... in wind, rain, snow or surf... in business, social, personal life. It's so cool, so lightweight, so convincing you'll almost believe you've grown it yourself. And others will be sure you have!

STOP LETTING BALDNESS RUIN YOUR LIFE. If you had answered this announcement a few weeks ago, you could look 10 to 20 years younger today! Send 25¢ for booklet containing all details. Mail coupon now!

What Topper Wearers Say:

"You can't tell my hair from the Topper!"

—E. S. T., Pa.

"Friends say it's taken 20 years off my appearance."

—W.P.C., Wash.

"Meets every claim you've made!"

—A.L.S., N.J.

"Makes me look 15 years younger."

—J.C.S., Pa.

REVEALING BOOKLET

supplies facts,
answers ques-

tions, explains iron-clad Guarantee. Full-color, un-retouched photos show results, styles, what Topper can do for you! Mail only 25¢ now!

Taylor Topper

For the man
who wants to get
the most out of life

NO OBLIGATION — MAIL COUPON TODAY!

TAYLOR TOPPER
1641 El Camino Real
Millbrae, Calif. 94030

Taylor Topper
of California

I want to learn how the undetectable Taylor Topper can change my life! I enclose 25¢ for detailed booklet in plain wrapper. No consultant will visit me unless requested. Check the Appearance You Want (as many as you wish):

- Years Younger Healthier More Successful
 More Attractive to Women More Confident

NAME _____ AGE _____

ADDRESS _____ (PLEASE PRINT) PHONE _____

CITY _____ STATE _____ ZIP _____

LEADER OF THE INDUSTRY • OFFICES FROM COAST TO COAST

Evening

36 MOVIE—Drama

"Virginia." (1941) A showgirl finds herself falling in love. Madeleine Carroll, Fred MacMurray. (Two hours)

44 DOBIE GILLIS—Comedy

Mrs. Gillis has decided that Dobie needs culture. Dobie: Dwayne Hickman.

7:30 2 ALL-STAR BINGO—Game

COLOR Guests include comics Jack Carter and Rose Marie; and actor Bob Crane of "Hogan's Heroes."

4 SAINT—Mystery

COLOR The French Riviera is the setting, a pretty girl is the lure as the Saint is drawn into a plot to free a Soviet spy awaiting trial in London. Saint: Roger Moore. Joanne Dell: Toby Robins. Colonel Hannerly: Allan Cuthbertson. John Spring: Gary Watson. Marie Spring: Ann Lynn. (60 min.)

5 8 10 12 JACKIE GLEASON

COLOR The Honeymooners meet up with a Gaelic ghost when they come to the aid of Irish villagers bedeviled by a curse. Original songs include "The

Brave and Courageous Man" and "Hurrah for the Irish." Ralph: Jackie Gleason. Norton: Art Carney. Alice: Sheila MacRae. Trixie: Jane Kean. Mayor: Dan Morgan. June Taylor dancers, Sammy Spear orchestra. (Rerun; 60 min.)

7 11 DATING GAME

COLOR Guest: singer Jim Ferguson, who joins his group the Irish Rovers to do "The Unicorn." Host: Jim Lange.

44 MOVIE—Melodrama

"The Ape Man." (1943) Scientific experiments turn a man into an ape. Bela Lugosi, Wallace Ford. (90 min.)

8:00 2 NCAA REGIONALS—Basketball

SPECIAL An NCAA quarter-final match to decide the Far-West championship is telecast from Albuquerque, N.M. The winner meets the Mid-West champion in Friday's semi-final at Los Angeles. (Live)

7 11 **COLOR** NEWLYWED GAME

7 I DREAM OF JEANNIE—Comedy

COLOR Tony gets his just deserts when he tests Jeannie's fidelity. Tony/Tiffin-Smythe: Larry Hagman. Jeannie:

THE COOL WORLD

"A STRONG AND STINGING PICTURE!"

— N. Y. Times

"A SHOCKER!"

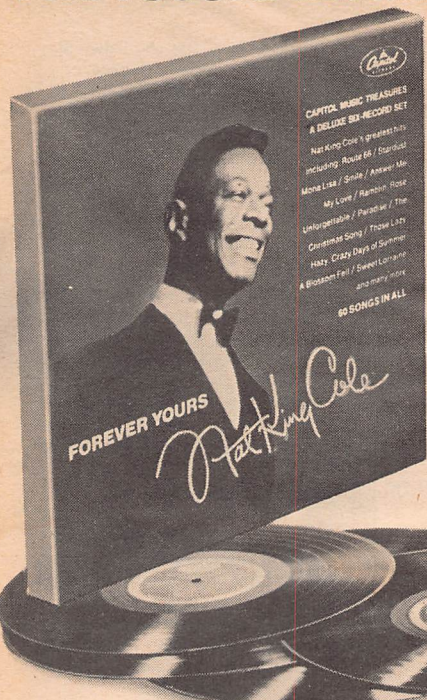
—Time Magazine

SATURDAY
Approximately
11:00 PM
San Francisco
Premiere

2
KTVU



The record album value of the year!



You are invited to audition **FREE**
this exclusive collection of

NAT KING COLE

A Priceless Treasury of the Songs
That Have Kept this Gentle Balladeer's
Recordings at the Top for 25 years.

Forever Yours

UNFORGETTABLE HIGHLIGHTS OF HIS GREAT CAREER

**LISTEN FREE FOR 10 DAYS TO 60 GREAT SONGS
BY THE FAVORITE SINGER OF MILLIONS IN A
BEAUTIFUL 6-RECORD ALBUM for \$14.95
only**

Imagine getting, all at once, a treasury of all-time hits by the great Nat King Cole—the biggest and best Nat King Cole collection ever assembled, and unavailable anywhere else. This is surely the “easiest listening” of all as Nat’s velvet voice sings the songs that made him famous, such as Mona Lisa... Smile... Ramblin’ Rose... Unforgettable... 60 in all. Until now, some of Nat’s most popular songs were available only on monophonic recordings. But now, through Capitol’s exclusive Duophonic® process, you may enjoy those great selections on your stereo equipment.

We will send you this exclusive six-record album to enjoy in your own home for ten days, with no obligation except to return it if you decide not to keep it. If you decide to keep it, pay less than 25¢ a song... only about \$2.49 per record. You might expect to pay up to \$4.98 for each record, or \$29.88 for all six. Instead you pay only \$14.95—almost \$15.00 less. There’s nothing else to buy, nothing to join. If you wish, you can pay later in three easy monthly installments. What could be easier or more enjoyable?

FOR FREE EXAMINATION, MAIL COUPON TODAY ▶

Songs include ROUTE 66 • AN AFFAIR TO REMEMBER • MONA LISA • SMILE • ANSWER ME, MY LOVE • RAMBLIN’ ROSE • UNFORGETTABLE • THE CHRISTMAS SONG • PARADISE • THOSE LAZY-HAZY-CRAZY DAYS OF SUMMER • A BLOSSOM FELL • SWEET LORRAINE—60 IN ALL.

CAPITOL MUSIC TREASURES™ Hollywood & Vine, Hollywood, Calif. 90028

Please send me for ten days’ free examination Nat King Cole’s “Forever Yours,” your exclusive new six-record boxed set of 60 favorite songs. If not absolutely delighted I may return it and pay nothing. Otherwise I will keep it and pay only \$14.95 (plus a small shipping charge) in 3 easy monthly installments. **CHECK ONE:**

For Regular Hi-Fi Phonographs For Stereo Phonographs (no extra charge)

Name

Address

City State

Zip If Known Telephone Number

2WQI 2WQH

FOR EXTRA SAVINGS check here, and return this coupon with payment of \$14.95. We will pay postage and handling. Same return privileges.

Evening

Barbara Eden. Roger: Bill Daily. Bel-lows: Hayden Rorke.

9 SPECULATION—Discussion

A discussion of "The Public Privacy." Guests include: Harold Lipset, president, Investigators Association; and Miles Rubin, senior assistant attorney general for California. (Rerun; 60 min.)

8:30 3 4 8 GET SMART—Comedy

COLOR Hymie the robot shifts into high gear. Assignment: combat a rash of KAOS sabotage that is making a hash out of the West's showing at an international track meet. Max: Don Adams. Agent 99: Barbara Feldon. Chief: Edward Platt. Hymie: Dick Gautier. Snead: John Orchard. Mrs. Neal: Lyn Peters. Purvis: Tim Burns.

5 10 MY THREE SONS—Comedy

COLOR Widower Steve provides a natural target for the gossips in his office, especially when two Mrs. Douglases drop in to tour the plant. Steve: Fred Mac-Murray. Katie: Tina Cole. Charley: William Demarest. Chip: Stanley Livingston.

Janet Ingram: Abby Dalton. Sally: Shirley Mitchell. Joe: Marvin Kaplan.

7 7 11 13 LAWRENCE WELK

COLOR Welk's musical leprechauns salute St. Patrick's Day: "Danny Boy" (Joe Feeney); "Galway Bay" (Steve Smith); "Look to the Rainbow" (Tanya Falan); "How Are Things in Glocca Morra?" (Andra Willis); and "Green, Green" (Lynn Anderson). (60 min.)

12 STAR TREK—Drama

COLOR Captain Kirk resorts to a very human stratagem to overcome intellectually superior aliens. His adversaries, colonizers from the galaxy Andromeda, have assumed human form and commandeered the Enterprise for their 300-year journey back home. Kirk: William Shatner. Spock: Leonard Nimoy. Rojan: Warren Stevens. (60 min.)

9:00 3 4 8 MOVIE—Comedy

COLOR "What a Way to Go" (1964), an extravagantly mounted production of comedy, music and dance about a woman's four ill-fated marriages. The screenplay by Betty Comden and Adolph Green adds up to a satire on American money-making and Hollywood moviemaking. (Rerun; two hours, 15 min.)

Cast

Louisa Shirley MacLaine
 Larry Flint Paul Newman
 Rod Anderson Robert Mitchum
 Leonard Crawley Dean Martin
 Jerry Benson Gene Kelly
 Dr. Stephanson Bob Cummings
 Edgar Hopper Dick Van Dyke
 Painter Reginald Gardiner
 Mrs. Foster Margaret Dumont

5 10 HOGAN'S HEROES—Comedy

COLOR Sergeant Schultz is the key ingredient in Hogan's plan to get Nazi air defenses moved away from a potential target of Allied bombers. Hogan: Bob Crane. Schultz: John Banner. Klink: Werner Klemperer. Karla Hoffman: Marion Moses. Burkhalter: Leon Askin. Hilda: Sigrid Valdis. Kinchloe: Ivan Dixon.

9 OVER THE DEVIL'S BACK

36 LOS ANGELES BOXING

COLOR Lightweights Suh Kang II and Placido Rodriguez meet in a taped 10-round bout. Mickey Davies and Dick Enberg report from ringside. (90 min.)

11:00 PM Saturday

TONY CURTIS as "THE GREAT IMPOSTER"



KXTV-10

Extraordinary!

9:30 **44** **COLOR** WARRIOR HIGHLIGHTS

2 JOE PYNE—Discussion

COLOR Time approximate. Guests and topics are diplomat Basil Bleck (British policy on Rhodesia), the Rev. Kenneth Goff (anti-Zionism) and John McMasters (spiritual scientology). (90 min.)

5 10 12 PETTICOAT JUNCTION

COLOR Sam Drucker's Shady Rest holiday might end his friendship with Uncle Joe: Sam is paying more attention to Aunt Helen than to Joe's planned bachelor outings. Uncle Joe: Edgar Buchanan. Aunt Helen: Rosemary De Camp. Sam: Frank Cady. Bert: Paul Hartman. Steve: Mike Minor. Bobbie Jo: Lori Saunders. Billie Jo: Meredith MacRae.

Scenes from a future episode are featured next week in TV GUIDE.

7 7 11 13 HOLLYWOOD PALACE—Variety

COLOR On the Palace marquee: host Don Knotts and guests Douglas Fairbanks Jr., singer Nancy Ames, Met soprano Mary Costa, Country-Western guitarist Glenn Ash, the rocking Merry-Go-Round and magician Ralph Adams. Mitchell Ayres orchestra. (60 min.)

Highlights

Latin medley Nancy
"O mio babbino caro" (from Puccini's
"Gianni Schicchi"), "Ciribiribin"
..... Mary
"Lady of Spain," "The World Is Wait-
ing for the Sunrise" Glenn
"Listen, Listen" Merry-Go-Round
"Shanty in Old Shanty Town"
..... Don, Glenn

9 NET JOURNAL—Documentary

"Never a Backward Step" is the motto of Roy H. Thompson. And forward is the direction Lord Thompson of Fleet Street has moved, expanding, during a 40-year period, an international network of newspapers. This documentary, produced by Canada's National Film Board, examines the man and his empire. Films show Thompson addressing a meeting attended by British Prime Minister Harold Wilson; interviewing deposed Czechoslovakian President Antonin Novotny; and discussing the message of the press media with communications theorist Marshall McLuhan. (60 min.)



All over the world
King George IV sells at
the same price as
the other 'top twelve'
Scotches (London:\$7.28)

But here, it is the only
one of them you can
buy for a remarkable
\$4.99 ^{4/5} Qt.

(and it's the very same Scotch!)

King George IV

100% BLENDED SCOTCH WHISKIES. 80 PROOF.
SOLE DISTRIBUTOR U.S.A. MUNSON G. SHAW CO., N.Y.

Evening

10:00 **5 10 12** MANNIX—Mystery

COLOR "The Girl in the Frame." Mannix delves into a case of art forgery, searching for the elusive model who posed for a fake Renoir. Mannix: Mike Connors. Wickersham: Joe Campanella. Linda: Leslie Parrish. Markos: Paul Mantee. Calvin Norris: William Windom. Lang: Michael Pataki. (60 min.)

44 WIDE COUNTRY—Drama

Crippled Jay Brenner has just been beaten and robbed. Jay: Michael Ansara. Mitch: Earl Holliman. (60 min.)

10:30 **7** OH, MY WORD!—Game

COLOR Scheduled guests: actor Jeremy Clyde ("Black Comedy") and comic Jan Murray. Jim Lange is the host.

7 CAROL CHANNING—Variety

SPECIAL **COLOR** Broadway's original Dolly presents—at long last—the variety hour that was strikebound. Her guests: Oscar-winner Walter Matthau; old friend George Burns, who gives comedy tips to Walter; singer Eddy Arnold; and two singing groups from opposite ends of the musical scale: the rocking Association, and the Air Force Academy Chorale. (60 min.)

Highlights

"Diamonds Are a Girl's Best Friend" Carol
"The Richest Man in the World" ..Eddy
"Windy" Association
"Some of These Days"
.....Carol, Walter, George
Armed Forces medleyChorale
"Dear Hearts and Gentle People"
.....Carol, Eddy

Pre-empted: the network movie.

11 TRUE ADVENTURE

COLOR Cave explorer Joseph Maierhauser leads an expedition through the uncharted passages of the Colossal Cave in Arizona.

13 MOVIE—Drama

"Cry the Beloved Country." (English; 1952) Racial tensions in South Africa ironically lead to the murder of a man who pleads the cause of the Negro. Canada Lee, Charles Carson, Sidney Poitier, Joyce Carey, Lionel Ngakane.

36 BULLFIGHTS—Mexico

11:00 **2** MOVIE—Drama

Time approximate. "The Cool World"

(1964), a powerful probe of Negro desperation and violence in a Harlem ghetto. Hampton Clanton, Carl Lee, Georgia Burke. (90 min.)

5 **COLOR** NEWS—Sherry, Tompkins

7 11 **COLOR** NEWS—Keith McBee

10 MOVIE—Biography

"The Great Impostor." (1960) The life story of Ferdinand Waldo Demara Jr., who successfully posed as a Canadian naval doctor, a prison guard and a Harvard research fellow. Tony Curtis, Karl Malden. (Two hours, 10 min.)

12 MOVIE—Western

COLOR "Night Passage." (1957) An accordionist and former railroad worker is hired by a railroad boss to guard a payroll. James Stewart, Audie Murphy.

44 MOVIE—Comedy

COLOR "Tonight's the Night." (English; 1954) A cad arrives in Ireland to claim the estate of his deceased uncle. David Niven, Yvonne DeCarlo. (90 min.)

11:15 **3 4 7** **COLOR** NEWS

8 MOVIE—Adventure

COLOR "Genghis Khan." (American-West German-Yugoslavian; 1965) Elaborate fictionalized biography of the 12th-century Mongol conqueror. Omar Sharif, Stephen Boyd. (Two hours, 45 min.)

11 MOVIE—Drama

"Jazz Boat." (1960) To impress his girl friend, an electrician pretends to be a mobster. Anthony Newley, Anne Aubrey, Bernie Winters. (Two hours, 15 min.)

11:30 **5** MOVIE—Drama

"I Was Monty's Double." (English; 1959) During World War II, actor Clifton James is asked by the British Government to impersonate General Montgomery. John Mills, Cecil Parker, Clifton James. (One hour, 50 min.)

7 MOVIE—Drama

COLOR "Betrayed." (1954) In 1943, a Dutch Intelligence officer is rescued from the Germans and smuggled into England by a resistance leader known as "The Scarf." Clark Gable, Lana Turner, Victor Mature. (Two hours, 20 min.)

7 MOVIE—Biography

"Captain Eddie." (1945) The story of war hero Eddie Rickenbacker. Fred MacMurray, Lynn Bari, Charles Bickford. (One hour, 45 min.)

11:45 **3** MOVIE—Science Fiction

"The Amazing Colossal Man." (1957) After being burned in a plutonium explosion, an Army colonel starts growing at the rate of 10 feet per day. Glenn Langan, Cathy Downs. (One hour 45 min.)

4 MOVIE—Comedy

COLOR "Kiss Them for Me." (1957) Three Naval fliers get what they've been hoping for—shore leave. Cary Grant, Jayne Mansfield, Leif Erickson, Suzy Parker, Ray Walston. (Two hours)

12:30 **2** **COLOR** GREAT MOMENTS—Music

13 MOVIE—Comedy

"Woman Hater." (English; 1949) A resolved "woman hater" entertains a French film star. Stewart Granger, Edwige Feuillere. (One hour, 45 min.)

1:10 **10** TWILIGHT ZONE—Drama

See Sun. 6:30 P.M. Ch. 5 for details.

1:15 **7** NEWS—Keith McBee

1:20 **5** MOVIE—Drama

"The Mask of Dimitrios." (1944) A mystery writer sets out to unravel the life story of an evil criminal. Sydney Greenstreet, Zachary Scott. (One hour, 50 min.)

1:30 **3** OUTER LIMITS—Science Fiction

1:45 **4** MOVIE—Drama

"A Blueprint for Murder." (1953) Whitney Cameron's niece dies suddenly and mysteriously. Joseph Cotten, Jean Peters, Gary Merrill, Catherine McLeod.

1:50 **7** MOVIE—Western

"Face of a Fugitive." (1959) Falsely accused of murder, Jim Larson settles in a new town under an assumed name. Fred MacMurray, Lin McCarthy. (Two hours, 35 min.)

3:00 **4** CAIN'S HUNDRED—Police

Although the life of a bail bondsman can be precarious, Arnie Groat is doing handsomely. Cain: Mark Richman. Arnie Groat: Walter Slezak. (60 min.)

3:25 **7** MOVIE—Science Fiction

"Day the World Ended." (1956) Seven people are brought together in a mountain hideaway after an atomic-bomb explosion. Richard Denning, Lori Nelson. (One hour, 35 min.)

5:00 **7** MOVIE—Drama

COLOR "Scarlet Angel." (1952) When a New Orleans widow dies, a saloon girl adopts both her identity and her infant son. Yvonne DeCarlo, Rock Hudson.

For every woman:
the second deodorant™
you may need whether
you know it or not.



Norforms.®
the **internal** deodorant,
kills germs
to stop feminine odor
before it offends.

No woman wants to offend others. That's why she uses an underarm deodorant every day. But internal feminine odor, caused by germs, can be an even more serious problem.

What to use? Douching is time-consuming, awkward, and unpleasant. And doctors may say you shouldn't douche daily. Now, thank goodness, there's something as safe and pleasant to use as your underarm deodorant . . . Norforms, the second deodorant.

Norforms are tiny germicidal suppositories, thoroughly tested by doctors. Norforms spread a powerful germicidal film to kill odor-causing bacteria, stop odor internally.

Use Norforms, the internal deodorant, as often as necessary.

Norforms . . . small,
and easy to use.



THE NORWICH PHARMACAL CO.

Morning

- 6:00 **5** THE ANSWER—Religion
 6:30 **4** PROFILE—San Diego State
5 BIG PICTURE—Army
COLOR Combat films from Vietnam show the 101st Airborne Division.
7 VOICE OF AGRICULTURE
COLOR A look at the role of fertilizers.
10 **COLOR** HERALD OF TRUTH
 6:40 **13** **COLOR** NEWS
 6:45 **13** **COLOR** SACRED HEART—Religion
 7:00 **4** AGRICULTURE U.S.A.
COLOR Topic: the canning industry.
5 INTERNATIONAL ZONE
 "Chasing the Dragon," a report on Iran's crack down on narcotics smuggling.
7 **COLOR** IT IS WRITTEN—Religion
10 THIS IS THE ANSWER—Religion
COLOR An Air Force family helps start a Baptist church in Madrid.

LETTERS

Continued from page A-2

Rowan and Martin: Sickey to me, baby!

Mrs. Thomas D. Trivers
Chattanooga, Tenn.

HUNT CLUB

After witnessing Gov. John Connally shoot a bull elephant on *The American Sportsman*, I demand equal time for Senator Dirksen to shoot a donkey.

Mrs. Ruth Kleekamp
Saginaw, Mich.

THAT'S MY DADDY

Ron McClendon is mentioned as a regular in *As the World Turns* in your Feb. 17 article "Sign Language Spoken Here." What part does he play?

E. V. Kibler
Annandale, Va.

[None. A line dropped by error cut out the information that the actor on the series is Ron's father, Bill Johnstone, who plays Judge Lowell.—ED.]

- 13** FAITH FOR TODAY—Religion
COLOR Two missionaries discuss their work in Taiwan.
 7:30 **3** CHRISTOPHERS—Religion
COLOR Actor Robert Young tells how the handicapped can help themselves.
4 **COLOR** GREEN THUMB
5 NEXT QUESTION—Interview
7 INSIGHT—Religion
COLOR A cynical American journalist is disturbed by India's poverty.
10 SACRED HEART—Religion
 Topic: "God Willis to Help Us."
11 TV CREDIT COURSE—History
 Lecture: "The Constitution and the Founding Fathers." (45 min.)
13 THIS IS THE LIFE—Religion
COLOR A man gets the chance to avenge a 20-year-old wrong.
 7:45 **10** **COLOR** WEATHERFORD
 QUARTET—Gospel Music
 8:00 **3** THIS IS THE LIFE—Religion
 A family learns that a birthday is a time for giving. Pastor Martin: Nelson Leigh.
4 **COLOR** HERITAGE—Religion
5 **8** **10** LAMP UNTO MY FEET
 Scheduled: "Echoes of Ireland" tells of the pre-Christian era in Ireland and traces St. Patrick's struggle against pagan culture. The myths and legends are interpreted in modern dance by Lucas Hoving and Chase Robinson. Monk: Paul Stevens. Storyteller: James Kenny. Voice of St. Patrick: Donald Davis. Narrator: Herbert Nelson. (Rerun)
7 **COLOR** FILM FEATURE
7 **COLOR** FAITH FOR TODAY
13 **COLOR** CAP'N DELTA—Cartoons
 8:15 **11** ALABEMOS AL SENOR—Pena
12 **COLOR** WEATHERFORD
 QUARTET—Gospel Music
 8:30 **2** LIVING WORD—Religion
COLOR Topic: everyday problems.
3 **COLOR** IT IS WRITTEN—Religion
4 COMMUNITY CIRCLE—Discussion
COLOR Scheduled guests include Takeo Okamoto, SF Ikebana International, and Ray Weber, International Executive Service Corp. Host: Phil Wilson.
5 **10** LOOK UP AND LIVE—Religion
COLOR "A Head Start," a roundtable discussion of the government-

sponsored educational program designed to motivate ghetto children and parents in Newark, N.J. Staff members of Project Head Start are incuded on the panel, which debates the goals, successes and failures of the program.

7 7 **COLOR** MILTON THE MONSTER—Cartoons

8 THIS IS THE LIFE—Religion

COLOR An ambitious man has an unscrupulous plan. Pastor: Nelson Leigh.

11 KNTV INFORMA—Ed Grigg

12 ALLEN REVIVAL—Religion

13 **COLOR** MISS PAT'S PLAYROOM

8:45 **2** SACRED HEART—Religion

COLOR Topic: "Change Inevitable."

9:00 **2** CAPITAL AND THE CLERGY

COLOR Topic: "Funeral Reform." Guest: Sen. George Moscone (D., San Francisco). Host: Rev. Clifton Moore.

3 MOVIE—Adventure

COLOR "Flame of Araby." (1951) A sheik decides to save a princess from a forced marriage. Maureen O'Hara, Jeff Chandler, Maxwell Reed. (90 min.)

4 MOVIE—Comedy

"Love Nest." (1951) An Army veteran finds his duties as a landlord interfere with his writing aspirations. William Lundigan, Marilyn Monroe. (90 min.)

5 DRESSING BY DESIGN

COLOR How to combine colors, textures, lines and shapes.

Last lesson of the series.

7 7 **COLOR** LINUS—Cartoons

8 10 **COLOR** TOM AND JERRY

12 HERALD OF TRUTH—Religion

13 MOVIE—Adventure

"Pirates of Tripoli." (1955) A pirate sets out to aid a princess. Paul Henreid, Patricia Medina. (90 min.)

9:30 **2** EDITOR'S FORUM—Discussion

5 ENCOUNTER—Discussion

Scheduled: Dean Lohman, dean of the UC Berkeley Department of Criminology, who discusses youth and crime.

7 7 **COLOR** BUGS BUNNY

8 10 12 **COLOR** UNDERDOG

11 COMICOS Y CANCIONES—Comedy

10:00 **2** SUPERCAR—Children

5 10 12 CAMERA THREE

COLOR "An American Odyssey," first



Once Upon A Time...

... youngsters did most of their learning at school or at the knees of parents. Today the medium of television provides them with a tremendous amount of additional education through NEWS, DOCUMENTARY, and SPECIAL ON-THE-SCENE-TELECASTS; not to mention those frankly labeled EDUCATIONAL.

You're missing a great opportunity if you don't use TV GUIDE to direct your children to the worthwhile shows.

Special Reduced Rate

65 weeks \$5.85

You save 6¢ on every copy compared to the regular single-copy price. Use coupon below today **NEW SUBSCRIBERS ONLY!**

.....

TV GUIDE, Dept. 781,

Box 400, RADNOR, PA. 19088

Send TV GUIDE 65 weeks for \$5.85

My check or money order is enclosed.

Gift Bill Me

Name _____
please print

Address _____

City _____

State _____

Gift from _____

Morning-Afternoon

of two parts. The one-man show features raconteur Stevenson Phillips in a program of folk songs and stories about his native Louisiana, and his experiences in traveling across the U.S.

7 7 **COLOR** **BULLWINKLE**

8 **FAITH FOR TODAY—Religion**

COLOR Pastor and Mrs. Gerald W. Turnbull discuss their work in Nigeria.

11 **NOCHES TAPATIAS—Variety**

10:30 **2** **MOVIE—Science Fiction**

"The Forbidden Moon." (1954) Rocky Jones chases the evil ruler of the planet Medina. Richard Crane. (90 min.)

3 **FILM FEATURE**

COLOR See Sat. 2:30 P.M. Ch. 3.

4 **FRONTIERS OF FAITH**

COLOR Topic: scientific progress and its effects on human and religious values. Edward Lindaman of the Apollo space program talks about how technological advances have changed the concepts of God and the need for better understanding between scientists and clergymen. This is part 2 of the four-part series "Moral Implications of the Future."

5 8 10 12 **FACE THE NATION**

COLOR A Washington interview with Rep. Melvin R. Laird (R., Wis.), chairman of the House Republican Conference. Newsmen: CBS correspondents Martin Agronsky and John Hart, and Joseph Sterne of the Baltimore Sun.

7 7 **DISCOVERY '68—Children**

COLOR "Puerto Rico: Americans of the Caribbean" looks at life on the island commonwealth. On screen: activity in the capital city of San Juan, and evidence of blooming industries on the

small island of Culebra. Also: harvesting sugar cane, one of Puerto Rico's main crops. Bill Owen, Virginia Gibson.

11 **UN CANTO DE MEXICO—Music**

13 **EXISTENCE—Agriculture**

COLOR Topic: advances made in recent years in California field crop production.

44 **COLOR** **FUN HOUSE—Cartoons**

10:45 **3** **FILM FEATURE**

COLOR See Sat. 2:45 P.M. Ch. 3.

11:00 **3** **INSIGHT—Religion**

COLOR A college sophomore joins the Peace Corps. Martin: Beau Bridges.

4 **RAWHIDE—Western**

Rowdy becomes the prime suspect in a murder. Vance: Jock Mahoney. Favor: Eric Fleming. Rowdy: Clint Eastwood. Nolan: Sheb Wooley. (60 min.)

5 8 10 12 **HOCKEY**

—Red Wings vs. North Stars

COLOR Inter-Division match: Detroit Red Wings vs. North Stars at Minnesota. The Wings score goals—but have trouble stopping them. Gordie Howe (9), Alex Delevecchio (10) and Frank Mahovlich (27—acquired from Toronto) lead the attack. The fledgling North Stars, in the thick of the Western Division race, get scoring punch from centers Ray Cullen (10) and André Boudrias (15). Jim Gordon and Stu Nahon report. (Live)

7 **TO BE ANNOUNCED**

7 13 **PRO BASKETBALL**

—Knicks vs. Warriors

COLOR New York Knicks vs. Warriors at San Francisco. Defense has spearheaded the once-floundering New Yorkers' climb up the Eastern Division ladder. At press time, the Warriors were locked in a battle with Los Angeles for second place in the West. (Live)

Last telecast regular-season game. Next week, the first of five NBA playoffs.

11 **MOVIE—Drama**

"She Played with Fire." (English; 1958) An insurance adjuster stumbles on to what looks like arson. Jack Hawkins, Arlene Dahl, Dennis Price. (Two hours)

11:30 **3** **CAPITAL AND THE CLERGY**

COLOR Topic: "Grower-Worker Conflict in California." Guests include Assemblyman Victor V. Veysey (R., Riverside); and the Rev. Dale Hultgren, Cypress.



**CITRUS OPEN
PGA GOLF
FROM FLORIDA
1:00 THIS
AFTERNOON
LIVE. COLOR**

**2
KTVU**

Afternoon

12:00 **2** CHAMPIONSHIP BOWLING
Ed Kawolics vs. Harry Smith. (60 min.)

3 BIG THREE GOLF—Puerto Rico

SPECIAL **COLOR** The Big Three break a three-way dead heat in an 18-hole play-off at Puerto Rico's Dorado Beach Golf Course. After 54 holes of play on three tough Scottish courses, Arnold Palmer, Gary Player and Jack Nicklaus tied at five under par. The winner collects \$25,000. Second money is \$15,000; third, \$10,000. Commentator: Henry Longhurst. (60 min.)

4 **COLOR** SPEAK OUT—Art Finley

7 TO BE ANNOUNCED

44 MOVIE—Comedy

"The Noose Hangs High." (1948) There's trouble afoot for all concerned when Abbott & Costello become involved with gangsters. Joseph Calleia. (90 min.)

12:30 **4** YOUTH INQUIRES—Discussion

COLOR Topic: "What Standard Should Parents Set for Teen-Agers."

12:45 **19** SOCIAL SECURITY FILM

1:00 **2** **3** CITRUS OPEN—Golf

SPECIAL **COLOR** The pros continue their swing through Florida with the Citrus Open telecast from the Rio Pinar Golf Course in Orlando. On Saturday and Sunday, cameras cover action at the 15th-18th holes of the par-72, 6829-yard course. At Rio Pinar, the major trouble-makers are woods and winds: Pines bordering the narrow fairways leave little margin for error off the tees, and unpredictable gusts are particularly menacing on the back nine. In case the \$115,000 tourney (\$23,000 for first) finishes in a tie, cameras will cover the sudden-death play-off beginning at the 15th hole. (Live)

Regular programming is pre-empted.

4 **7** MEET THE PRESS

COLOR Guest: Henry Ford II, recently selected by President Johnson to spearhead a Government-industry attack on hard-core unemployment.

7 DIRECTIONS—Religion

COLOR "Bells," a drama about peripheral effects of war on a small town.

Continued on next page

HIPPIES-

HYPOCRISY

and

"HAPPINESS"

ARE HIPPIES REALLY HAPPY?

What is a hippie? What causes a person to drop out? Is there a legitimate excuse for withdrawing from society? What, if anything, does the future hold for hippies?

For the plain truth—watch a fascinating new TV program that dares to answer the questions others fear to ask.

And send now for a vital, full-color booklet *Hippies, Hypocrisy and Happiness*. It's sent to you free as an educational public service.



Watch "THE WORLD
TOMORROW"

**KNTV 11 1:00 PM
SUNDAY**

MAIL THIS COUPON TODAY

HERBERT W. ARMSTRONG
P. O. Box 111
Pasadena, California 91109

Please rush me the free
full-color booklet *Hippies,
Hypocrisy and Happiness!*



No Cost — No Obligation — No Follow Up

NAME

STREET

CITY STATE

Afternoon

Story focus: an embittered mother, who becomes increasingly hostile toward her son's fiancée after he is called into service. Polly: Verna Bloom. Mrs. Bealegured: Doris Rich. Pastor: John Hefferman. Barry: James Olson.

11 WORLD TOMORROW—Religion

A look at what has caused the hippie rebellion in our affluent society.

13 OUTDOORSMAN: JOE FOSS

COLOR Joe Foss hunts Canadian geese on Maryland's Chesapeake Bay.

19 VOICE OF MEXICO—Variety

1:30 4 MOVIE—Comedy

"When Willie Comes Marching Home." (1950) A World War II enlistee is accused of goldbricking. Dan Dailey, William Demarest, Lloyd Corrigan. (90 min.)

5 CHILDREN'S FILM FESTIVAL

COLOR "The Goalkeeper Also Lives on Our Street" (Czechoslovakian; 1962) illustrates the fervor that Czech youth display for ice hockey. The film focuses on the rivalry between two teams of Prague schoolboys, and the excitement generated when a national hockey star moves into the neighborhood. (60 min.)

7 13 ISSUES AND ANSWERS

COLOR Race to the White House: Sen. Mark O. Hatfield (R., Ore.) analyzes the New Hampshire primary.

7 INSIGHT—Religion

A policeman tries to help a troubled teen-ager. Jim: Efreim Zimbalist Jr.

8 CITRUS OPEN—Golf

SPECIAL COLOR Picked up in progress. See 1 P.M. Ch. 3 for details. (Live)

Regular programming is pre-empted.

10 CBS GOLF CLASSIC

COLOR See Sat. 1:30 P.M. Ch. 5 for details. (60 min.)

11 FAITH FOR TODAY—Religion

COLOR A self-centered man realizes that he has never done anything of lasting significance.

12 NAKED CITY—Drama

Nick Kovar wants to be alone with his bride. Fenton: Ed Begley. (60 min.)

19 BIG PICTURE—Army

44 MOVIE—Drama

"Boy from Indiana." (1950) Affection grows between a jockey and a horse which has been doped. Lon McCallister, Lois Butler, Billie Burke. (90 min.)

2:00 7 CHEYENNE—Western

A herd of wild horses is free for the taking. Clint Walker. (60 min.)

7 TO BE ANNOUNCED

9 FILM FEATURE

Films show the building of San Francisco's Golden Gate Bridge.

11 KENNY FORMAN—Religion

13 STATE CAPITAL—Interview

COLOR Guest: William Penn Mott Jr., state director of parks and recreation.

19 FILM FEATURE

2:15 19 CHINCHILLA RAISING

2:30 2 MOVIE—Western

"Fury at Furnace Creek." (1948) The owner of a silver syndicate provokes a massacre. Victor Mature, Coleen Gray, Glenn Langan. (90 min.)

3 MEET THE PRESS—Interview

COLOR See 1 P.M. Ch. 4.

5 POW!—Variety

In a tribute to St. Patrick, Rolfe Peterson assembles a colorful group of Irishmen: the Kilgary Rebels, folksingers; John Wooley, president of the Irish Center of San Francisco.

6 9 SCIENCE REVIEW

Topic: the use of nuclear explosions to extract natural gas. (60 min.)

8 INSIGHT—Religion

A young drug addict tries to break her habit. Merry: Joan Freeman.

10 COLOR CALENDAR—Sacramento

11 WONDERS OF THE WORLD

COLOR The Linkers view "The Beau-



THE DISCOVERY COMPANY

THE 21ST CENTURY

SUNDAY 4:30 P.M. CBS TV

ties of Bangkok," including the Royal Palace, the Marble Temple, and the Temple of the Emerald Buddha.

12 CBS GOLF CLASSIC

COLOR Quarter-final match: Jay and Lionel Hebert vs. Al Geiberger and Dave Stockton. Jack Whitaker and Cary Middlecoff report from Akron. (60 min.)

13 FOR MEN ONLY—Cooking

COLOR "Authentic Japanese Cookery." Guest: Taku Nimura.

19 KEYES ASSEMBLY OF GOD CHURCH—Religion

3:00 3 G-E COLLEGE BOWL—Quiz

COLOR USC, winner of last week's match, vs. St. John's University (Minn.).

4 7 8 EXPERIMENT IN TV

COLOR "The New Voices of Watts," an updated look at the rapidly expanding Watts writers' workshop in Los Angeles. The workshop, founded by writer Budd Schulberg, is devoted to developing and airing talents of young Ghetto residents. The program includes a reading of new poetry, members of the new drama workshop in rehearsal, and a playlet about sharecropper children filmed on location in South Carolina. Produced by Stuart Schulberg (Budd's brother), who also filmed "The Angry Voices of Watts" last season. (60 min.)

5 MOVIE—Comedy

"The Bank Dick." (1940) Lazy Egbert Soue is given a job as a bank guard. W. C. Fields, Cora Witherspoon, Una Merkel. (90 min.)

7 PROFESSIONALS—Sports

COLOR Surfers Fred Hemmings and Paul Strauch are seen competing in Hawaii. Host: Bob Rhodes.

10 RIPCORD—Adventure

COLOR Ted and Jim find themselves accused of espionage and murder. Ted: Larry Pennell. Jim: Ken Curtis.

11 CHAMPIONSHIP BOWLING

COLOR Bob Strampe meets Dick Weber. Jack Drees reports. (60 min.)

13 COLOR FOCUS ON EDUCATION

19 GOD'S POINT OF VIEW

44 MOVIE—Western

"Running Target." (1956) A sheriff searches for four convicts who have escaped from jail. Doris Dowling, Arthur Franz, Richard Reeves. (90 min.)

On march 17, it's a different ball game.

Joe DiMaggio

Don Drysdale

Al Kaline

Mike McCormick

Mickey Mantle

Willie Mays

Brooks Robinson

Carl Yastrzemski

John Brodie

Roman Gabriel

Mike Garrett

Don Meredith

Ray Nitschke

Merlin Olsen

Daryle Lamonica

Jim Taylor

Johnny Unitas

You can watch about 75 like these guys that day. They'll be playing in the Astro-jet Golf Classic. This game ought to be a ball.



On NBC. Channels 4, 3. 4:30.

Afternoon

3:30 **3** WILD KINGDOM—Nature

COLOR "Beneath Kilimanjaro" lies East Africa's Amboseli Game Preserve, where hosts Marlin Perkins and Jim Fowler take part in a study of animal migration. Cameras roll as a zebra and an elephant are tagged.

6 **9** NET JOURNAL—Documentary
See Sat. 9:30 P.M. Ch. 9 for details. (Rerun; 60 min.)

7 PIA—Interview

DEBUT **COLOR** Pia Lindstrom talks with newsmakers and interesting Bay Area personalities in this bi-weekly interview show, which alternates with "Page One." Today's scheduled guest is dramatist Rick Clutchey ("The Cage") who discusses his play and prison life.

10 CHILDREN'S FILM FESTIVAL

COLOR See 1:30 P.M. Ch. 5. (60 min.)

12 CHAMPIONSHIP BOWLING

COLOR Tommy Tuttle vs. Bill Golem-biewski. Jack Drees reports. (60 min.)

13 **COLOR** TRUTH OR CONSEQUENCES—Game

4:00 **19** ALLEN REVIVAL—Religion **2** MOVIE—Western

COLOR "Shotgun." (1955) A deputy searches for the killer of a U.S. marshal. Sterling Hayden, Yvonne DeCarlo, Zachary Scott. (90 min.)

3 FLIPPER—Adventure

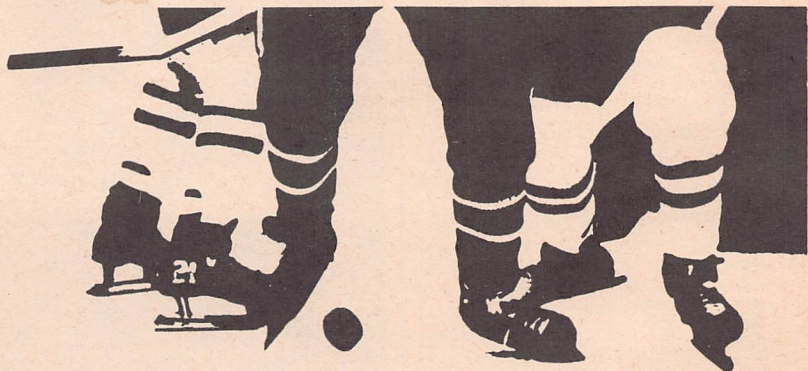
COLOR For some reason, Flipper is harassing an archeologist who has come to examine a sunken Spanish ship. Porter: Brian Kelly. Sandy: Luke Halpin. Bud: Tommy Norden. (Rerun)

4 **8** WAR THIS WEEK—Vietnam

DEBUT **COLOR** Combat footage and correspondents' reports are included in this weekly analysis of the war in Vietnam. The series, telling people "in a single program what they have seen (and read) day by day," is co-anchored by newsmen Dean Brellis and Howard Tucker, who were wounded during their assignments in Vietnam.

7 **7** AMERICAN SPORTSMAN

COLOR 1. In the Caribbean waters off the coast of Venezuela, Garry Moore an-



SEALS VS CHICAGO

LIVE • COLOR • 5:30 TONIGHT

2
KTUV

gles for white marlin. Surface acrobatics make the fish one of the toughest and wildest of adversaries. 2. Baseball's Harmon Killebrew and Bob Allison go layout duck shooting off Lake Erie. In two-man camouflaged boats (layouts), they set up duck decoys, lie hidden on their back and wait for the prey to appear. Curt Gowdy is the host. (60 min.)

11 MOVIE—Western

"Fort Dobbs." (1958) Pursued by the sheriff, an accused murderer escapes into Comanche territory. Clint Walker, Virginia Mayo, Brian Keith. (90 min.)

13 DATING GAME

COLOR Guest: singer Jim Ferguson of the Irish Rovers. Host: Jim Lange.

19 TIME OF REFRESHING—Religion

36 COLOR BIBLE ANSWERS

4:30 **3 4 CELEBRITY GOLF—San Diego**

SPECIAL COLOR Baseball and football stars link up in the Astrojet Golf Classic, taped Feb. 16-18 at San Diego. Two-man teams compete for a \$10,000 purse in the 54-hole, best-ball, tourney. Among the participants . . . Baseball: Carl Yastrzemski, Willie Mays, Mickey Mantle, Joe DiMaggio, Jackie Robinson, Bill Mazeroski and Al Kaline. Football: Bart Starr, Daryle Lamonica, John Unitas, Art Powell, Paul Kraus and Ray Nitschke. (60 min.)

Regular programming is pre-empted.

5 10 21st CENTURY

COLOR Round-table discussion: How do things look for man in the 21st Century? Is he hurtling toward the year 2000, propelled by events beyond his control—or is man going to shape his own future? Panel: educator Robert Maynard Hutchins, science writer Lord Peter Ritchie-Calder, religion editor John Cogley, art expert Roy McMullin and Dr. Rene Dubos, professor of environmental biomedicine. Host: Walter Cronkite.

6 9 SPECULATION—Discussion

"Reporting the Social Crisis," an evaluation of newspaper coverage of riots. Guests include author Gunnar Myrdal ("An American Dilemma") and Ralph McGill, publisher, Atlanta Constitution. (Rerun; 60 min.)

8 CHILDREN'S FILM FESTIVAL

COLOR "The Blind Bird," a 1963 Rus-



Pontiac
brings you
the U.S.
ski team.

Competing against the world's best for the Roch Cup. In color, Sunday, March 17, NBC-TV—5:30 pm EST from Aspen. Brought to you by Pontiac. Makers of the official car of the U.S. Ski Team.

See your Pontiac dealer for a free Ski Team TV Race Guide.

Pontiac Motor Division

Afternoon

sian film about a boy's love for a blind pet pelican. To restore the pelican's sight, the lad heads for Moscow to see a famous eye surgeon. This production was cited as the best children's film at the Venice Film Festival. Vassia: Oleg Jakov. (Rerun; 60 min.)

9 NET FESTIVAL—Profile

"Carlos Chavez," a profile of the Mexican composer and conductor who brought modern music to his homeland. Aaron Copland: Chavez possesses "a vigorous, powerful personality, a very keen mind and taut strength and power which is in his music." (Rerun; 60 min.)

12 MOVIE—Drama

"The Snorkel." (1958) A teen-age girl suspects that her stepfather was responsible for her mother's death. Peter Van Eyck, Betta St. John. (90 min.)

13 COLOR NEWLYWED GAME

19 PENTECOSTAL CHURCHES OF GOD—Religion

36 FAITH FOR TODAY—Religion

COLOR A divorce attorney's secretary begins to worry about her marital future. Kitty: Jean Harrison.

44 MONROES—Western

COLOR The Monroe cabin becomes the site of an Indian battle when a Pawnee chief swears vengeance. Ruel: James Westmoreland. (60 min.)

5:00 5 PERRY MASON—Mystery

Roy and Valerie Comstock's plans for divorce are part of a scheme to swindle Roy's partner. Valerie: Julie Adams. Roy: John Conte. (60 min.)

7 MOVIE—Biography

"Man of a Thousand Faces." (1957) The story of Lon Chaney, the son of deaf-mute parents, who rose to fame as one of the silent screen's great actors. James Cagney, Jane Greer. (Two hours)

7 TALL MAN—Western

10 MOVIE—Musical

COLOR "My Wild Irish Rose." (1947) Irish singing star Chauncey Olcott's rise to fame is told against the background of old New York. Dennis Morgan, Arlene Dahl, Andrea King. (Two hours)

13 VOYAGE—Adventure

COLOR Skip Homeier plays Robek, a peace-loving being from space who slips aboard the Seaview to prevent the de-

struction of earth by his fellow aliens. Nelson: Richard Basehart. Crane: David Hedison. Komal: Kevin Hagen. Morton: Bob Dowell. (60 min.)

19 GOD IS THE ANSWER—Religion

36 ALLEN REVIVAL—Religion

5:30 2 HOCKEY—Seals

COLOR The Seals meet the Black Hawks at Chicago. The Seals, division cellar-dwellers much of the season, have generated little power beyond the scoring of Ted Hampson (11). The powerful Hawks are paced by league-leading scorers Bobby Hull (9) and Stan Mikita (21). Tim Ryan reports. (Live)

3 MOVIE—Drama

COLOR "All Mine to Give." (1957) With both parents dead, a little boy searches for homes for his brothers and sisters. Cameron Mitchell, Glynis Johns, Tim Considine. (Two hours)

4 8 SKIING—Colorado

SPECIAL COLOR Triple gold medalist Jean-Claude Killy heads the field in Roch Cup skiing competition, taped this weekend at Aspen, Colo. Other presstime favorites in the downhill and slalom events include Canada's Nancy Greene, a gold and silver medalist at Grenoble, and Billy Kidd and Kiki Cutler from the U.S. The event earns points toward the World Cup title. (60 min.)

Regular programming is pre-empted.

6 9 FRENCH CHEF—Cooking

Recipe: filets de poissons poches au vin blanc (fish fillets poached in white wine).

7 MOVIE—Drama

"I Was a Communist for the FBI." (1951) Matt Cvetich poses as a member of the Communist Party. Frank Lovejoy, Dorothy Hart. (90 min.)

9 PROFILE: BAY AREA

San Francisco residents discuss local reaction to the recent report by the President's Commission on Civil Disorders. Guests include Mayor Joseph Alioto. Host: Prof. John Bunzell, SF State. (Rerun; 60 min.)

11 COWBOY IN AFRICA—Adventure

COLOR Jim has a chance reunion with his former sweetheart, artist Christie Blaine. Their romance resumes under the hurt glances of Samson, who sees it as a threat to his place in Jim's life.

Jim: Chuck Connors. Samson: Gerald Edwards. Hayes: Ronald Howard. John Henry: Tom Nardini. Christie Blaine: Madlyn Rhue. (60 min.)

36 MOVIE—Comedy

"Blondie's Big Deal." (1949) Dagwood invents a fireproof paint and uses it on his boss's summer home. Penny Singleton, Arthur Lake, Larry Simms. (90 min.)

44 MOVIE—Comedy

"Footlight Glamor." (1943) The stage-struck daughter of one of Dagwood's biggest clients convinces Blondie to put on a play. Penny Singleton, Arthur Lake, Ann Savage. (90 min.)

particular situations with fear. At the University of Wisconsin, cameras are present at a series of therapy sessions for a 23-year-old girl who is terrified by bugs. Psychologist Thomas Stampfl, her doctor, is a member of a school of therapists called behaviorists. Stampfl and his colleagues confront their patient with doses of the very thing she fears. By pushing her to the breaking point, the therapists hope to crack the neurosis. Host: Walter Cronkite.

13 MOVIE—Musical

COLOR "The Merry Widow." (1952) A dashing count pursues a beautiful widow. Lana Turner, Fernando Lamas, Una Merkel. (Two hours)

19 THOMAS ROAD BAPTIST CHURCH—Religion

6:30 **4 8 FLIPPER—Adventure**

COLOR Flipper swims to the aid of oceanographer Ulla Norstrand when she is attacked by a barracuda and trapped by a sunken buoy. Ulla: Ulla Stromstedt. Porter: Brian Kelly. (Rerun)

5 TWILIGHT ZONE—Drama

In exchange for immortality, Walter Bedeker, a middle aged hypochondriac in terror of death, gives the devil a mortgage on his soul. Bedeker: David Wayne. Cadwallader: Thomas Gomez.

9 WILLIAM F. BUCKLEY JR.

Educator-psychologist Kenneth Clark talks about the problems of the urban ghetto. (50 min.)

11 MOTHERS-IN-LAW—Comedy

COLOR Roger's romantic reaction to Kaye's blonde wig succeeds only in depressing the dark-haired lady, who is

Evening

6:00 **5 YOU'VE GOT A RIGHT—Drama**

A study of the equal protection clause of the Fourteenth Amendment. Re-created: the Supreme Court case of Brown vs. the Board of Education.

6 9 REPERTORY THEATRE

"St. Patrick's Day," a comedy by the 18th-century British playwright and politician Richard Brinsley Sheridan. A roguish lieutenant schemes to win his lady's hand over the strenuous objections of her father. The cast are members of Boston's Charles Playhouse. Lieutenant O'Connor: Terrence Currier. Justice Credulous: Earl Montgomery Jr. (60 min.)

12 21st CENTURY

COLOR "Fighting Fear with Fear" examines a radically new treatment in psychotherapy. Neuroses are looked at as habits—conditioned ways of reacting to

HOMEOWNERS—BORROW \$500 TO \$10,000 OR MORE BY PHONE!

Get out of debt finally and forever! **No payments for 6 months** ... then pay only \$7.50* for every \$500 borrowed, including principal and interest. No balloon payments!

*(loan matures 8-1/6 years ... shorter and longer term loans available)



ONE OF THE OLDEST AND LARGEST IN CALIFORNIA

UNION HOME LOANS

SACRAMENTO OFFICE... 444-2020

STOCKTON OFFICE... HO 5-5686

SAN JOSE OFFICE... 244-2600



CALL TODAY IF YOU NEED MONEY FOR ANY REASON!

NABISCO

WIN A FREE TRIP TO DISNEYLAND

IN Walt
Disney's

'BLACKBEARD'S GHOST'

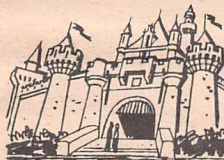


TREASURE STAKES

1,004 FREE PRIZES! 1,004 CHANCES TO WIN!

Peter Ustinov stars in Walt Disney's
new movie "Blackbeard's Ghost".

GRAND PRIZES



4 Trips to
Disneyland*



20 AMF Bicycles



30 Kodak
Instamatic Cameras



50 G.E. 8-Transistor
Radios

WEEKLY PRIZES

Each entry has a chance to win prizes at every weekly drawing. PLUS a chance at the Grand Prizes...
4 one-week expense paid trips to Disneyland. Each trip for 4 persons.

OFFICIAL RULES

1. Just fill out the coupon, or write your name and address on a piece of paper and mail, together with any 3 wrappers from Sugar Daddy, Sugar Mama, or Sugar Babies, (or hand print in plain block letters the names of these 3 products on a 3" x 5" plain piece of paper) to: Disneyland Treasure Stakes, P.O. Box 35546, Minneapolis, Minnesota 55460. **No purchase required.**

2. There are 10 weekly drawings, starting April 13, 1968 and each Saturday thereafter through June 15, 1968. Each week 20 AMF bicycles, 30 Kodak cameras and 50 G.E. radios awarded.

3. All entries received by midnight Friday of each week will be eligible for that week's drawing, all the weekly drawings to follow, and the grand prize drawing.

4. The drawing for the grand prizes of 4 trips (4 persons per trip) for one week to Disneyland or any

other place in Continental U.S.A. will be held June 15, 1968. All entries in the weekly drawings received by midnight June 14, 1968 will be eligible for the grand prize drawing.

5. Enter as often as you wish; mail each entry separately.

6. Winners will be drawn at random among entries received by Marden-Kane, Inc., an independent judging organization, whose decisions are final. Only one prize to a family.

7. Treasure Stakes is open to residents of the U.S.A. except employees of National Biscuit Company, Inc., James O. Welch Co., their advertising agents, Marden-Kane, Inc., and their families are not eligible. Void in Wisconsin and where prohibited by law. Local, state and federal regulations apply. Winners will be notified by mail.

©1967 Walt Disney Productions.

EASY TO ENTER, NO PURCHASE REQUIRED.



HOW TO ENTER

Send your name and any 3 wrappers from Sugar Daddy, Sugar Mama or Sugar Babies Candy to:
Disneyland Treasure Stakes, P.O. Box 35546,
Minneapolis, Minnesota 55460

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

IMPORTANT! You can enter as many times as you want. The more you enter . . . the more chances you have to win! *Or a trip any place you want, in Continental U.S.A.

Watch Walt Disney's Wonderful World of Color, NBC Network, tonight at 7:30.

now convinced that the gentleman prefers blondes. Kaye: Kaye Ballard. Eve: Eve Arden. Roger: Roger C. Carmel.

12 **COLOR** **NEWLYWED GAME**

19 **AMERICA SINGS—Hymns**

7:00 **4** **7** **WILD KINGDOM—Nature**

COLOR Cameras trail a mother leopard and her cubs as they tour the abandoned ruins of the ancient fortress of Ranthambor in India. Along the way: encounters with a deadly cobra poised to strike, wild pigs and jackals.

5 **8** **10** **12** **LASSIE—Adventure**

COLOR Seeking land for a recreation area, Corey tries to arrange a deal with two rebellious young men who have no intention of leaving the property they inherited. Corey: Robert Bray.

Guest Cast

Drew Hanford Tony Dow
Chris Hanford Michael Vincent

6 **FILM FEATURE**

This Internal Revenue Service report shows where tax dollars go.

7 **11** **VOYAGE—Adventure**

COLOR "Edge of Doom." Informed that one of the crew members is an impostor, Admiral Nelson starts a campaign of harassment to break down the most probable suspect: Captain Crane. Nelson: Richard Basehart. Crane: David Hedison. Morton: Bob Dowdell. Sharkey: Terry Becker. Kowalski: Del Monroe. Sparks: Arch Whiting. (60 min.)

9 **FILM FEATURE**

A look at the seven-year history of the hospital ship SS Hope.

19 **MOVIE—Comedy**

"Fast and Sexy." (French-Italian; 1960)

A wealthy young Italian widow returns to her home town. Gina Lollobrigida, Dale Robertson, Vittorio De Sica.

36 **MOVIE—Drama**

"I Wanted Wings." (1941) Three men, one rich, one a mechanic and the third a football star, enroll as air cadets. Ray Milland, William Holden, Wayne Morris, Veronica Lake. (Two hours)

44 **ARREST AND TRIAL—Drama**

They've got GI George Valdez up on three counts: going AWOL, stealing narcotics and the murder of a dope pusher. Valdez: Mickey Callan. Christina Ortega: Madlyn Rhue. Gus Ortega: Harold J. Stone. Egan: Chuck Connors. Anderson: Ben Gazzara. (90 min.)

7:20 **9** **QKED REPORT—James Day**

7:30 **3** **4** **7** **WALT DISNEY'S WORLD**

COLOR "The Ranger of Brownstone," a cartoon lesson in park etiquette. A zealous park ranger copes with frolicsome bears and an obnoxious tourist (Donald Duck). Also: brief live-action footage shows the lighter side of a bear's life. (60 min.)

5 **8** **10** **12** **GENTLE BEN**

COLOR Weighing a big promotion offered to Tom, the Wedloes go to the city to see if they can adjust to hectic urban life. Tom: Dennis Weaver. Mark: Clint Howard. Ellen: Beth Brickell. Boomhauer: Rance Howard.

Guest Cast

Harrison Mel Pape
Miss Marshall Lanita Kent

6 **9** **BOSTON SYMPHONY—Music**

Richard Burgin is guest conductor for this program featuring Sibelius's Con-

HOME OWNERS

We come to your home

Make that no obligation phone call now

434-1383 Collect

BORROW

\$1,000 to \$5,000
or more



LOAN	PAYMENT*
\$1,000	\$10.00 mo.
\$2,000	\$20.00 mo.
\$3,000	\$30.00 mo.
\$5,000	\$50.00 mo.

*Includes interest at only 5/6ths of 1% per month on reducing balance, plus cost of obtaining loan. Balance principal payable at maturity (3-5 years)

NO credit or income requirements, age limit or co-signers
24 hours a day—7 days a week. Ask for further information or free brochure American Plan Homeowner Financing.
500 Hearst Building, San Francisco 94103
Licensed and Regulated by the State of California

Evening

certo in D Minor. Violinist Ruggiero Ricci is the soloist. (60 min.)

9 NEWSPAPER OF THE AIR

8:00 2 MOVIE—Adventure

Time approximate. "Commando." (Italian; 1963) In the midst of the Algerian war, Captain LeBlanc of the Foreign Legion is given orders to capture the leader of the Resistance. Stewart Granger, Carlos Casaravilla, Dorian Grey. (Two hours)

5 8 10 12 ED SULLIVAN

COLOR Scheduled guests: Lucille Ball; George Hamilton; singers Tony Sandler and Ralph Young, the Bee Gees, Fran Jeffries, and the Dubliners; and comedians Stiller and Meara, and Jackie Kahane. Ray Bloch orchestra. (60 min.)

Highlights

"Yours, Mine and Ours" Lucille
"Words" Bee Gees

7 11 13 FBI—Drama

COLOR Inspector Erskine's investigation of interstate theft is hampered by a reluctant witness related to a Mafia chieftain. Erskine: Efrem Zimbalist Jr. Colby: William Reynolds. Ward: Philip Abbott. (60 min.)

Guest Cast

Paul Thorpe Robert Walker
Charlene Miller Patricia Harty
Leo Adamson Robert Doyle
Jack Dane Robert Yuro
Frank Poland Bill Zuckert
Agent Randolph Anthony Eisley
Schaffler Ross Hagen
Bergdahl Dana Elcar
Mitchell Owen Ed Prentiss
Chico Jordan Andy Romano

8:30 3 4 MOTHERS-IN-LAW-Comedy

COLOR Kaye Buell gets a game of charades under way to let everyone in on a secret she's itching to divulge: Husband Roger is ready to close a deal that will make the Buells rich. Eve: Eve Arden. Kaye: Kaye Ballard. Roger: Roger C. Carmel. Herb: Herbert Rudley.

6 9 9 PBL—News and the Arts

COLOR Scheduled: a look at a ghetto-based museum and a Negro GI's readjustment to life in the U.S. 1. "Anacostia," a documentary about a private museum (founded by the Smithsonian Institution in September 1967) for children in the ghetto area of Washington, D.C. Cameras show a general store, where the children play, and other features of the museum. 2. "PBL" takes a second look at Louis Jenkins, a Negro GI who fought in Vietnam. Returning from service, Jenkins joined his family in Chicago. They were soon evicted. Jenkins discusses his readjustment to civilian life and talks with a representative of the American Friends Service Committee. Host: Edward P. Morgan. (Two hours)

Chs. 6 and 9R do not colorcast.

7 GUNS OF WILL SONNETT

COLOR The first in a series of reruns finds Jeff facing his first gunfight alone. His opponent is deadly Bells Pickering, who sews a tiny silver bell on his holster for every victim. Will: Walter Brennan. Jeff: Dack Rambo. Bells Pickering: Charles Grodin. (Rerun)

44 HOT SEAT—Discussion

Scheduled: 1. Guest is House Minority Leader Gerald R. Ford (R., Mich.). Host Lou Gordon asks Representative Ford to evaluate the leading 1968 Presidential candidates. Also discussed: the war in Vietnam and urban problems. 2. Tax expert Henry Bloch talks about the power of the Internal Revenue Service and explains several "tricks" for the handling of tax forms. (90 min.)

9:00 3 4 7 8 BONANZA—Western

COLOR "Trouble Town." The Cartwrights do some investigating in River Bend, where Candy is being held without bail on a minor charge. What they find is a town paralyzed by fear of the sheriff, who specializes in extortion and

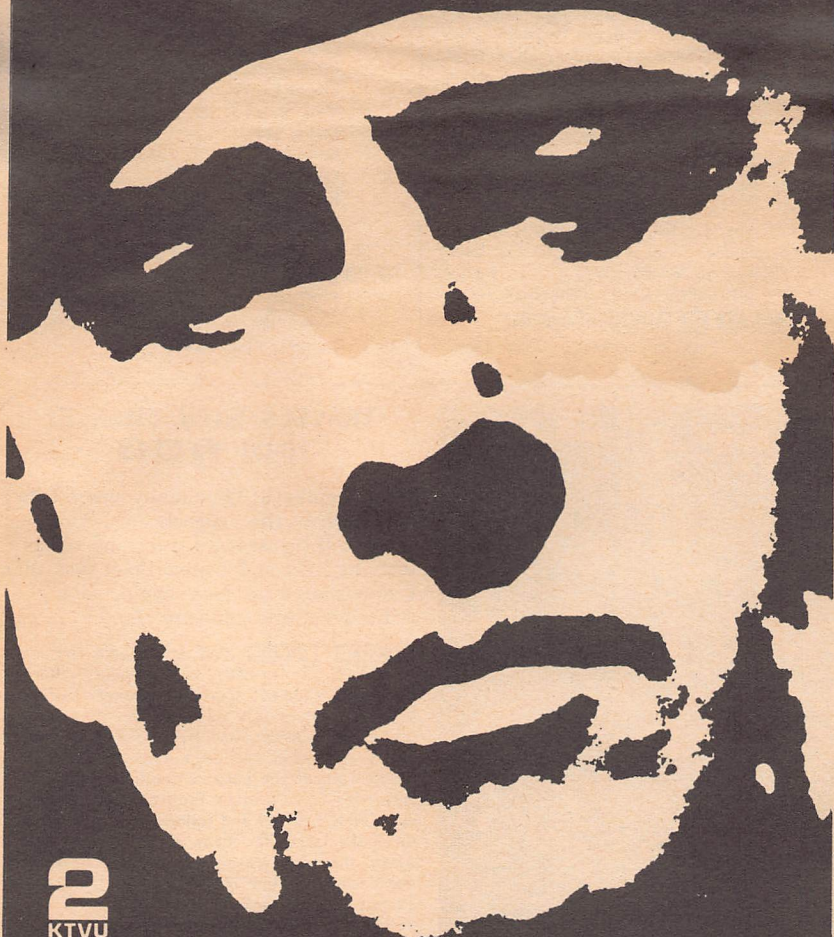
PAT COLLINS

**HOT!
LINE
HOT!
LINE**
775-5801
WEEKDAYS 9 AM

5
GROUP
KPIX W

COMMANDO

STEWART GRANGER
TONIGHT ABOUT 8:00
San Francisco Premiere
Premiere Movie



2
KTVU

Evening

murder. Ben: Lorne Greene. Candy: David Canary. Little Joe: Michael Landon. Hoss: Dan Blocker. (60 min.)

Guest Cast

Sheriff Booker Robert Wilke
Lila Holden Elizabeth MacRae
Deputy Horn Steve Brodie

5 10 12 SMOTHERS BROTHERS

COLOR Reruns begin with singer Nancy Wilson, actor George Segal and rockers Paul Revere and the Raiders. Satirical spots: Tom and Nancy play frogs; George coaches Tom in method acting; and the cast spoofs TV commercials. Finale: an operatic version of "Mutiny on the Bounty." Jimmy Joyce sings, Louis DaPron dances; Nelson Riddle conducts the orchestra. (Rerun; 60 min.)

Highlights

"Sunny," "It's a Grand Night for Singing" Nancy
"Peace of Mind" Raiders
"Draft Dodger Rag" .. Tom, Dick, George

7 11 13 MOVIE—Suspense

"What Ever Happened to Baby Jane?"

(1962) blends Hollywood history and a poignant brand of horror. In a crumbling Hollywood mansion, an alcoholic ex-child star wages a sinister psychological war against her sister, a crippled movie queen. Bette Davis and Victor Buono drew Oscar nominations. Produced and directed by Robert Aldrich ("The Dirty Dozen"). (Rerun; two hours, 45 min.)

Cast

Jane Hudson Bette Davis
Blanche Hudson Joan Crawford
Edwin Flagg Victor Buono
Mrs. Bates Anna Lee
Elvira Stitt Maidie Norman
Mrs. Flagg Marjorie Bennett
Liza Bates Barbara Merrill
Ray Hudson Dave Willcock

36 MOVIE—Spanish

"El Baisano Jalil." Joaquín Pardave.

10:00 2 ALAN BURKE—Discussion

COLOR Time approximate. Topics: the prevention of suicide and the Vietnam conflict. (Two hours)

CLOSE-UP



Steinbeck with Charley

TRAVELS WITH CHARLEY

10:00 3 4 8

John Steinbeck: "For many years I had not heard the speech of America, smelled the grass and trees and sewage, seen its hills and water. So it was that I determined to look again, to try to rediscover this monster land."

SPECIAL **COLOR** And so it was that, accompanied by a French poodle named Charley, Steinbeck climbed aboard a camper-truck to begin a cross-country odyssey. This program retraces the journey, with Henry Fonda as Steinbeck's voice and the camera as his eyes.

The trail of the author's truck (named Rocinante—for Don Quixote's faithful steed) is picked up in New England and followed west to Salinas, Cal.—the locale for many of Steinbeck's works. Along the way are re-creations of adventures and encounters, and observations of the scenery, climate, people and language.

Brief animated sequences highlight Charley's experiences. Score by poet-songwriter Rod McKuen. (60 min.)

POSTERS OF THE PAST

For The Home ★ Only 33¢ Each!

Rare finds make ideal decorations for home, office, den, school—or as a folio of conservation pieces to leaf through and enjoy for years to come.

Here for the first time ever—an entire gallery of historical poster treasures—colorful, life-size reproductions and woodcuts from America's glorious past.

Decorative and entertaining—also make wonderful gifts. Browse through the list below—then act on Special Offer!

**AUTHENTIC WESTERN POSTERS
HISTORICAL REWARD POSTERS
PRICELESS HISTORICAL HIGHLIGHTS**

\$50,000 REWARD



JESSE JAMES
for Train Robbery

WORTHY AUTHORITIES
LIBERTY, MISSOURI

- W 101 JESSE JAMES REWARD POSTER**—"for train robbery and other notorious crimes"—1878
- W 119 BLACK BART "WANTED DEAD OR ALIVE"**—for 21 stage-coach holdups and other sinful transgressions
- W 123 DALTON BROTHERS \$25,000 REWARD POSTER**—1879, for numerous bank robberies
- W 178 FRANK and JESSE JAMES \$100,000 REWARD**—highest reward in history of old west
- W 183 NECKTIE PARTY POSTER**—announces actual hanging line-up of 11 outlaws and horse thieves caught in 1881
- W 44 ANNIE OAKLEY**—"A Display of Female Marksmanship"
- W 61 BUFFALO BILL POSTER**—for first wild west show—a rare find
- W 19 MISSISSIPPI RIVERBOAT HANDBILL**—"gambling men and unescorted ladies" welcome
- W 212 PONY EXPRESS BROADSIDE**—1870—announces new route from Missouri to Pacific
- W 240 WELLS FARGO STAGE-COACH POSTER**—1878
- W 301 ORIGINAL P. T. BARNUM CIRCUS POSTER**—One of the most colorful pieces of Americana ever printed—real old-time ballyhoo.

War Department, Washington, April 20, 1865.

\$100,000 REWARD!

JOHN WILKES BOOTH:

THE MURDERER
Of our late beloved President, Abraham Lincoln,
IS STILL AT LARGE.


\$50,000 REWARD

\$25,000 REWARD

\$25,000 REWARD

- K 24 JOHN WILKES BOOTH \$100,000 REWARD**—1865—for assassination of PRES. ABRAHAM LINCOLN
- K 81 1797 1/2¢ REWARD** for runaway seamen
- K 71 1853 REWARD FOR RUNAWAY SLAVES**—"33 year old male and his 21 year old wench"
- K 11 1776 BRITISH REWARD** for insurrectionist colonists who defy the King of England
- P 40 OFFICIAL LINCOLN 1860 CAMPAIGN POSTER**—"The start of a new party—G.O.P."
- P 50 1776 RECRUITMENT POSTER**—American Revolution "Call To Arms—Pay \$1 a month"
- P 60 AMERICAN REVOLUTION—1781**—"Cornwallis Surrenders"—signed his excellency Gen. Washington

UNION NOMINATION



Abraham Lincoln
OF ILLINOIS
FOR PRESIDENT.

Andrew Johnson
FOR VICE PRESIDENT.

- P 66 AN APPEAL FOR SHARP-SHOOTERS**—Civil War recruitment poster—"Guaranteed no field action for first 30 days"
- P 68 BRITISH RECRUITING POSTER**—Amer. Revolution—"50 acres where gallant hero may retire and enjoy his bottle and his lass"
- P 80 CONFEDERATE RECRUITMENT POSTER**—1861—scarce, makes ideal companion for Union recruitment poster described above
- P 86 CIVIL WAR NEWS POSTER**—"FORT SUMTER SURRENDERS"—same broadside as posted on street lampposts in 1860's
- P 87 PLAYBILL, FORD'S THEATRE**—night of Lincoln assassination—a collector's dream
- P 91 WORLD WAR I RECRUITMENT POSTER**—original "Uncle Sam Wants You"
- P 98 SLAVE SALE POSTER**—describes 25 negroes for sale—1851

HISTORICAL FRONT PAGES
(each full page)

- N 70 "ABRAHAM LINCOLN ASSASSINATED"**—1868
- N 82 "U.S. DECLARES WAR ON GERMANY"**—1917
- N 88 "PEARL HARBOR BOMBED—U.S. ENTERS W.W. II"**—1941
- N 83 "LINDY DOES IT—LANDS IN PARIS NON-STOP"**—1927

MAIL NO-RISK COUPON TODAY

Heritage Society of America
543 Madison Avenue, Dept. 3
New York, New York 10022
Please send me the posters circled below at only 33¢ each, plus 25¢ postage and handling fees. Full money-back guarantee. Minimum order 3 posters.

Enclosed is \$ _____
(please print)

Name _____

Address _____

City	State	P 80	N 70
W 101	W 212	P 80	N 70
W 119	W 240	P 86	K 24
W 123	W 301	P 87	K 81
W 178	P 40	P 91	K 71
W 183	P 50	P 98	K 11
W 44	P 60	N 82	
W 61	P 66	N 83	
W 19	P 68	N 88	

Evening

3 4 8 TRAVELS WITH CHARLEY—Documentary**SPECIAL** **COLOR** An adaptation of John Steinbeck's book. See the Close-up on page A-36. (60 min.)

"High Chaparral" is pre-empted.

5 10 12 MISSION: IMPOSSIBLE**COLOR** Mission: penetrate an Iron Curtain laboratory. Crisis: The fail-safe mechanism from a SAC bomber is in the hands of a physicist capable of disassembling the top-secret instrument without triggering its self-destruct device. Phelps: Peter Graves. Rollin: Martin Landau. Cinnamon: Barbara Bain. Barney: Greg Morris. Willy: Peter Lupus. (60 min.)**Guest Cast**Paul ShiperdBradford Dillman
TechnicianEmil Genest
LasoPeter Coe
GuardPeter Hellmann**7 AVENGERS—Adventure****COLOR** The avengers race across the English countryside in a treasure hunt

for high stakes: the treasure chest contains top-secret papers hidden by a dying agent. Steed: Patrick Macnee. Mrs. Peel: Diana Rigg. Mike: Norman Bowler. Penny: Valerie Van Ost. Alex: Edwin Richfield. Carl: Neil McCarthy. Benstead: Arthur Lowe. (60 min.)

44 MOVIE—Mystery

"The Scarlet Clue." (1945) Charlie Chan learns of a plot to steal radar plans from the government. Sidney Toler, Benson Fong, Mantan Moreland. (90 min.)

11:00 3 COLOR SUNDAY MAGAZINE**4 5 COLOR NEWS****7 TALL MAN—Western**

Billy goes to work for a rancher named Jake Newton, not knowing that his employer is wanted for murder. Jake Newton: George Kennedy. Billy: Clu Gulager.

8 10 12 COLOR NEWS-Reasoner**11:15 8 SACRED HEART—Religion****COLOR** "Of Such is the Kingdom of Heaven." Father Bert Akers.**10 HUBERT HUMPHREY—Interview****SPECIAL** **COLOR** Hubert H. Humphrey

THE MAN'S NAME IS JOHN STEINBECK. THE DOG'S NAME IS CHARLEY.

A few years back they climbed into a camper and set out together in search of America. After four months of looking and ten-thousand miles of traveling, they found it. The man later wrote down his impressions of America in his best-seller, "Travels With Charley." Now, NBC has created a one-hour color special based on this book. It will be presented Sunday, March 17. The journey begins at 10:00 pm on Channel 3, 4, 8.

Brought to you by the people
in your town who bottle Coca-Cola.



"COCA-COLA" AND "COKE" ARE REGISTERED TRADE-MARKS WHICH IDENTIFY ONLY THE PRODUCT OF THE COCA-COLA COMPANY.

talks about the experiences of his three years as Vice President. Mr. Humphrey also discusses the Johnson Administration's policies—from domestic affairs to the Vietnam war. Interviewers are correspondents Rod MacLeish, Carl Rowan and Sid Davis. Taped Feb. 26. (60 min.)

12 PETER GUNN—Mystery

A pretty girl asks Gunn to locate a missing man. Craig Stevens, Ted Knight.

11:20 **5** **COLOR** NEWS—Harry Reasoner

11:30 **3** **4** **JOHNNY CARSON—Variety**
COLOR Guests: baseball great Whitey Ford, "Amateur Hour" impresario Ted Mack, actress Anne Francine and singer Marilyn Maye. (Rerun; 90 min.)

7 **FILM FEATURE**

11:35 **5** **MOVIE—Drama**

"The Fugitive." (1947) The new regime in a Latin-American country has exterminated all priests who have not been able to flee the country. One priest remains alive and decides to return to his village. Henry Fonda, Dolores Del Rio, Pedro Armendariz. (Two hours, 5 min.)

7 **7** **11** **13** **COLOR** NEWS

—Keith McBee

12:00 **2** **HUMAN JUNGLE—Drama**

Dr. Corder helps select a man to fill the vacant chair of a factory director. Dr. Corder: Herbert Lom. Basil Philips: Lloyd Lampel. George Hunter: Ronald Leigh-Hunt. (60 min.)

7 **COLOR** NEWS—Dick Carlson

11 **COLOR** GREAT MOMENTS—Music

13 **JOEY BISHOP—Variety**

COLOR Scheduled: producer Ivan Tors and singer Arthur Prysock. Regis Philbin. (90 min.)

12:15 **7** **MOVIE—Drama**

"Agent Z55/Desperate Mission." (French; 1964) A secret agent leaves Washington to find an American nuclear scientist who escaped from a Red Chinese prison. German Cobos, Yoko Tani, Gianni Rizzo. (One hour, 45 min.)

10 **MOVIE—Drama**

COLOR "Beau Brummell." (1954) A suave, self-assured English gentleman becomes a close friend of the Prince of Wales. Stewart Granger, Elizabeth Taylor, Peter Ustinov. (Two hours, 5 min.)

2:00 **7** **COLOR** CHANGING TIMES



help make the morning after



feel like the night before

reprieve®

If REPRIEVE can relieve specific symptoms of hangover, i.e. simple headache and upset stomach, what will it do for a simple everyday headache? Wonders!

Just ask your pharmacist.

16 tablets \$100

® a registered trademark of Mayer Laboratories, Inc., Copyright Mayer Laboratories, Inc. All rights reserved.

Mayer

Laboratories, Inc.
Research Pharmacists
Sausalito, California

TEN-HI DISTRIBUTING CO.
122 EAST CHURCH STREET
STOCKTON, CALIFORNIA

Morning

- 6:00 **3** RHYME AND REASON
1. The case history of an epidemic. 2. The "Middle Years," between 7 and 10. (60 min.)
- 5** SUNRISE SEMESTER—Education
COLOR Near East: "The Origins of Christianity." Prof. Peters lectures.
- 7** **COLOR** A.M.—Jim Dunbar
- 10** INDUSTRY ON PARADE
- 6:15 **10** SALVATION ARMY
- 6:25 **4** **COLOR** FARM NEWS
- 13** **COLOR** NEWS
- 6:30 **4** MICHIGAN—Education
World of India: "Marriage Indian Style."
- 5** CITIES IN CONFLICT—Discussion
Intergroup Conflict: "Inter-religious Conflict." The Rev. Eugene Boyle.
- 10** SUNRISE SEMESTER—Education
COLOR Near East: "The Origins of Christianity." Prof. Peters lectures.
- 13** **COLOR** ED ALLEN TIME
- 7:00 **3** **4** **7** **8** TODAY
COLOR Scheduled: a two-hour examination of major foreign policy decisions confronting the U.S. this year. Discussed: Vietnam, the Middle East, Communist China, the dollar drain and foreign aid. Guests: Samuel P. Hayes, president of the Foreign Policy Association; Charles Yost of the Council on Foreign Relations; and professors Robert Scalapino (political science) and Jacob Hurowitz (government). Hugh Downs. (Two hours)
- 5** NEWS—Jim Anderson
- 10** **COLOR** FOCUS ON FARMING

- 12** CHRISTOPHERS—Religion
COLOR Radio-TV announcer Don Wilson offers tips on creative organization.
- 13** **COLOR** CARTOONLAND
- 7:05 **5** **10** **COLOR** NEWS—Joseph Benti
- 7:30 **5** NEWS—Jim Anderson
- 10** **12** **COLOR** NEWS—Joseph Benti
- 7:45 **11** TV CREDIT COURSE—History
Lecture: "The Constitution and the Founding Fathers." (45 min.)
- 7:55 **10** **COLOR** NEWS—Norm Bales
- 12** **COLOR** ROGER RAMJET
- 8:00 **5** **10** **12** CAPTAIN KANGAROO
COLOR Live animals: a turtle and guinea pigs. (60 min.)
- 7** VIRGINIA GRAHAM—Interviews
COLOR Guests include actresses Maureen O'Sullivan and Kate Reid.
- 9** CLASSROOM—Education
- 8:20 **13** MILTON THE MONSTER—Cartoon
- 8:30 **7** MOVIE—Drama
"Woman in Hiding." (1950) Ida Lupino, Howard Duff. (Two hours)
- 11** **COLOR** HOCUS POCUS—Cartoons
- 8:40 **9** CLASSROOM—Education
Recess: 9:05 to 9:15 A.M.
- 8:45 **2** RELIGION TODAY—Protestant
- 8:50 **13** **COLOR** CARTOONLAND
- 9:00 **2** **COLOR** POPEYE—Cartoons
- 3** **4** **8** SNAP JUDGMENT—Game
COLOR Guests: actress Phyllis Kirk and TV personality Bill Cullen.
- 5** HOTLINE—Discussion
COLOR Scheduled guests: actors Jeremy Clyde and Jennifer Tilston of "Black Comedy." Topic: "Why England's Theater Is Best." Pat Collins. (Live; 60 min.)
- 7** JACK LA LANNE—Exercise
- 10** **12** CANDID CAMERA—Comedy
A driver finds his car floating into the air; supermarket displays fall down when customers blow a toy flute.
- 11** HOCUS POCUS CLUBHOUSE
- 13** DATING GAME
- 9:15 **6** **9** CLASSROOM—Education
Ch. 6 recess: 11:30 A.M.-1:10 P.M.; Ch. 9R recess: 11:45 A.M.-1:10 P.M.
- 9:25 **3** **4** **8** **COLOR** NEWS—Dickerson
- 9:30 **2** **COLOR** ROMPER ROOM—Children
- 3** **4** **7** **8** **COLOR** CONCENTRATION—Game

BLACK COMEDY STARS
Monday 9 AM

PAT COLLINS
HOT!
LINE
775-5801

In color

5
GROUP
KPIX W

10 12 BEVERLY HILLBILLIES

COLOR Bluegrass musicians Lester Flatt and Earl Scruggs join the hillbillies to film a TV soap-commercial. Jed: Buddy Ebsen.

11 DISCOVERY '68—Children

"Florida: Cowboys, Coconuts and Cattle" surveys a relatively unknown aspect of Florida industry: cattle ranching.

13 COLOR TRUTH OR CONSEQUENCES—Game

10:00 3 4 7 8 PERSONALITY—Game

COLOR Celebrities: Joan Fontaine, Jack E. Leonard and Frank Sinatra Jr. On-film personality: actor Peter Fonda.

5 COLOR SECRET STORM—Serial

10 12 ANDY GRIFFITH—Comedy
Jack Burns (of the comedy team Burns and Schreiber) portrays Andy's new deputy—who puts the cuffs on Aunt Bee. Aunt Bee: Frances Bavier.

11 COLOR JACK LA LANNE

13 BABY GAME

10:25 13 COLOR COMMUNITY CALENDAR

10:30 2 COLOR JACK LA LANNE

3 4 7 8 HOLLYWOOD SQUARES—Game

COLOR Celebrities: Kaye Ballard, Shelley Berman, Janet Blair, Mel Brooks, Roger C. Carmel, Wally Cox, Abby Dalton, Jan Murray and Charley Weaver.

5 10 12 DICK VAN DYKE

Rob recalls how he proposed to Laura. Rob: Dick Van Dyke. Laura: Mary Tyler Moore. Ritchie: Larry Matthews.

7 11 13 COLOR THIS MORNING

11:00 2 LAW AND MR. JONES—Drama

Martin Berger's son Victor arranges for

the sale of Berger's garment business. James Whitmore. Sam Jaffe.

3 4 7 COLOR JEOPARDY

5 8 10 12 COLOR LOVE OF LIFE—Serial

11:25 5 8 10 COLOR NEWS—Benti

10 COLOR NEWS—Bill Windsor

11:30 2 STAR PERFORMANCE—Drama

A woman resigns herself to an unhappy trip when her husband misses their boat. Merle Oberon.

3 4 7 8 COLOR EYE GUESS

5 10 12 COLOR SEARCH FOR TOMORROW—Serial

9 YOGA FOR HEALTH—Exercises
Demonstration: the Yoga approach to individual physical problems.

11:45 5 10 12 COLOR GUIDING LIGHT

11:55 3 4 7 COLOR NEWS—Newman

8 COLOR NEWS—Bud Walling

Afternoon

12:00 2 3 5 10 COLOR NEWS

4 7 8 COLOR LET'S MAKE A DEAL—Game

7 13 BEWITCHED—Comedy

Hollywood veteran Robert F. Simon portrays Darrin's dad in this episode about chaos in the Stephens household.

9 KINDERGARTEN—Education

11 LU RYDEN—Variety

12 DIVORCE COURT—Drama

COLOR A husband complains about his wife's past. Donna: Carol Thompson.

44 COLOR CARTOONS—Children

Monday-Friday



This week only

MYSTERY
FESTIVAL 3:30

Afternoon

- 12:30 **2** **PASSWORD**—Game
COLOR Celebrity guests: Paul Anka and Phyllis Newman. Host: Allen Ludden.
- 3** **MERV GRIFFIN**—Variety
COLOR See 4:30 P.M. Ch. 5. (60 min.)
- 4** **COLOR** **DAYS OF OUR LIVES**
5 **8** **10** **12** **COLOR** **AS THE WORLD TURNS**—Serial
- 7** **7** **11** **COLOR** **TREASURE ISLE**
9 **FRENCH CHEF**—Cooking
Julia shows how to prepare Charlotte aux pommes, a molded apple dessert.
Repeated Tues. 7:30 P.M.
- 13** **COLOR** **NEWS**—Rashleigh
- 12:45 **13** **COLOR** **AGRICULTURE TODAY**
- 1:00 **2** **MOVIE**—Drama
"Payroll." (English; 1961) Michael Craig, Billie Whitelaw. (Two hours)
- 4** **COLOR** **DOCTORS**—Serial
- 5** **8** **10** **12** **COLOR** **LOVE IS A MANY SPLENDORED THING**—Serial
- 7** **7** **11** **13** **FUGITIVE**—Drama
Kimble is injected into a mystery at a

SURPRISE



PACKAGE

A gambler tries to steal a king's crown but the king steals it first! Yul Brynner and Mitzi Gaynor star Monday at 4:30 PM



- resort. Chris: Donald Harron. David: Malachi Throne. (60 min.)
- 44** **PAT BOONE**—Variety
COLOR Guests: Roger "The Saint" Moore, singer Ron Eliron, and comics Richard Pryor and Fannie Flagg. Paul Smith orchestra. (90 min.)
- 1:10 **6** **9** **9** **CLASSROOM**—Education
Ch. 6 leaves the air 2:30-5:15 P.M.; Ch. 9: 4-4:30 P.M.; Ch. 9R: 3:15-6 P.M.
- 1:30 **3** **4** **COLOR** **ANOTHER WORLD**
5 **8** **10** **12** **HOUSE PARTY**
COLOR Guest: sociologist James Peterson. Host: Art Linkletter.
- 2:00 **3** **4** **YOU DON'T SAY!**—Game
COLOR Celebrities in Florida: Leonard Nimoy and comedienne Pat Carroll.
- 5** **8** **10** **12** **COLOR** **TO TELL THE TRUTH**—Game
- 7** **7** **11** **13** **COLOR** **NEWLYWED GAME**
- 2:25 **5** **8** **COLOR** **NEWS**—Edwards
10 **12** **COLOR** **NEWS**
- 2:30 **3** **4** **7** **MATCH GAME**
COLOR Guests: Steve Allen and Jayne Meadows. Host: Gene Rayburn.
- 5** **8** **10** **12** **COLOR** **EDGE OF NIGHT**—Serial
- 7** **11** **COLOR** **BABY GAME**
13 **DIVORCE COURT**—Drama
COLOR A woman claims that her professor-husband is carrying on with his students. Alice: Jody Carter.
- 44** **FATHER KNOWS BEST**—Comedy
RETURN Being parents is a full-time job—especially in the unpredictable household where Jim and Margaret Anderson (Robert Young and Jane Wyatt) rule the roost.
- 2:55 **3** **4** **7** **COLOR** **NEWS**—Kalber
7 **11** **COLOR** **CHILDREN'S DOCTOR**—Dr. Lendon Smith
- 3:00 **2** **PDQ**—Game
COLOR Celebrity guests are actors Nick Adams, Richard Long and Monique Van Vooren. Host: Dennis James.
- 3** **MOVIE**—Drama
"Deported." (1950) Marta Toren, Jeff Chandler. (Two hours)
- 4** **DIVORCE COURT**—Drama
COLOR A man and his wife accuse each other of lying. Susan: Warrenne Ott.

5 MIKE DOUGLAS—Variety

COLOR Scheduled guests: Country and Western singer Jimmy Dean, comedian Don Rice, the Ramsey Lewis Trio, and Mrs. Richard Hughes, wife of the governor of New Jersey. (90 min.)

7 7 11 13 COLOR GENERAL HOSPITAL—Serial

8 10 12 COLOR SECRET STORM

36 GYPSY ROSE LEE—Interviews

COLOR Guests: actress April Orlich and British satirist David Frost.

44 MY FRIEND FLICKA—Drama

COLOR Ken is accused of deliberately letting a horse escape. Johnny Washbrook, Gene Evans.

3:30 2 COLOR CAPTAIN SATELLITE

4 MOVIE—Drama

"Laughing Anne." (English-American; 1954) Wendell Corey. (90 min.)

7 7 11 13 COLOR DARK SHADOWS—Serial

8 MOVIE—Mystery

"Sherlock Holmes and the Deadly Neck-

lace." (English-West German; 1964) Christopher Lee. (Two hours)

10 PAT BOONE—Variety

COLOR See 1 P.M. Ch. 44. (60 min.)

12 MIKE DOUGLAS—Variety

COLOR See 3 P.M. Ch. 5. (90 min.)

36 WORLD OF WOMEN—Adel Hall

44 COLOR CAPT. SAN FRANCISCO

3:35 44 COLOR HUCKLEBERRY HOUND

3:45 44 COLOR POPEYE—Cartoon

4:00 7 7 11 COLOR DATING GAME

13 COLOR CAP'N DELTA—Cartoons

36 COSMO'S CASTLE—Children

44 COLOR YOGI BEAR—Cartoon

4:15 44 COLOR BUGS BUNNY—Cartoon

4:30 2 COLOR UNCLE WALDO—Cartoons

5 MERV GRIFFIN—Variety

COLOR Scheduled guests: comedy writer Jack Douglas and his wife Reiko, actress Gloria De Haven, comedian Charlie Manna, singer Chris Crosby and psychologist Cleo Dawson. (90 min.)

7 MOVIE—Comedy

"Surprise Package." (1960) Gambler

WHAT'S THE SCORE?

You'll find the answers best by watching the news on Channel 4, which includes outstanding weather and sports reports twice each evening. Watch Linda Richard and *Weather Report*, Frank Dill and *Sports Report*.

IN COLOR

6:00 REPORT and 11:00 FINAL REPORT



Afternoon

Nico March is deported to his homeland—Greece. Yul Brynner, Mitzi Gaynor, Noel Coward. (Two hours)

7 BEWITCHED—Comedy

Samantha wreaks havoc with Darrin's vacation in the Catskills. Samantha: Elizabeth Montgomery.

9 ART STUDIO TOO—Education

See Fri. 8 P.M. Ch. 9 for details.

10 MIKE DOUGLAS—Variety

COLOR See 3 P.M. Ch. 5. (90 min.)

11 SEVEN SEAS—Travel

COLOR Jack Douglas shows films of Woburn Abbey, ancestral home of the Duke of Bedford.

44 COLOR MARINE BOY—Cartoon

5:00 2 LEAVE IT TO BEAVER—Comedy

Although he's being punished and isn't allowed out of the house, Beaver sneaks off to a movie. Jerry Mathers.

3 4 COLOR FLINTSTONES

7 COWBOY IN AFRICA—Adventure

See Sun. 5:30 P.M. Ch. 11. (60 min.)

9 MISTEROGERS—Children

Topic: making a windmill.

11 PERRY MASON—Mystery

Author Ben Sutton's troubles are more than financial. Arthur Poe: Marshall Thompson. Ben: Richard Shannon: Wilson: Frank Maxwell. (60 min.)

12 MERV GRIFFIN—Variety

COLOR See 4:30 P.M. Ch. 5 (60 min.)

13 COLOR NEWS—Rashleigh

19 FILM FEATURE

Scientific advances in egg production.

36 COLOR CISCO KID—Western

44 THREE STOOGES—Comedy

5:15 6 MISTEROGERS—Children

Misterogers sings about how things grow.

5:30 2 DENNIS THE MENACE—Comedy

3 TRAVENTURE THEATRE

COLOR "White Water Conquest No. 1." We take a trip through the Utah sheep country and down the waters of the Green River.

4 ADDAMS FAMILY—Comedy

Morticia decides to write the real story of "that brat, Cinderella." Morticia: Carolyn Jones. Gomez: John Astin.

SPRING TRAINING

with

CREIGHTON SANDERS

in Arizona and Florida



Channel 10 NEWS

6 PM & 11 PM
Weeknights



To introduce America's greatest cultural library
to your home...the publishers will send
you this magnificent deluxe volume of



THE HARVARD CLASSICS FREE

(No obligation to accept
further volumes)

Genuine
24K GOLD
Decorated Binding

Richly bound in
glove-soft
fibrated leather,
decorated in
genuine 24K gold.

This gift volume
contains three
world famous liter-
ary masterpieces
which have in-
spired mankind for
centuries. It is a
volume that should
be in *your* family
library. You can get
your **FREE** copy by
mailing the coupon
provided on the
following page.

See following
pages for an
unusual offer





You are invited to take this beautifully bound volume of

THE HARVARD CLASSICS

in genuine **24K Gold** decorated binding

FREE

(No obligation
to accept
further volumes)

THE PUBLISHERS of *The Harvard Classics* offer you as a gift this sumptuous volume containing three world-famous literary masterpieces by Plato, Epictetus and Marcus Aurelius. The purpose of this gift is to acquaint you with the famous library of books which has brought entertainment and cultural enrichment to thousands of American homes. There are no strings attached — you don't have to buy *anything* in this extraordinary offer!

Ever since its introduction, *The Harvard Classics* has been the proud possession of families who value learning. It has been called "a university in the home." Now the Great Literature Edition—20 selected volumes from *The Harvard Classics*—is available to you in heirloom bindings. And it is available at just a fraction of the price others have paid for previous editions. The publisher's aim is, through judicious selection from the great books of the ages, to provide ambitious people, young and adult, with the basis of a liberal education.

**Just 15 minutes a day can make
you a well-read person**

In *The Harvard Classics*, you meet the most gifted minds the world has ever known! Immortal writers, great thinkers become your companions. In as little as 15 minutes reading each day, you can tap their wisdom, thrill to their stories, put their ideas to use in your own life.

These books fill in the gaps in your formal education. They offer you the enrichment of celebrated works of fiction, poetry, drama, philosophy. They live your conversation, inspire the respect and admiration of others.



Helps prepare youngsters for success

Children are never too young to be exposed to the great literature that has shaped our world. Starting from the delightful fables of Aesop, and progressing into the more mature works in *The Harvard Classics*, they develop a taste for superior reading that gives them a head start to success in college and career.

**Never before available for
only \$3.39 a volume**

For years a means has been sought to make the benefits of *The Harvard Classics* available to every education-minded family. Now, through the economies of quantity production and direct-by-mail distribution, Crowell Collier and Macmillan, one of the world's great publishers, offers you the opportunity to collect this magnificent set of 20 selected volumes for only \$3.39 per volume—40% less than others have paid in the past. The quality of these books has not only been maintained, but actually enhanced by beautiful new bindings of rich fibrated leather, decorated in genuine 24K gold. They will glorify the appearance of your home.

**Send for your FREE volume now.
Just mail the coupon.**

No obligation to buy anything!

After reading your free volume, you and your family may wish to go on and acquire the remaining volumes of the 20-volume *Harvard Classics*. But you are not obligated to do so. You may take as few or as many additional volumes as you wish—or none at all. You may cancel any time. In any case, your luxurious free volume, decorated in genuine 24K gold, is yours to keep!

Simply mail the coupon now—and see for yourself how you can make your home the gateway to learning!

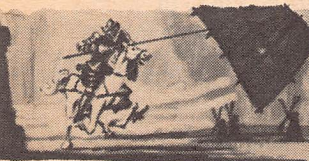
THE HARVARD CLASSICS

Front and Brown Streets, Riverside, N. J. 08075



Preview Selections from The Harvard Classics

A lifetime of reading pleasure! The master-works in this great library include the brilliant, always timely *Autobiography of Benjamin Franklin*; Cervantes' magnificent satire *Don Quixote of the Mancha*; Dante's immortal *Divine Comedy*; folk-lore and fable by Aesop, Grimm, Andersen; inspiring essays by Bacon, Huxley, Swift, Hugo, Thoreau, and others; plays by Shakespeare, Marlowe; the world's greatest epic poem, Homer's *Odyssey*, and much, much more. 20 selected volumes will contain 1,228 great works by 287 celebrated authors.



Richly bound in glove-soft fibrated leather, decorated in genuine 24K gold

Three immortal classics in one FREE volume

The *Dialogues of Plato*, including the dramatic courtroom defense of Socrates, have for 2000 years inspired the civilized world. Here are the best, along with two other masterpieces—one written by a slave, one by an emperor—*The Golden Sayings of Epictetus* and *The Meditations of Marcus Aurelius*. This fascinating volume of *The Harvard Classics* is yours FREE, without obligation to buy even one volume more! Just mail the coupon below.

MAIL THIS COUPON FOR YOUR FREE VOLUME



THE HARVARD CLASSICS, Dept. 721
Front and Brown Streets, Riverside, New Jersey 08075

Please send me—as a Free Gift—Volume One of the 20-volume Great Literature Edition of *The Harvard Classics*, decorated in genuine 24K gold, with no obligation to buy anything.

As a Charter Subscriber, I will be entitled to receive each month additional volumes of this magnificent set for 7 days' FREE examination. If not delighted with each volume, I may return it at YOUR expense and owe nothing—or I may make it a permanent part of my home library for the amazingly low price of only \$3.39 plus a small mailing charge.

I may cancel AT ANY TIME after taking as many or as few volumes as I wish — or none at all. *But the gift volume is mine to keep free in any case.*

Name..... Tel. No.....
(PLEASE PRINT)

Address.....

City, State & Zip No.....

Signature.....

H-6

(If under 21, have parent or guardian sign)

Monday March 18, 1968

Afternoon-Evening

8 MUNSTERS—Comedy

Herman vetoes the family's plans for a seaside vacation. Herman: Fred Gwynne. Lily: Yvonne DeCarlo.

9 WHAT'S NEW—Children

Tom Sawyer and Huck Finn search for buried treasure.

13 **COLOR** NEWS—Bob Young

19 CARTOON FUN HOUSE

36 WELLS FARGO—Western

The jewel shipment Hardie is guarding has mysteriously disappeared. Dale Robertson, Robert Cornthwaite.

44 ASTROBOY—Cartoon

5:45 6 FRIENDLY GIANT—Children

Friendly and Rusty read about boxes.

Evening

6:00 2 PATTY DUKE—Comedy

The Lanes make plans to move to Europe. Patty and Cathy: Patty Duke.



Watch MIKE DOUGLAS weekdays at 6 PM on 11

MON. - FRI. 7:30	
KLOC 19 Television - MADRID	Hollywood's Finest Movies
	MON. - FRI. 7:30

3 **COLOR** NEWS—Huntley, Brinkley

4 5 7 10 12 **COLOR** NEWS

6 9 MISTEROGERS—Children

Misterogers sings about how things grow.

8 NEWS—Frank Tracy

9 FRIENDLY GIANT—Children

Friendly reads about a cat named Widget.

11 MIKE DOUGLAS—Variety

COLOR See 3 P.M. Ch. 5. (60 min.)

13 MOVIE—Comedy

COLOR "A Fourth for Marriage."

(1964) A country salesman attempts to get a job as a door-to-door salesman in the big city. Tommy Holden, Marilyn Manning. (Two hours, 30 min.)

36 YOU ASKED FOR IT—Jack Smith

1. Worn-out dollars are burned. 2. Stunt men jump a car over a bus.

44 LITTLE RASCALS—Comedy

6:15 9 TIME FOR JOHN—Children

John looks at a Peruvian guinea pig.

6:30 2 McHALE'S NAVY—Comedy

Binghamton's scheming to get McHale married. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Kate: Joyce Jameson.

3 **COLOR** NEWS—Whitten, Jervis

4 7 **COLOR** NEWS—Chet

Huntley, David Brinkley

5 8 12 **COLOR** NEWS—Cronkite

6 9 KINDERGARTEN—Education

7 **COLOR** NEWS—Bob Young

9 PORTRAIT IN MUSIC

Diverse Concertos by Antonio Vivaldi.

19 TONY CHAVEZ—Variety

36 PORTER WAGONER—Music

COLOR The Osborne Brothers sing "Muddy River" and "Pursuing Happiness."

44 MISTER ED—Comedy

Wilbur is upset when he learns that his 70-year-old father is planning to remarry. Wilbur and Father: Alan Young.

6:55 19 NEWS—Charles McEwen

7:00 2 I LOVE LUCY—Comedy

With the baby on the way, Ricky and the Mertzes are frantically rehearsing Lucy's trip to the hospital. Lucy just knits. Lucille Ball, Desi Arnaz.

4 WIDE WONDERFUL WORLD

COLOR Art Erickson shows films of his 2500-mile tour of Australia, from Sydney to the continent's northern tip, Arnhem Land.

16 things I learned from my wife

...since she started reading
The National Observer!

"Barbara is a model housewife. But she's the last person I would expect to brief me about what is going on in the world. So you can imagine my surprise when Barbara began talking about such news as:

1. What Brezhnev's rise to the top means to Russia and to the rest of the world.
2. How cigarette smokers are kicking the habit with a new breath-holding technique.
3. Why doctors are warning women against wearing a certain type of earring.
4. How a group of physicians is making use of \$1,000,000 worth of beer-brewing equipment to fight Leukemia.
5. Why many top scientists feel we are falling behind Russia in the arms race.
6. How a recent stand taken by the American Medical Association may have a nationwide impact on abortion laws.
7. Why the hobo ranks have declined in America.

8. Why a psychologist says the name you give your child may be the key to his behavior.
9. How a new kind of credit card is being used as a passport to better medical treatment.
10. Why we may soon have a "memory pill" — and what it will do.
11. Why you may soon be paying less for car insurance regardless of your driving record.
12. Why certain large cities may soon be "off limits" to private aircraft.
13. How the U.S. has been giving aid to foreign countries without congressional approval.
14. Why an all-Negro town refuses to integrate.
15. Why one city's police department is using video-tape to record criminal confessions.
16. Why a crew of only 32 men can operate the world's largest ship.

"Where did Barbara get all of this information? Certainly not from daytime television or the

16 things I learned from my wife

...since she started reading
The National Observer!

(continued from previous page)

local paper. No — a short while ago, on a friend's advice, she took out a subscription to The National Observer, the national weekly newspaper. I could see the change in her almost immediately, and when I started reading The National Observer, too, I knew why. It really *explains* the news. Each story is not just a collection of facts, but a fascinating, thorough report that puts all the pieces together.

"Since The Observer presents national and world news without scare headlines and sensationalism, we are glad to see the children pick it up. Now we're *all* discussing the news in our house."

Today, thousands of families all over the country are enriching their lives and adding to their reading pleasure through The National Observer.

The National Observer is published by Dow Jones & Company, the same world-wide news-gathering organization that publishes The Wall Street Journal. The Observer has won top awards for four successive years for distinguished reporting.

Because The National Observer is printed on high-speed news-



paper presses in its four modern printing plants across the country—and because newspapers can be “made up” faster than magazines—last minute stories can be included only hours before The Observer comes off the press.

You get more news—and you get more out of it. In its full-size newspaper format (printed on our own special crisp, white newsprint) you often get more reading material than in other news weeklies — not just one major “cover story,” but five or six. Inside pages are important news pages, too — there's no “letdown.” More than 50 excellent pictures and illustrations open windows not only on the people, places and events in the headlines, but also on such colorful sidelights as the amusing spectacle of an elephant giving his autograph.

Many Enjoyable Special Features

Each week, too, The Observer brings you more than a dozen

special features that add to your enjoyment or broaden your knowledge in important areas. "This Week in Washington," for example, can be read in a matter of minutes, yet it brings you up to date on significant happenings. "How's Business?" fills you in quickly on important trends in business and industry.

For Bridge enthusiasts, there's "Better Bridge"; for crossword fans, a really challenging puzzle; for recipe collectors, a gem or two almost every week in "Food for Thought." And for both you and your youngsters, there's a weekly news quiz, plus "Current Events Classroom," a column which brings you news background on topics such as the mystery of certain Unidentified Flying Objects for which the U.S. Air Force has no explanation or on how the Federal Reserve Board exercises its

power and protects itself from Administration control. On the lighter side, "Reflections" explores random aspects of life: the "good old days" when a pocket watch was a major status symbol. And the whole family will enjoy the dry humor of "Grass Roots Philosophy" culled from the hometown press: "Brush your teeth regularly with an electric toothbrush and see your electrician twice a year."

Send No Money—Just Mail Card

You have to try The National Observer a while to appreciate how much it can mean to you and your whole family. So we invite you to accept this no-risk trial subscription offer. Just mail the postage-paid card, today.

If card has been removed, write to:
The National Observer, 200 Burnett Road,
Chicopee, Mass. 01021.

TRY IT 25 WEEKS
FOR ONLY \$3³⁸



2B830

The National Observer
200 Burnett Road, Chicopee, Mass. 01021

Please send me a special trial subscription to The National Observer — 25 weekly issues — and bill me for \$3.38. (Note: This trial offer for new subscribers only.)

Mr.
Mrs.
Miss (Please Print)

Address

City State Zip

SATISFACTION GUARANTEED: If you are not completely satisfied, you may cancel at any time and the unused portion of your subscription will be refunded.

5 RIFLEMAN—Western

There's a complication in Mark's case of typhoid fever. Lucas: Chuck Connors. Mark: Johnny Crawford.

6 9 WHAT'S NEW—Children

Different types of turtles; principles of an ion rocket; folk music of Iran.

7 COLOR NEWS—Grimsby, Foster

7 BIG VALLEY—Western

COLOR "Run of the Savage." Nick tries to befriend an embittered 14-year-old. Nick: Peter Breck. Danny: Michael Burns. (60 min.)

8 WYATT EARP—Western

Hal Norton faces a crisis when he's left in charge at Dodge City. Wyatt: Hugh O'Brien. Norton: William Tannen.

9 ANTIQUES

A look at John R. Witham's lamp collection. Host: George Michael.

Repeated Thurs. 4:30 P.M.

10 COLOR NEWS—Walter Cronkite

11 MOVIE—Drama

COLOR "Imitation of Life." (1959)

Fannie Hurst's story of a widow striving for a Broadway career and a Negro girl who tries to pass for white. Lana Turner, John Gavin, Sandra Dee. (Two hours)

12 N.Y.P.D.—Drama

COLOR Ossie Davis and Fritz Weaver in "Nothing Is Real but the Dead," a two-part drama. Tonight: the police comb the hippie haunts to find Samantha Lipton, an impulsive runaway teenager from a well-to-do family. Corso: Frank Converse. Ward: Robert Hooks.

19 RIFLEMAN—Western

John Beaumont is out to get Lucas for sending him to prison. Lucas: Chuck Connors. Beaumont: John Anderson.

36 MOVIE—Comedy

"Where There's Life." (1947) A young man becomes involved in international intrigue. Bob Hope, Signe Hasso, William Bendix. (90 min.)

44 DOBIE GILLIS—Comedy

Dobie plays cupid when he drags bashful Maynard to a dance. Dobie: Dwayne Hickman. Maynard: Bob Denver.

CLOSE-UP

BILL COSBY

8:00 **3 4**



SPECIAL COLOR Bill Cosby slips out of his "I Spy" role (which has won him two Emmys) and into his first TV special.

The key to Cosby's wit is his wonderfulness—a mobile face and a warmly whimsical appreciation of childhood's fears, fantasies, experiences and delights.

In his old Philadelphia neighborhood, Cosby gives a lesson in how to play street football. (As pass receiver, he's involved in a cinematic chase all the way to California.) He also relates the plot to terrify playmate Fat Albert, tells how to play buck-buck (Johnny-on-the-pony), and describes his boyish heroism in facing a tonsillectomy.

Singing and dancing for the first time on TV, Cosby does "Little Old Man" (which he co-authored) and "A Place in the Sun."

Assisting him are young Eddie Hunley, also a Philadelphian, and Janice Robinson, who plays piano and trombone.

Written by Cosby and producers Bill Persky and Sam Denoff. Choreographer: Donald McKayle. Music arranged and conducted by Jack Elliott. (60 min.)

Evening

7:30 **2** MOVIE—Adventure

Stewart Granger in "Commando." See Sun. 8 P.M. Ch. 2 (Two hours)

3 4 MONKEES—Comedy

COLOR The Monkees are caught square in the middle of a rip-snortin' hillbilly feud, with Davy looking down the barrel of a shotgun wedding. Monkees: David Jones, Micky Dolenz, Michael Nesmith, Peter Tork. (Rerun)

Guest Cast

Ella Mae ChubberMelody Patterson
Paw ChubberDub Taylor
Judd WeskittLou Antonio

5 8 10 12 GUNSMOKE—Western

COLOR Conclusion of a two-part drama: Matt arrests Bob Johnson for the murder of town boss Parker. But Johnson is soon in a position to kill again, aided by a servant girl from the hotel. Matt: James Arness. Doc: Milburn Stone. Festus: Ken Curtis. (Rerun; 60 min.)

Guest Cast

Bob JohnsonJames Stacy
ParkerJohn Ireland
AngelKim Darby
HillerJames Anderson

6 9 INNOVATIONS—Science

"Cryogens," a discussion of new developments in the field of refrigeration.

7 COWBOY IN AFRICA—Adventure

COLOR Upheaval looms at the game ranch when John Henry gets the mistaken idea that he's low man on the totem pole. Jim and Hays watch in amazement as the Navajo's burning resentment involves him in a gargantuan effort to turn a wasteland into his private Eden. Jim: Chuck Connors. John Henry: Tom Nardi-

ni. Hayes: Ronald Howard. Samson: Gerald Edwards. Albert: Harvey Jason. Bill: William Tannen. (60 min.)

9 GREAT WAR—Documentary

Sir Michael Redgrave describes the Allies' attempt to break the deadlock in late 1915 with a series of great assaults on the trench wall.

19 MOVIE—Comedy

Gina Lollobrigida in "Fast and Sexy." See Sun. 7 P.M. Ch. 19.

44 HONEYMOONERS—Comedy

Ralph appears in an amateur theatrical production. Jackie Gleason, Art Carney.

8:00 **3 4** BILL COSBY—Variety

SPECIAL **COLOR** Actor-comic Cosby's first special. See the Close-up on page A-53. (60 min.)

Rowan and Martin will not be seen. Bill's special is featured on page 28.

6 9 WILLIAM F. BUCKLEY JR.

Columnist Victor Riesel discusses labor-management relations. (60 min.)

7 FBI—Drama

COLOR See Sun. 8 P.M. Ch. 7 for details. (60 min.)

9 OVER THE DEVIL'S BACK

44 HAZEL—Shirley Booth

COLOR Hazel is chosen for some TV commercials. Hazel: Shirley Booth.

8:30 **5 8 10 12** LUCILLE BALL

COLOR Lucy begins reruns with a show featuring Frankie Avalon as Mr. Cheever's nephew Tommy. The banker wants the lad introduced to the wonders of finance, but Lucy helps Tommy make use of his natural talent—in show business. Frankie sings "Walkin' Happy" and plays trumpet for "When the Feeling Hits You." Mooney: Gale Gordon. Cheever: Roy Roberts. Penrose: Lew Parker. Mary Jane: Mary Jane Croft. (Rerun)

7 13 RAT PATROL—Drama

COLOR A cold-hearted professional hunter joins the desert fighters in their mission to capture—or kill—a German general at his well-guarded hilltop retreat. Troy: Christopher George. Moffitt: Gary Raymond. Dietrich: Hans Gudegast. Hitchcock: Larry Casey. Pettigrew: Justin Tarr. Corporal: William C. Watson. General Koening: Phil Bruns.

9 KALEIDOSCOPE—Interview

Scheduled guest: Indian leader Jaya-

PAT COLLINS
HOT!
LINE
HOT!
LINE
775-5801 **KPIX** **GROUP**
WEEKDAYS 9 AM



Speaking of
Slenderizing

...consider
Mrs. Linda Sylvia
who came down from

SIZE 14

to a

LOVELY SIZE 5

at the

Eileen Feather
SALON



... speaking of Dress Sizes,
IS YOUR FIGURE READY FOR SPRING?
Call Eileen Feather now for
your **FREE** personalized
figure analysis

Miss Eileen Feather,
Nation's Leading Figure Authority.

Many different Programs for your individual needs with **SPECIAL PROGRAMS** from \$1.25 per week

Grand Opening
OAKLAND
658-9225
5136 Broadway

HAYWARD
783-4500
21190 Hesperian Blvd.

PALO ALTO
327-0833
3803 El Camino Real

SACRAMENTO
922-9821
2003 Arden Way

SAN FRANCISCO
885-4556
2001 Van Ness Ave.

SAN JOSE
297-3883
1691 West San Carlos

SAN RAFAEL
479-5454
4050 Redwood Hwy.

WALNUT CREEK
935-4701
1891 Bonanza St.

© EILEEN FEATHER STUDIOS 1969

Salon hours 9 a. m. to 9 p. m. Saturdays 10 a. m. to 1 p. m.

Evening

prakash Narayan, one of the founders of the Socialist party of India.

Repeated Tues. 12:30 P.M.

36 MERV GRIFFIN—Variety

COLOR Guests include actors Vincent Price, Betsy Palmer and Brigid Berlyn; comedians Rodney Dangerfield and Irwin Corey; singer Chris Crosby; and psychologist Joyce Brothers. (90 min.)

44 STEVE ALLEN—Variety

DEBUT **COLOR** Steve Allen hosts this Monday-Friday 90-minute variety series. See the Close-up below.

9:00 3 4 7 DANNY THOMAS—Variety

COLOR Reruns begin with "The Wonderful World of Burlesque," first telecast in 1966. Carol Channing, Mickey Rooney and Wayne Newton join Danny for slapstick take-offs on a wallpaper

CLOSE-UP

8:30 44 STEVE ALLEN—Variety



DEBUT **COLOR** Steve's back with a Monday through Friday variety series taped in Hollywood. The free-wheeling format features plenty of music, celebrity guests and comic sketches.

Scheduled guests this week include Mel Brooks (with footage from his new movie "The Producers"), George Burns, Barbara Eden of "I Dream of Jeannie," Barbara Feldon of "Get Smart," gospel singer Mahalia Jackson, Jayne Meadows (Mrs. Steve Allen), comic Pat Paulsen of "The Smothers Brothers Show," and singers Lulu, Shani Wallis and Richie Havens.

In less guarded moments, Steve will tussle with a 400 pound tiger, appear as newscaster Walter Kadielascope, introduce the Allen Dating System and interview Miss Peanut Butter of 1968.

Paul Smith conducts the band. Win Opie is the director.

Expectant Mothers . . . Have You Received A FREE Baby Comforter? . . . If Not

FREE

Send Coupon to: BABY PRODUCTS BP-1
P.O. Box 2185, Menlo Park, California 94025

FREE



Name (please print) _____

Address _____

Telephone _____

City _____

Zip _____

MONTH EXPECTING _____

Yes First Baby No

hanger, an expectant father and classical ballet. Also came appearances by Don Adams, Bill Cosby, Robert Culp, Phil Harris and Dean Martin. Harper MacKay orchestra. (Rerun; 60 min.)

Highlights

"Wouldn't You Like to Rest Your Head upon My Pillow?" Carol
 "I Can Always Find a Little Sunshine at the YMCA," "Waitin' for the Robert E. Lee," "When the Saints Go Marchin' In" Wayne

5 8 10 12 ANDY GRIFFITH

COLOR Opie has plenty of time to act as chief friend and protector of a younger school chum—until a new girl moves into the neighborhood. Opie: Ronny Howard. Aunt Bee: Frances Bavier. Sam Jones: Ken Berry. Mike: Buddy Foster. Heather: Diane Quinn.

6 9 9 NET JOURNAL

COLOR A Swedish documentary on birth and a round-table discussion on sex education: 1. "The Beginning of Life," photographed by Lennart Nilsson, follows the biological course of human genesis. Stills in motion trace the growth of the embryo and fetus; films show the delivery of a baby. 2. Sex education is discussed by Dr. Mary Calderone, director of the U.S. Sex Information and Education Council; the Rev. George Hagmaier; and Sally Williams, a registered nurse. Host: Richard McCutchen. (60 min.)

Repeated Sat. 9:30 P.M.

7 11 13 FELONY SQUAD—Drama

COLOR The squad takes a personal interest in the pursuit of ex-convict Joe Morales. Thanks to Sgt. Sam Stone, Morales found work at a factory, where he's been accused of committing murder. Sam: Howard Duff. Jim: Dennis Cole. Dan: Ben Alexander. Joe Morales: Ron Soble. Rita Chavez: Lelia Goldoni. Tye Laughlin: Russell Johnson.

9:30 2 PASSPORT TO TRAVEL

COLOR Host Hal Sawyer visits the island of Indonesia and the city of Cape-town, Africa.

5 8 10 12 FAMILY AFFAIR

COLOR French's carefully planned itinerary through the Old West gets wrenched out of recognition. Events back East force the kids to join him—and trans-

form his vacation into a real family affair. French: Sebastian Cabot. Cissy: Kathy Garver. Buffy: Anissa Jones. Jody: Johnnie Whitaker. Bill: Brian Keith.

7 11 13 PEYTON PLACE—Serial

COLOR Rodney decides to dispute the Carsons' claim to the baby; Rita is frightened by the sight of Joe. Rodney: Ryan O'Neal. Constance: Dorothy Malone. Elliot: Tim O'Connor. Leslie: Paul Langton. Rita: Pat Morrow. Joe: Michael Christian. Norman: Chris Connelly. Eddie: Dan Duryea. Jill: Joyce Jillson.

10:00 2 44 COLOR NEWS

3 4 7 I SPY—Drama

COLOR "Laya," filmed in Greece. Ordered to extract information from an attractive embassy clerk, Scott finds himself in love and unable to complete the second phase of his assignment: killing the girl. Scott: Bill Cosby. Kelly: Robert Culp. (Rerun; 60 min.)

Guest Cast

Laya Janet MacLachlan
 Continued on the next page

POKER DOT CULOTTE

Style 4

The perfect outfit for 1001 chores. Feel lady-like with carefree comfort.

- Easy care cotton, washable. Cowl collar, easy zip back. Vivid colors: ORANGE with BLUE DOTS, or TURQUOISE with PINK DOTS.

was \$5.98
 Now Only

388



Sizes:
 9-17
 10-20
 14 1/2-
 22 1/2



RIVIERA ORIGINALS, dept. 17-2
 803 MacDonough Street
 Brooklyn, New York 11233

Size _____ Color _____

Name _____

Address _____

City _____ State _____ Zone _____

C.O.D. (add 40c postage)

PREPAID

MONEY-BACK GUARANTEE

Evening

Hamilton Michael Rennie
Troy Keith Andes
Miklos Marino Masé

Next week in TV GUIDE: "I Spy" director of photography Fouad Said talks about new film techniques.

5 8 10 12 CAROL BURNETT

COLOR Guests: Jack Jones and Tim Conway. Sketches: 1. A trilogy of movie spoofs. 2. Harvey Korman interviews a dizzy matador (Tim). 3. Carol and Tim play a computer-matched husband and wife, and a shipwrecked couple. 4. Carol's husband fights a losing battle with a smitten teen-ager—until Jack Jones arrives. Ruth Buzzi, Lyle Waggoner, Vicki Lawrence, Ernest Flatt dancers, Harry Zimmerman orchestra. (60 min.)

Highlights

"I Can't Get Started with You,"
"Cause I Got so Much Lovin' in Me" Jack
"Hoedown Time" ... Carol, Jack, Dancers

6 9 NET PLAYHOUSE—Drama

"The 39th Witness." On March 13, 1964 Kitty Genovese was brutally murdered on a New York City street. Thirty-eight of her neighbors either saw the attack or heard her screams—but not one called the police. This fictionalized account of the homicide is a comment on man's responsibility—or lack of it—in contemporary society. The drama probes the varying motives for inaction by the 38 witnesses—and the 39th, who finally reported the crime but refused to give his name. William Francisco directed from an original script by Sol Stemmer. Murderer: James Sweeney. (Rerun; 60 min.)

7 11 13 BIG VALLEY—Western

COLOR Victoria and Sen. Jim Bannard, a long-time friend, are trapped in a smear campaign. Armed with a compromising photograph, Bannard's political foe pours on the pressure as Jarrod seeks a legal way to stop the trumped-up scandal. Victoria: Barbara Stanwyck. Jarrod: Richard Long. (60 min.)

Guest Cast

Sen. Jim Bannard James Gregory
Judge William Daggett ... Harold Gould
Regis Philbin, Joey Bishop's announcer, plays a reporter in this episode.

9 **COLOR** WASHINGTON NEWS

36 CELEBRITY BILLIARDS

COLOR Mickey Rooney plays a game of last-ball with Minnesota Fats.

10:30 2 **COLOR** PAT MICHAELS

9 TIME OF YOUR LIFE—Education
36 MOVIE—Western

"Streets of Laredo." (1949) Two bandits join the Texas Rangers as a cover for their illegal activities. William Holden, William Bendix, Macdonald Carey.

44 JOE DOLAN!—Discussion

COLOR Scheduled guests include comedian Steve Allen, and state narcotics supervisor Matt O'Connor. (45 min.)

11:00 2 MOVIE—Drama

"That Hamilton Woman." (1941) Story of the romance between Lord Horatio Nelson and Emma Hamilton, wife of a British ambassador. Vivien Leigh, Laurence Olivier, Alan Mowbray.

3 4 5 7 7 **COLOR** NEWS

8 11 NEWS

10 12 13 **COLOR** NEWS

11:15 44 MOVIE—Drama

"The Fake." (1953) A DaVinci painting, "Madonna and Child," is stolen, leading to suspicions that a fake-painting racket is in operation. Dennis O'Keefe, Colleen Gray. (One hour, 15 min.)

11:30 3 4 7 8 **COLOR** JOHNNY

CARSON—Variety

5 MOVIE—Drama

"All About Eve." (1950) The public doesn't know all about Eve Harrington, but the theater people who helped her become a star know. Bette Davis, Anne Baxter, George Sanders. (Two hours)

7 12 13 JOEY BISHOP—Variety

COLOR Singers Jerry Vale and Lesley Gore are scheduled guests. (90 min.)

10 MOVIE—Western

COLOR "Ride a Crooked Trail." (1958) Arriving in Little Rock to rob the bank, Joe Maybe is mistaken for a famous marshal, Audie Murphy, Gia Scala, Walter Matthau. (One hour, 40 min.)

11 **COLOR** OUTDOOR WORLD

11:35 11 MOVIE—Musical

COLOR "Three Sailors and a Girl." (1953) Three sailors land in New York with the entire crew's savings. Jane Powell, Gordon MacRae, Jack E. Leonard. (One hour, 40 min.)

Morning

- 5:55 **3** **COLOR** FARM NEWS
- 6:00 **3** **RHYME AND REASON**
 1. The life story of "Mountain Wolf Woman," a Winnebago Indian. 2. The changes that child must adjust to as he approaches adolescence. (60 min.)
- 5** **SUNRISE SEMESTER—Education**
COLOR Russian Literature: Gorky's middle period. Prof. Magidoff lectures.
- 7** **COLOR** A.M.—Jim Dunbar
- 10** **BIG PICTURE—Army**
- 6:25 **4** **COLOR** FARM NEWS
- 13** **COLOR** NEWS
- 6:30 **4** **MICHIGAN—Education**
 World of India: "An Indian Meal."
- 5** **CITIES IN CONFLICT—Discussion**
 Intergroup Conflict (conclusion): "Tomorrow." Lecturer: Percy Moore.
- 10** **SUNRISE SEMESTER—Education**
COLOR Russian Literature: Gorky's middle period. Prof. Magidoff lectures.
- 13** **COLOR** ED ALLEN TIME
- 7:00 **3** **4** **7** **8** **TODAY**
COLOR Scheduled: Maurice Evans, New York Times associate editor James Reston, and Norris and Ross McWhirter, who edited the Guinness Book of World Records. Hugh Downs. (Two hours)
- 5** **NEWS—Jim Anderson**
- 10** **COLOR** **FOCUS ON FARMING**
- 12** **BIG PICTURE—Army**
COLOR The advanced training of soldiers in Vietnam is shown.
- 13** **COLOR** **CARTOONLAND**
- 7:05 **5** **10** **COLOR** **NEWS—Joseph Benti**
- 7:30 **5** **NEWS—Jim Anderson**
- 10** **12** **COLOR** **NEWS—Joseph Benti**
- 7:45 **11** **TV CREDIT COURSE—History**
 Lecture: "Federalists vs. Republicans." Prof. Robin Brooks. (45 min.)
- 7:55 **10** **COLOR** **NEWS—Norm Bales**
- 12** **COLOR** **ROGER RAMJET**
- 8:00 **5** **10** **12** **CAPTAIN KANGAROO**
COLOR Pet corner: an armadillo and a rhinoceros chameleon. (60 min.)
- 7** **VIRGINIA GRAHAM—Interviews**
COLOR Guests: singer Eydie Gormé and dancer Gretchen Wyler.
- 8:20 **13** **CENTER OF THE EARTH**

- 8:30 **7** **MOVIE—Adventure**
 "Song of Scheherazade." (1947) Yvonne DeCarlo, Brian Donlevy. (Two hours)
- 9** **CLASSROOM—Education**
- 11** **COLOR** **HOCUS POCUS—Cartoons**
- 8:45 **2** **RELIGION TODAY—Catholic**
- 8:50 **13** **COLOR** **CARTOONLAND**
- 9:00 **2** **COLOR** **POPEYE—Cartoons**
- 3** **4** **8** **SNAP JUDGMENT**
COLOR Guests: actress Phyllis Kirk and TV personality Bill Cullen.
- 5** **HOTLINE—Discussion**
COLOR Scheduled guest: Dr. Robert MacAfee Brown, professor of religion, Stanford. Dr. Brown is expected to discuss his stand against the war in Vietnam and his active support of students who resist the draft. (Live; 60 min.)
- 7** **JACK LA LANNE—Exercise**
- 10** **12** **CANDID CAMERA—Comedy**
 People see an elevator door open—to reveal a passenger taking a shower.
- 11** **HOCUS POCUS CLUBHOUSE**
- 13** **DATING GAME**
- 9:05 **6** **9** **CLASSROOM—Education**
 Recess: 11:30 A.M.-1:05 P.M.
- 9:25 **3** **4** **8** **COLOR** **NEWS—Dickerson**
- 9:30 **2** **COLOR** **ROMPER ROOM—Children**
- 3** **4** **7** **8** **COLOR** **CONCENTRATION—Game**
- 10** **12** **BEVERLY HILLBILLIES**
COLOR Christmas chaos ensues when the hillbillies take seasonal jobs. Jed: Buddy Ebsen. Granny: Irene Ryan.
- 11** **MILTON THE MONSTER**
- 13** **COLOR** **TRUTH OR CONSEQUENCES—Game**

VIETNAM
 WAR CRIMES TRIBUNAL?
 Tuesday 9 AM

in color

PAT COLLINS

HOTLINE

775-5801

5

GROUP
KPIX W

Morning-Afternoon

- 10:00 **3 4 7 8** **PERSONALITY**
COLOR Celebrities: Joan Fontaine, Jack E. Leonard and Frank Sinatra Jr. On-film personality: Nanette Fabray.
- 5** **COLOR** **SECRET STORM—Serial**
- 10 12** **ANDY GRIFFITH—Comedy**
Hillbilly Ernest T. Bass stirs up another ruckus in Mayberry. Bass: Howard Morris. Goober: George Lindsey.
- 11** **COLOR** **JACK LA LANNE**
- 13** **BABY GAME**
- 10:25 **13** **COLOR** **COMMUNITY CALENDAR**
- 10:30 **2** **COLOR** **JACK LA LANNE**
3 4 7 8 **HOLLYWOOD SQUARES—Game**
COLOR Celebrities: Kaye Ballard, Shelley Berman, Janet Blair, Mel Brooks, Roger C. Carmel and Jan Murray.
- 5 10 12** **DICK VAN DYKE**
Rob hustles Buddy's brother into a game of pool—unaware that he's a pool shak. Blackie: Phil Leeds. Rob: Dick Van Dyke. Buddy: Morey Amsterdam. Sally: Rose Marie.
- 7 11 13** **COLOR** **THIS MORNING**
- 11:00 **2** **LAW AND MR. JONES—Drama**
Jones' father is really upset about politicians breaking their campaign promises. James Whitmore, Russ Brown, Parley Baer, Janet De Gore.
- 3 4 7** **COLOR** **JEOPARDY**
- 5 8 10 12** **COLOR** **LOVE OF LIFE—Serial**
- 11:25 **5 8 12** **COLOR** **NEWS—Benti**
- 10** **COLOR** **NEWS—Bill Windsor**
- 11:30 **2** **STAR PERFORMANCE—Drama**
A famous author finds himself involved

in an unusual situation when he offers to drive a young Mexican girl to her ranch. Susan Kohner, Charles Boyer.

3 4 7 8 **COLOR** **EYE GUESS**

5 10 12 **COLOR** **SEARCH FOR TOMORROW—Serial**

11:45 **5 10 12** **COLOR** **GUIDING LIGHT**

11:55 **3 4 7** **COLOR** **NEWS—Newman**

8 **COLOR** **NEWS—Bud Walling**

Afternoon

- 12:00 **2 3 5 10** **COLOR** **NEWS**
4 7 8 **COLOR** **LET'S MAKE A DEAL—Game**
7 13 **BEWITCHED—Comedy**
Darrin doesn't know it, but the next three wishes he makes will come true.
- 9** **KINDERGARTEN—Education**
- 11** **LU RYDEN—Variety**
- 12** **DIVORCE COURT—Drama**
COLOR Problem: lack of love.
- 44** **COLOR** **CARTOONS—Children**
- 12:30 **2** **PASSWORD—Game**
COLOR Celebrity guests: Paul Anka and Phyllis Newman. Host: Allen Ludden.
- 3** **MERV GRIFFIN—Variety**
COLOR See 4:30 P.M. Ch. 5. (60 min.)
- 4** **COLOR** **DAYS OF OUR LIVES**
- 5 8 10 12** **COLOR** **AS THE WORLD TURNS—Serial**
- 7 7 11** **COLOR** **TREASURE ISLE**
- 9** **KALEIDOSCOPE—Interview**
See Mon. 8:30 P.M. Ch. 9 for details.
- 13** **COLOR** **NEWS—Rashleigh**
- 12:45 **13** **COLOR** **AGRICULTURE TODAY**
- 1:00 **2** **MOVIE—Adventure**
"The Fighter." (1952) Richard Conte, Lee J. Cobb. (Two hours)
- 4** **COLOR** **DOCTORS—Serial**
- 5 8 10 12** **COLOR** **LOVE IS A MANY SPLENDORED THING—Serial**
- 7 7 11 13** **FUGITIVE—Drama**
The fugitive risks capture for a rendezvous with his sister, Mike; James Daly. Donna: Jacqueline Scott. (60 min.)
- 9** **CLASSROOM—Education**
Ch. 9 leaves the air 4-4:30 P.M.
- 44** **PAT BOONE—Variety**
COLOR Guests: singer Sally Anne



Watch MIKE DOUGLAS weekdays at 6 PM on **11**

- Howes, and comics Richard Pryor and Moms Mabley. (90 min.)
- 1:05 **6 9** **CLASSROOM—Education**
Ch. 6 leaves the air: 2:40-3 P.M.; Ch. 9R: 2:40-6 P.M.
- 1:30 **3 4** **COLOR** **ANOTHER WORLD**
5 8 10 12 **HOUSE PARTY**
COLOR Guests: author Jean-Pierre Hallet and singer Charles Vick.
- 2:00 **3 4** **YOU DON'T SAY!—Game**
COLOR Celebrities in Florida: Leonard Nimoy and comedienne Pat Carroll.
5 8 10 12 **COLOR** **TO TELL THE TRUTH—Game**
7 7 11 13 **COLOR** **NEWLYWED GAME**
- 2:25 **5 8** **COLOR** **NEWS—Edwards**
10 12 **COLOR** **NEWS**
- 2:30 **3 4 7** **MATCH GAME**
COLOR Guests: Steve Allen and Jayne Meadows. Host: Gene Rayburn.
5 8 10 12 **COLOR** **EDGE OF NIGHT—Serial**
7 11 **COLOR** **BABY GAME**
13 **DIVORCE COURT—Drama**
COLOR A wife charges her husband with adultery. Marsha: Anna McDonald.
44 **FATHER KNOWS BEST—Comedy**
- 2:55 **3 4 7** **COLOR** **NEWS—Kalber**
7 11 **COLOR** **CHILDREN'S DOCTOR—Dr. Lendon Smith**
- 3:00 **2** **PDQ—Game**
COLOR Celebrity guests: Monique Van Vooren, Nick Adams and Richard Long.
3 **MOVIE—Musical**
COLOR "Walking My Baby Back Home." (1953) Donald O'Connor, Janet Leigh, Buddy Hackett. (Two hours)
4 **DIVORCE COURT—Drama**
COLOR A husband is charged with adultery. Mary: Ellen Miller.
5 **MIKE DOUGLAS—Variety**
COLOR Scheduled guests: George Jessel, singer Al Martino, the musical Rhodes Brothers, and Mrs. Richard Hughes, wife of the governor of New Jersey. (90 min.)
6 **LET'S LIP-READ—Education**
Rose Broberg reviews days, months and numbers.

Repeated 8 P.M. Ch. 6 leaves the air 3:30-5:15 P.M.

- 7 7 11 13** **COLOR** **GENERAL HOSPITAL—Serial**
8 10 12 **COLOR** **SECRET STORM**
36 **GYPSY ROSE LEE—Interviews**
COLOR Guests are actress Iris Adrian and comedienne Fanny Flagg.
44 **MY FRIEND FLICKA—Drama**
COLOR Ken and Gus neglect their chores on the ranch to hunt for gold. Johnny Washbrook, Frank Ferguson.
- 3:30 **2** **COLOR** **CAPTAIN SATELLITE**
4 **MOVIE—Drama**
COLOR "The Bottom of the Bottle." (1956) Van Johnson, Joseph Cotten, Ruth Roman. (90 min.)
7 7 11 13 **COLOR** **DARK SHADOWS—Serial**
8 **MOVIE—Mystery**
"Do You Know This Voice?" (1964) Dan Duryea, Isa Miranda. (Two hours)
10 **PAT BOONE—Variety**
COLOR See 1 P.M. Ch. 44. (60 min.)
12 **MIKE DOUGLAS—Variety**
COLOR See 3 P.M. Ch. 5. (90 min.)



Stan Statham

THE BIG NEWS

WEEK NIGHTS AT 6 P.M.

Channel 12
KHSL-TV-Chico

Tuesday March 19, 1968

Afternoon-Evening

- 36** WORLD OF WOMEN—Adel Hall
- 44** **COLOR** CAPT. SAN FRANCISCO
- 3:35 **44** **COLOR** HUCKLEBERRY HOUND
- 3:45 **44** **COLOR** POPEYE—Cartoon
- 4:00 **7** **7** **11** **COLOR** DATING GAME
- 13** **COLOR** CAP'N DELTA—Cartoons
- 36** COSMO'S CASTLE—Children
- 44** **COLOR** YOGI BEAR—Cartoon
- 4:15 **44** **COLOR** BUGS BUNNY—Cartoon
- 4:30 **2** **COLOR** CARTOON CUTUPS
- 5** MERV GRIFFIN—Variety
- COLOR** Scheduled guests: Art Linkletter and Met baritone Robert Merrill. Arthur Treacher. (90 min.)
- 7** MOVIE—Drama
- "Voice in the Mirror." (1958) Richard Egan, Julie London. (Two hours)
- 7** BEWITCHED—Comedy
- Darrin persuades Samantha to hire a maid. Darrin: Dick York.
- 9** EDUCATION IN MOTION—Report
- 10** MIKE DOUGLAS—Variety
- COLOR** See 3 P.M. Ch. 5. (90 min.)
- 11** SEVEN SEAS—Travel
- COLOR** A look at the nightlife in Acapulco, Mexico. Jack Douglas is host.
- 44** **COLOR** MARINE BOY—Cartoon
- 5:00 **2** LEAVE IT TO BEAVER—Comedy
- Beaver and Larry borrow a rowboat from some strangers. Jerry Mathers.
- 3** **4** **COLOR** FLINTSTONES
- 7** DEBBIE REYNOLDS—Variety
- SPECIAL** **COLOR** Debbie sings, dances, clowns and mimics in her first special (strikebound last fall). Guests: Bob Hope, Jim Nabors, Bobby Darin, Donald O'Connor and actor-impressionist Frank Gorshin. Comic routines kid female entertainers, a hip Las Vegas couple and Hollywood stars. (60 min.)
- 9** MISTEROGERS—Children
- Topic: medical checkups.
- 11** PERRY MASON—Mystery
- A cigaret girl at a gambling joint asks Mason for help. Betty Roberts: Joan O'Brien. Mason: Raymond Burr. (60 min.)
- 12** MERV GRIFFIN—Variety
- COLOR** See 4:30 P.M. Ch. 5. (60 min.)
- 13** **COLOR** NEWS—Rashleigh
- 19** FILM FEATURE
- A film tour of scenic and historic spots in North Carolina.

- 36** **COLOR** CISCO KID—Western
- 44** THREE STOOGES—Comedy
- 5:15 **6** MISTEROGERS—Children
- Misterogers listens to the French horn.
- 5:30 **2** DENNIS THE MENACE—Comedy
- 3** TRAVENTURE THEATRE
- COLOR** "White Water Conquest No. 2." In rubber boats we skim down the Colorado River.
- 4** MUNSTERS—Comedy
- Grandpa leaves home after deciding he's unloved, unwanted and—worst of all—unnoticed. Herman: Fred Gwynne. Grandpa: Al Lewis.
- 8** MUNSTERS—Comedy
- Herman's co-worker has a hard time writing love letters to his sweetheart, so he asks Herman to do the job for him: Fred Gwynne, Joan Staley.
- 9** WHAT'S NEW—Children
- Girls in Sweden and Ireland describe their homelands in pen-pal letters.
- 13** **COLOR** NEWS—Bob Young
- 19** CARTOON FUN HOUSE
- 36** WELLS FARGO—Western
- An unusual gun provides Hardie with a clue to the killer of a mayor. Dale Robertson, John Stephenson.
- 44** ASTROBOY—Cartoon
- 5:45 **6** FRIENDLY GIANT—Children
- Jerome and Rusty paint pictures.

Evening

- 6:00 **2** PATTY DUKE—Comedy
- After unwittingly eating the cake Natalie baked for a contest, Patty and Cathy try to whip up a replacement. Patty and Cathy: Patty Duke. Mrs. Williams: Margaret Hamilton.
- 3** **COLOR** NEWS—Huntley, Brinkley
- 4** **5** **7** **10** **12** **COLOR** NEWS
- 6** **9** MISTEROGERS—Children
- Misterogers listens to the French horn.
- 8** NEWS—Frank Tracy
- 9** FRIENDLY GIANT—Children
- Friendly tells how eggs are hatched.
- 11** MIKE DOUGLAS—Variety
- COLOR** See 3 P.M. Ch. 5. (90 min.)
- 13** MOVIE—Drama
- "The Last Mile." (1959) On death row of a large prison, the convicts attempt a

jailbreak. Mickey Rooney, Donald Barry, Frank Conroy. (One hour, 25 min.)

36 YOU ASKED FOR IT—Jack Smith

1. A woman yoga expert walks a ladder of sharp swords. 2. A Las Vegas hotel is visited. 3. Close-ups of animals' faces.

44 LITTLE RASCALS—Comedy

6:15 **9 PRESS CONFERENCE—Reagan**

6:30 **2 McHALE'S NAVY—Comedy**

A section of Ensign Parker's novel (telling how he sank a Japanese battleship) gets printed in his home-town newspaper. McHale: Ernest Borgnine. Parker: Tim Conway. Binghamton: Joe Flynn. Gruber: Carl Ballantine.

3 [COLOR] NEWS—Whitten, Jervis

4 [7] [COLOR] NEWS—Chet Huntley, David Brinkley

5 [8] [12] [COLOR] NEWS—Cronkite

6 [9] KINDERGARTEN—Education

7 [COLOR] NEWS—Bob Young

19 TONY CHAVEZ—Variety

36 WILBURN BROTHERS

[COLOR] Guests: the Osborne Brothers.

44 MISTER ED—Comedy

Wilbur has to complete an assignment that could give him a job as head architect for a construction firm. Alan Young.

6:45 **9 PORTRAIT IN MUSIC**

Music from the Gothic Cathedrals of the Middle Ages.

6:55 **19 NEWS—Charles McEwen**

7:00 **2 I LOVE LUCY—Comedy**

The Ricardos' lease says "no children allowed," and the squalling new baby doesn't help matters with the landlord. Lucille Ball, Desi Arnaz.

4 WIDE WONDERFUL WORLD

[COLOR] Don Hobart looks at a helicopter that can be built for less than \$500.

5 TWILIGHT ZONE—Drama

His neck tightly bound in the hangman's noose, killer Joe Caswell suddenly disappears. Joe: Albert Salmi. George Manion: Russell Johnson.


6 [9] WHAT'S NEW—Children

Similarities between snakes and lizards; trips to the moon; folk music of Nepal.

7 [COLOR] NEWS—Grimsby, Foster

7 FLYING NUN—Comedy

[COLOR] The convent becomes a training camp, and Carlos a fight promoter, when



**IMPORTANT
PEOPLE
MAKE NEWS!**

At the State Capital, KCRA
Newsman JOHN JERVIS keeps
you informed on Election Year
happenings . . . within CHANNEL
3 REPORTS — 6 to 7:30 PM
weeknights
in Color

3
KCRA-TV
Where the News comes first

Evening

the sisters inherit a price-fighter. Sr. Bertrille: Sally Field. Mike: Ron Masak. Carlos: Alejandro Rey.

8 FOUR WINDS TO ADVENTURE

COLOR "Operation Octopus" follows scuba divers as they capture a giant octopus. Also: an underwater garden.

9 POINT OF VIEW—Discussion

Scheduled guest: Dr. Joel Fort, former head of the SF Public Health Department's Center for Special Problems. Dr. Fort, currently a lecturer at UC Berkeley, discusses the problem of crime in America. Interviewer: Wanda Ramey.

Repeated Wed. 4:30 P.M.

10 **COLOR** NEWS—Walter Cronkite

12 HOGAN'S HEROES—Comedy

COLOR See Sat. 9 P.M. Ch. 5.

19 FILM FEATURE

36 MOVIE—Comedy

"Ruggles of Red Gap." (1935) A rich but boorish American gets an education in gentility from a British butler. Charles Laughton, Mary Boland. (90 min.)

44 DOBIE GILLIS—Comedy

About to finish high school, Dobie wants pictures of his folks in their own graduation clothes. Dobie: Dwayne Hickman. Mr. Gillis: Frank Faylen.

7:25 13 **COLOR** OUTDOORSMAN—Lange

7:30 2 TRUE ADVENTURE—Travel

COLOR Cameramen fly with aerial fire fighters to show how borate bombs are used to battle forest blazes.

3 4 I DREAM OF JEANNIE

COLOR NASA's first-couple-on-the-moon project takes on frightening dimensions for Tony when Jeannie's cheeky sister horns in for some interplanetary hanky-panky. Jeannie I and II: Barbara Eden. Tony: Larry Hagman. Roger: Bill Daily. Bellows: Hayden Rorke. Dr. Swanson: Kay Reynolds.

5 8 10 12 DAKTARI—Adventure

COLOR First in a series of reruns: The leopard that attacked Hedley and Dr. Tracy poses a perplexing problem. Tracy must find a medical reason for the animal's behavior, or Hedley will have the leopard shot. Dr. Tracy: Marshall Thompson. Hedley: Hedley Mattingly. Paula: Cheryl Miller. Jack: Yale Summers. (Rerun; 60 min.)

6 9 FOLK GUITAR—Music

Laura Weber teaches the E chord and the thumb strum. Song: "Chisholm Trail."

7 7 11 13 GARRISON'S GORILLAS—Drama

COLOR Reruns begin with "The Big Con," the series' pilot episode. Lieutenant Garrison's newly recruited Gorillas receive their first assignment: sabotage a German plot to counterfeit American currency. Garrison: Ron Harper. Actor: Cesare Danova. Casino: Rudy Solari. Goniff: Christopher Cary. Chief: Brendon Boone. Wheeler: Telly Savalas. Duchamps: Gilbert Roland. (Rerun; 60 min.)

9 FRENCH CHEF—Cooking

Julia Child shows how to prepare a molded apple dessert.

19 MOVIE—Western

"Apache Territory." (1958) Logan Cates leads a small group across the Arizona desert. Rory Calhoun, John Dehner, Barbara Bates. (Two hours)

44 HONEYMOONERS—Comedy

Alice takes an office job. Jackie Gleason, Art Carney, Audrey Meadows.

8:00 2 WORLD ADVENTURE—Travel

COLOR "Antarctic Adventure," about a 15-month expedition to Antarctica.

3 4 JERRY LEWIS—Variety

COLOR Guests: Merv Griffin and Barbara Eden. In a rustic triangle, Merv plays a city slicker busting up hillbilly lovers Jerry and Barbara. Solo spot: Jerry is a White House janitor with an overactive imagination. Nick Castle dancers, George Wyle singers, Lou Brown orchestra. (60 min.)

Highlights

"Talk to the Animals" Merv
"Beautiful Things" Barbara

6 9 LET'S LIP-READ—Education

Rose Broberg reviews days, months and numbers.

9 CRITICS' CIRCLE—Reviews

1. Robin Pearce and guests discuss the American Ballet Theater's productions, "Swan Lake" and "Les Noches." 2. Charles Shere reviews San Francisco and Oakland symphony productions. 3. Lynn Matteson displays works by British sculptor Eduardo Paolozzi.

44 HAZEL—Shirley Booth

COLOR George will lose a wealthy

client unless he finds her missing great-grandchild. Hazel: Shirley Booth. George: Don DeFore. Carla: Luciana Paluzzi.

8:30 **2 SEVEN SEAS—Travel**

COLOR The story of three men who explored the Amazon River from Brazil's coast to Iquitos in Peru.

5 8 10 12 RED SKELTON

COLOR Guest: Country-Western singer Eddy Arnold. Sketch: Talent agent San Fernando Red is hornswooggled into helping his country cousin (Eddy) pay taxes on his Tennessee TV station. Silent Spot: Red mimes a glutton trying to go on a diet. Reta Shaw, Pat Priest. (60 min.)

Highlights

"Here Comes the Rain, Baby" Eddy
"Singing in the Rain"
. Eddy, Singers, Dancers

6 9 FRENCH CHEF—Cooking

Julia Child shows how to prepare a complete dinner in half an hour.

7 11 13 IT TAKES A THIEF

COLOR Mundy penetrates an Iron Curtain prison to retrieve microfilm from a captured SIA agent. The attempt results in frustrating news: The film is en route to an embassy in Washington, which Mundy will have to infiltrate. Mundy: Robert Wagner. Noah: Malachi Throne. (60 min.)

Guest Cast

Nicolae Charles McCauley
Trish Tisha Sterling
Willard Knox Strother Martin
Ana Taina Elg
Colonel Kessler Mark Kenard
Tracey Charlene Holt

7 FLIPPER—Adventure

Young Bud mans a sailboat alone for the first time to save a biologist who's been bitten by a snake. Bud: Tommy Norden. Porter: Brian Kelly. Sandy: Luke Halpin. Jean: Aline Towne. (Rerun)

9 CONCERT—Music

A trio from the San Francisco Conservatory of Music performs: Adolph Baller (piano), Rolf Persinger (viola) and Philip Fath (clarinet). Selections: Hindemith's Sonata, Op. 11, No. 4 for Viola and Piano; and Mozart's Trio in E Flat for Clarinet, Viola and Piano, K. 498.

36 MERV GRIFFIN—Variety

COLOR Guests include comedians Allen

Visit
**Santa
Barbara**

CALIFORNIA'S WORLD FAMOUS
ALL-YEAR RESORT CITY



VIVA!

Now's the time to live! — moderate rates and plenty of rooms!

Last storm of the winter got you down? Well, why not go all the way down . . . to Santa Barbara where this month the average high is a delightful 70 sunny degrees.

Let me help you plan your visit. Write for FREE colorful vacation packet.

*Miss Barbara Sonya, Vacation Bureau
1301 Santa Barbara Street
Santa Barbara, California 93102*

Evening

and Rossi, comedy writer Selma Diamond, sound-effects comic Wes Harrison, the singing Five Bells, and the satirical Illegitimate Theater group. (90 min.)

44 STEVE ALLEN—Variety

COLOR Steve Allen hosts this new variety show. For details and this week's guests, see the Close-up on page A-56 (90 min.)

9:00 2 LOS ANGELES BOXING

COLOR 1. Welterweights: Art Cruz vs. José Valenzuela. 2. Lightweights: Felipe Torres vs. Scooter Meza. (60 min.)

3 MOVIE—Mystery

"Operation Secret." (1952) An officer in the French underground was murdered by one of his own men. Cornel Wilde, Steve Cochran. (Two hours)

4 7 MOVIE—Comedy

COLOR "The Second Time Around" (1961), sentimental comedy set in 1912. New York widow Lucretia Rogers leaves her two children and heads for Arizona. She's determined to find a home for herself and the children—determined enough to take a job as sheriff of a wild Western town. Title tune by Henry Mancini. (Rerun; two hours)

Cast

Lucretia Rogers Debbie Reynolds
Dan Jones Steve Forrest
Pat Collins Andy Griffith
Rena Juliet Prowse
Aggie Thelma Ritter
Sheriff John Yoss Ken Scott

6 9 PRESS CONFERENCE—Reagan

9:15 9 BALLET—Anjene Feves

Anjene Feves, of the Company of Dance Troubadours, dances to Russian art songs by M. I. Glinka, Anton Rubinstein and Dargomijski.

9:30 5 8 10 12 GOOD MORNING

WORLD—Comedy

COLOR The Lewises get involved in the romantic dilemma of Dave's widowed father. The gentleman, who wants to remarry, asks the couple to help him decide between fun-loving Genevieve or chic Mary Margaret. Dave: Joby Baker. Linda: Julie Parrish.

Guest Cast

Harry Lewis Simon Oakland
Mary Margaret Jayne Meadows
Genevieve E. J. Peaker

6 TUESDAY NIGHT—John Crabbe

Tonight's segments include a showing of "Drugs in the Tenderloin," an award-winning film focusing on life in San Francisco's Tenderloin district—a refuge for drug users and prostitutes. In an interview, several addicts discuss drugs, prostitution and homosexuality. (90 min.)

7 11 13 N.Y.P.D.—Drama

COLOR Ossie Davis and Fritz Weaver in the conclusion of "Nothing is Real but the Dead." New York's Lower East Side is where it's happening: Runaway teen-ager Samantha Lipton and a beat poet are trying to evade the police—and a killer. Haines: Jack Warden. Ward: Robert Hooks. Corso: Frank Converse.

Guest Cast

Lieutenant Dempsey Ossie Davis
Lipton Fritz Weaver
Samantha Connie Scott
Penny Marcia Jean Kurtz
Jack Shoemaker Jim Forat
Albert Duval Richard Castellano

9 DAVID SUSSKIND—Discussion

COLOR Three Vietnam dissenters continue their discussion on U.S. policy in Southeast Asia. Guests are economist John Kenneth Galbraith, head of ADA, Sen. Vance Hartke (D., Ind.) and businessman Harold Willens. 2. Four members of Recovery, Inc. explain how their organization helps rehabilitate the mentally ill. 3. Two ex-wives talk about their marriages to the late playboy Tommy Manville. (One hour, 40 min.)

9 COMMUNITY SPOTLIGHT

"Lady Moon and the Thief," a Chinese fantasy presented by students from the Mistletoe School. Charlotte Bursleson is the director. Cast: Patty Hartman, Debra James, Susan Bicari, Kenny Woodmansee, Kathy McGee, Jacque Bursleson and Debbie Vietti. Host: Bill Reed.

19 NAKED CITY—Drama

When police foil her suicide attempt, retired policewoman Ruth Cullen engages in a strange revenge. Ruth: Maureen Stapleton. Parker: Horace McMahon. Mrs. Arcaro: Rosetta Veneziani. (60 min.)

10:00 2 44 60 NEWS

5 10 12 ESSAY ON ENGLISH

SPECIAL COLOR "The Strange Case of the English Language." Producer-

Leave it to the Scots to find a way to save a dollar (whether it's this rare Scottish* dollar or the modern American greenback). Thousands of Scots (and Americans, too) are switching to Lauder's Scotch at its new reduced price. That's because Lauder's now sells the same 86 proof, the *same* high quality Scotch, with nothing changed except the price. Lauder's . . . since 1834.

86 PROOF

**LIMITED
TIME ONLY**

QUART

\$5.99



*Authentic Scotch dollar (Crown) minted between 1603-1625



**LAUDER'S
SCOTCH
PRICE ^{4/5 QUART}
REDUCED
WAS \$6.99
NOW \$5.19**

Evening

writer Andrew Rooney and narrator Harry Reasoner plunge headlong into the mind-boggling problem of broken English. Among those filmed in the act of abusing and misusing the language are President and Mrs. Johnson, Sen. Everett Dirksen and Casey Stengel. The program lightly touches on profanity, and bores in for the kill on the subject of metaphors. Also: fad words, legalese, pedantry and grammar, and the appeal of foreign accents, as ably demonstrated by Peter Ustinov. (60 min.)

May be pre-empted by a late-news show.

7 11 13 INVADERS—Drama

COLOR "The Pursued" is invader Anne Gibbs, the unsuccessful product of an experiment designed to give her emotions. Anne, who kills on the slightest provocation, offers to testify against the invaders if David will save her. David: Roy Thinnes. Edgar: Kent Smith. (60 min.)

Guest Cast

Anne Gibbs Suzanne Pleshette
Henry Willis Will Geer
Corwin Gene Lyons

8 STAR TREK—Drama

COLOR "The Ultimate Computer" probes the problem of man vs. machine. The question is more than academic for Captain Kirk, who's been temporarily replaced by a computer. Kirk: William Shatner. Spock: Leonard Nimoy. Dr. McCoy: DeForest Kelley. (60 min.)

9 INQUIRY—Chico State

Topic: "The C.A.V.E. Tutorial Program." Guests: Doug Gill and Sandy Marr.

36 MOVIE—Comedy

"Caught in the Draft." (1941) A movie star desperately tries to avoid the draft but Uncle Sam's boarding-house reach is inexorable. Bob Hope, Dorothy Lamour.

10:30 **2** **COLOR** HILLY ROSE—Discussion

9 CHALLENGE OF SPACE

"The Four Days of Gemini IV." Films highlight the 62-orbit flight of Gemini IV with views of the lift-off, the walk in space and capsule recovery.

44 JOE DOLAN!—Discussion

COLOR Scheduled guests include Dr. Joel Fort expert on crime and the youth problem. (45 min.)

11:00 **2** MOVIE—Drama

"Casbah." (1948) To avoid capture by

the police, a jewel thief hides in the Casbah section of Algiers. Yvonne DeCarlo, Tony Martin, Peter Lorre.

3 4 5 7 7 **COLOR** NEWS

8 11 NEWS

10 12 13 **COLOR** NEWS

11:10 **9** KQED REPORT—James Day

11:15 **44** MOVIE—Adventure

"Naked in the Sun." (1957) Osceola, warrior chief of the Seminoles, wages a battle against a slave trader who is selling Indians. James Craig, Lita Milan, Barton MacLane. (One hour, 15 min.)

11:30 **3 4 7 8** **COLOR** JOHNNY

CARSON—Variety

5 MOVIE—Drama

"So Big." (1953) The life of a dedicated mother, from the age of 18 to middle age. Jane Wyman, Sterling Hayden, Nancy Olson. (One hour, 55 min.)

7 12 13 JOEY BISHOP—Variety

COLOR Scheduled: actress Stella Stevens, UCLA All-Americans Lew Alcindor and Mike Warren, singer Neil Diamond and comic Gene Baylos. (90 min.)

10 MOVIE—Mystery

"The Quiet American." (1958) The body of a murdered young American is found in a river in Saigon. Audie Murphy, Michael Redgrave. (One hour, 45 min.)

11 **COLOR** OUTDOOR WORLD

11:35 **11** MOVIE—Drama

"Jump into Hell." (1955) Parachutists are sent to relieve a besieged fort in French Indochina. Jacques Sernas, Kurt Kasznar. (One hour, 40 min.)

1:00 **7** MOVIE—Drama

"The Iron Man." (1951) A coal miner becomes a boxer and discovers that he has the instincts of a killer in the ring. Jeff Chandler, Evelyn Keys, Stephen McNally. (One hour, 35 min.)

2:35 **7** MOVIE—Drama

"South Sea Sinner." (1950) A tramp steamer stops at a South Sea island so an appendectomy case can be given medical attention. Shelley Winters, Macdonald Carey, Liberace. (90 min.)

4:05 **7** MOVIE—Mystery

"The Night Holds Terror." (1955) Three young hoodlums hold up a man driving home across the desert. John Cassavetes, Jack Kelly. (One hour, 55 min.)

Morning

Morning

- 5:55 **3** **COLOR** FARM NEWS
- 6:00 **3** RHYME AND REASON
1. How to tell stories effectively. 2. The world of the teen-ager. (60 min.)
5 SUNRISE SEMESTER—Education
COLOR Near East: "Violence and Growth under the Pax Romana."
7 **COLOR** A.M.—Jim Dunbar
10 **COLOR** ACROSS THE FENCE
- 6:25 **4** **COLOR** FARM NEWS
13 **COLOR** NEWS
- 6:30 **4** MICHIGAN—Education
World of India: "Tagore—Poet of India."
5 CITIES IN CONFLICT—Discussion
The Overview: "Financing the City."
10 SUNRISE SEMESTER—Education
COLOR Near East: "Violence and Growth under the Pax Romana."
13 **COLOR** ED ALLEN TIME
- 7:00 **3** **4** **7** **8** TODAY
COLOR Scheduled: actor Emyln Williams, who has written a controversial book about England's moor murders; and André Fontaine, foreign editor of the French magazine Le Monde. Hugh Downs. (Two hours.)
5 NEWS—Jim Anderson
10 **COLOR** FOCUS ON FARMING
12 EXISTENCE—Agriculture
COLOR Topic: the growing and processing of potatoes.
13 **COLOR** CARTOONLAND
- 7:05 **5** **10** **COLOR** NEWS—Joseph Benti
- 7:30 **5** NEWS—Jim Anderson
10 **12** **COLOR** NEWS—Joseph Benti
- 7:45 **11** TV CREDIT COURSE—History
Lecture: "Society and Thought in the Early Republic." (45 min.)
- 7:55 **10** **COLOR** NEWS—Norm Bales
12 **COLOR** ROGER RAMJET
- 8:00 **5** **10** **12** CAPTAIN KANGAROO
COLOR A film ("Spring") and an exhibit of farm equipment. (60 min.)
7 VIRGINIA GRAHAM—Interviews
COLOR Virginia's guests include TV personality Betty White.
- 8:15 **9** CLASSROOM—Education
Recess: 11:35 A.M.—12 Noon.

- 8:20 **13** SPIDER-MAN—Cartoons
- 8:30 **7** MOVIE—Comedy
COLOR "Let's Do It Again." (1953)
After learning of her husband's night on the town with a dancer, Constance Stuart decides to retaliate. Jane Wyman, Ray Milland, Aldo Ray. (Two hours)
11 **COLOR** HOCUS POCUS—Cartoons
- 8:40 **9** CLASSROOM—Education
- 8:45 **2** RELIGION TODAY—Lutheran
- 8:50 **13** **COLOR** CARTOONLAND
- 9:00 **2** **COLOR** POPEYE—Cartoons
3 **4** **8** SNAP JUDGMENT
COLOR Guests: actress Phyllis Kirk and TV personality Bill Cullen.
5 **COLOR** HOTLINE—Discussion
7 JACK LA LANNE—Exercise
10 **12** CANDID CAMERA—Comedy
A messenger tries to enter a building that has no door; diner patrons are served coffee in demitasse cups.
11 HOCUS POCUS CLUBHOUSE
13 DATING GAME
- 9:05 **6** **9** CLASSROOM—Education
Ch. 6 recess: 11:30 A.M.—1:05 P.M.;
Ch. 9R recess: 11:45 A.M.—1:05 P.M.
- 9:25 **3** **4** **8** **COLOR** NEWS—Dickerson
- 9:30 **2** **COLOR** ROMPER ROOM—Children
3 **4** **7** **8** **COLOR** CONCENTRATION—Game
10 **12** BEVERLY HILLBILLIES
COLOR Three midgets—masquerading as Martians—get a taste of hillbilly hospitality. Jed: Buddy Ebsen.
11 BULLWINKLE—Cartoons
13 **COLOR** TRUTH OR CONSEQUENCES—Game

PAT COLLINS
HOT!
LINE!
HOT!
LINE!
775-5801
WEEKDAYS 9 AM

5
GROUP
KPIX W

Wednesday March 20, 1968

Morning-Afternoon

- 10:00 **3 4 7 8** **PERSONALITY**
COLOR Celebrities: Joan Fontaine, Jack E. Leonard and Frank Sinatra Jr. On film: actor Dustin Hoffman.
- 5** **COLOR** **SECRET STORM**—Serial
- 10 12** **ANDY GRIFFITH**—Comedy
 The Taylors prepare for a trip to Hollywood. Aunt Bee: Frances Bavier. Opie: Ronny Howard. Warren: Jack Burns.
- 11** **COLOR** **JACK LA LANNE**
- 13** **BABY GAME**
- 10:25 **13** **COLOR** **COMMUNITY CALENDAR**
- 10:30 **2** **COLOR** **JACK LA LANNE**
- 3 4 7 8** **HOLLYWOOD SQUARES**—Game
COLOR Celebrities: Kaye Ballard, Shelley Berman, Janet Blair, Mel Brooks, Roger C. Carmel and Jan Murray.
- 5 10 12** **DICK VAN DYKE**
 Domestic complications erupt when little Ritchie learns that his middle name is Rosebud. Ritchie: Larry Mathews.
- 7 11 13** **COLOR** **THIS MORNING**
- 11:00 **2** **LAW AND MR. JONES**—Drama
 The baby isn't born yet, but Dr. and Mrs. Andrews want Jones to arrange an adoption. Jones: James Whitmore. Marsha: Janet De Gore. Dr. Andrews: William Sargent. Carruthers: Colan Carter. Peggy: Dinah Anne Rogers.
- 3 4 7** **COLOR** **JEOPARDY**
- 5 8 10 12** **COLOR** **LOVE OF LIFE**—Serial
- 11:25 **5 8 12** **COLOR** **NEWS**—Benti
- 10** **COLOR** **NEWS**—Bill Windsor
- 11:30 **2** **STAR PERFORMANCE**—Drama
 A reporter becomes very curious when a

beautiful woman hires a diver to recover her purse from the bottom of the river. Frank Lovejoy, Frances Rafferty.

- 3 4 7 8** **COLOR** **EYE GUESS**
- 5 10 12** **COLOR** **SEARCH FOR TOMORROW**—Serial
- 11:45 **5 10 12** **COLOR** **GUIDING LIGHT**
- 11:55 **3 4 7** **COLOR** **NEWS**—Newman
- 8** **COLOR** **NEWS**—Bud Walling

Afternoon

- 12:00 **2 3 5 10** **COLOR** **NEWS**
- 4 7 8** **COLOR** **LET'S MAKE A DEAL**—Game
- 7 13** **BEWITCHED**—Comedy
 Samantha tries to make a dress without resorting to magic. Samantha: Elizabeth Montgomery. Darrin: Dick York.
- 9** **KINDERGARTEN**—Education
- 11** **LU RYDEN**—Variety
- 12** **DIVORCE COURT**—Drama
COLOR A woman claims that her husband can't forget his first wife. Susan: Kay Petty. Robert: James Hourigan. Judge: Voltaire Perkins. Marilyn: Susan Seaforth. Alice: Mary Meade French.
- 44** **COLOR** **CARTOONS**—Children
- 12:30 **2** **PASSWORD**—Game
COLOR Celebrity guests: Paul Anka and Phyllis Newman. Host: Allen Ludden.
- 3** **MERV GRIFFIN**—Variety
COLOR See 4:30 P.M. Ch. 5. (60 min.)
- 4** **COLOR** **DAYS OF OUR LIVES**
- 5 8 10 12** **COLOR** **AS THE WORLD TURNS**—Serial
- 7 7 11** **COLOR** **TREASURE ISLE**
- 9** **CRITICS' CIRCLE**—Reviews
 See Tues. 8 P.M. Ch. 9 for details.
- 13** **COLOR** **NEWS**—Rashleigh
- 12:45 **13** **COLOR** **AGRICULTURE TODAY**
- 1:00 **2** **MOVIE**—Mystery
 "Finger of Guilt." (English; 1956) A producer in an English film studio is on the receiving end of a series of letters from a woman named Evelyn. Richard Basehart, Mary Murphy, Constance Cummings. (Two hours)
- 4** **COLOR** **DOCTORS**—Serial
- 5 8 10 12** **COLOR** **LOVE IS A MANY SPLENDORED THING**—Serial



DORIS DAY IN BY THE LIGHT OF THE SILVER MOON

IN COLOR
 WEDNESDAY
 4:30 PM



Afternoon

- 7 7 11 13 FUGITIVE—Drama**
 Trouble looms when Kimble befriends a widow's son. Kenny: Johnny Jensen. Kimble: David Janssen. (60 min.)
- 9 CLASSROOM—Education**
 Ch. 9 leaves the air 4-4:30 P.M.
- 44 PAT BOONE—Variety**
COLOR Guests include singer Dusty Springfield, actor John Ericson and comic Richard Pryor. (90 min.)
- 1:05 6 9 CLASSROOM—Education**
 Ch. 6 leaves the air: 2:30-5:45 P.M.; Ch. 9R: 3:15-6 P.M.
- 1:30 3 4 COLOR ANOTHER WORLD**
5 8 10 12 HOUSE PARTY
COLOR Guest: songwriter Sammy Cahn. Host: Art Linkletter.
- 2:00 3 4 YOU DON'T SAY!—Game**
COLOR Celebrities in Florida: Leonard Nimoy and comedienne Pat Carroll.
- 5 8 10 12 COLOR TO TELL THE TRUTH—Game**
- 7 7 11 13 COLOR NEWLYWED GAME**
- 2:25 5 8 NEWS—Edwards**
10 12 NEWS
- 2:30 3 4 7 MATCH GAME**
COLOR Guests: Steve Allen and Jayne Meadows. Host: Gene Rayburn.
- 5 8 10 12 COLOR EDGE OF NIGHT—Serial**
- 7 11 COLOR BABY GAME**
- 13 DIVORCE COURT—Drama**
COLOR A wife charges that her husband is having an affair with a neighbor's wife. Jeanette: Phoebe Dorin.
- 44 FATHER KNOWS BEST—Comedy**
- 2:55 3 4 7 COLOR NEWS—Kalber**
7 11 COLOR CHILDREN'S DOCTOR—Dr. Lendon Smith
- 3:00 2 PDQ—Game**
COLOR Celebrity guests: Monique Van Vooren, Nick Adams and Richard Long.
- 3 MOVIE—Drama**
 "Yesterday's Enemy." (English; 1959) In the jungles of Burma, a British captain and his exhausted troops capture a small village from the Japanese. Stanley Baker, Guy Rolfe. (Two hours)
- 4 DIVORCE COURT—Drama**
COLOR Charge: adultery. Betty: Maggie Magennis. Morgan: Dick Latessa.

- 5 MIKE DOUGLAS—Variety**
COLOR Scheduled guests: José Ferrer, singer Paula Wayne and Mrs. Richard Hughes, wife of the governor of New Jersey. (90 min.)
- 7 7 11 13 COLOR GENERAL HOSPITAL—Serial**
- 8 10 12 COLOR SECRET STORM**
- 36 GYPSY ROSE LEE—Interviews**
COLOR Guests include comedienne Fanny Flagg and fashion designer Irena.
- 44 MY FRIEND FLICKA—Drama**
COLOR Ken's father and the rest of the ranchers are at war with a family of homesteaders, but Ken befriends one of the youngsters. Ken: Johnny Washbrook. Rob: Gene Evans.
- 3:30 2 COLOR CAPTAIN SATELLITE**
4 MOVIE—Drama
 "Crime on the High Seas." (West German; 1964) A group of bank robbers try to commandeer a Baltic Sea beacon ship and escape to Denmark. James Robertson Justice. (90 min.)

Travel & Adventure



WITH
 HOST
 DON
 MILLER
 ON

**Color Traventure
 Theatre**



Weekdays 5:30 PM

Afternoon

7 7 11 13 **COLOR** **DARK**

SHADOWS—Serial

8 **MOVIE**—Mystery

"Dr. Mabuse vs. Scotland Yard." (West German; 1964) Mabuse forces a mental specialist to become a tool in his plan for world conquest. Peter Van Eyck, Dieter Borsche. (Two hours)

10 **PAT BOONE**—Variety

COLOR See 1 P.M. Ch. 44. (60 min.)

12 **MIKE DOUGLAS**—Variety

COLOR See 3 P.M. Ch. 5. (90 min.)

36 **WORLD OF WOMEN**—Adel Hall

44 **COLOR** **CAPT. SAN FRANCISCO**

3:35 **44** **COLOR** **HUCKLEBERRY HOUND**

3:45 **44** **COLOR** **POPEYE**—Cartoon

4:00 **7 7 11** **COLOR** **DATING GAME**

13 **COLOR** **CAP'N DELTA**—Cartoons

36 **COSMO'S CASTLE**—Children

44 **COLOR** **YOGI BEAR**—Cartoon

4:15 **44** **COLOR** **BUGS BUNNY**—Cartoon

4:30 **2** **COLOR** **UNCLE WALDO**—Cartoons

5 **MERV GRIFFIN**—Variety

COLOR Scheduled guests: Sen. Charles Percy (R., Ill.), comedians Rodney Dangerfield and Peggy Cass, actress Irene Papas and singer Neil Diamond. Arthur Treacher. (90 min.)

7 **MOVIE**—Musical Comedy

COLOR "By the Light of the Silvery Moon." (1953) Nostalgic story of an enlisted man's return from World War I. Gordon MacRae, Doris Day. (Two hours)

7 **BEWITCHED**—Comedy

Eve Arden appears in an episode about Darrin's look into the future. Elizabeth Montgomery plays a dual role.

9 **POINT OF VIEW**—Discussion

See Tues. 7 P.M. Ch. 9 for details.

10 **MIKE DOUGLAS**—Variety

COLOR See 3 P.M. Ch. 5. (90 min.)

11 **SEVEN SEAS**—Travel

COLOR "The Japanese Hollywood" explores Japan's movie and television industries. Included are interviews with stars and viewers, tours of studios and a visit to a studio in Hong Kong.

44 **COLOR** **MARINE BOY**—Cartoon

5:00 **2** **LEAVE IT TO BEAVER**

Beaver loses a library book that was charged to his father. Jerry Mathers, Hugh Beaumont, Barbara Billingsley.

3 4 **COLOR** **FLINTSTONES**

7 **BATMAN**—Adventure

The Caped Crusaders get steamed in a giant pressure cooker as they try to prove that the lady owner of a health spa is a master thief. Batman: Adam West. Robin: Burt Ward. Batgirl: Yvonne Craig. Alfred: Alan Napier. Minerva: Zsa Zsa Gabor. Adonis: Bill Smith. Freddie, the Fence: Jacques Bergerac.

Last show of the series, Batfans.

9 **MISTEROGERS**—Children

The importance of eyeglasses.

11 **PERRY MASON**—Mystery

Who murdered Rita Conover? A number of people objected to her engagement to rancher Burt Farwell—especially Farwell's daughter. Ann Farwell: Ellen Willard. Farwell: John Archer. Mason: Raymond Burr. Della: Barbara Hale. Drake: William Hopper. (60 min.)

12 **MERV GRIFFIN**—Variety

COLOR See 4:30 P.M. Ch. 5. (60 min.)

13 **COLOR** **NEWS**—Rashleigh

19 **FILM FEATURE**

Interior decorator Melanie Kahane offers some tips on the use of fabric as a color key.

36 **COLOR** **CISCO KID**—Western

44 **THREE STOOGES**—Comedy

5:15 **6** **MISTEROGERS**—Children

One of the king's paintings is missing.

5:30 **2** **DENNIS THE MENACE**—Comedy

3 **TRAVENTURE THEATRE**

COLOR In this first of two shows on Berlin, cameras show a glass and mosaic factory, and an outdoor market. Bill Burud is the host.



Watch MIKE DOUGLAS weekdays at 6 PM on **11**

March 20, 1968

Wednesday

Afternoon-Evening

4 ADDAMS FAMILY—Comedy

Shaggy Cousin Itt is shedding! Morticia: Carolyn Jones. Gomez: John Astin. Itt: Felix Silla. Fester: Jackie Coogan.

7 CASPER—Cartoons

8 MUNSTERS—Comedy

Grandpa goes into a dead faint when he sees the jeweled ring Eddie gave to Marilyn—it's the cursed Fregosi emerald. Herman: Fred Gwynne. Fregosi: Paul Reed. Lily: Yvonne DeCarlo.

9 WHAT'S NEW—Children

Tom Sawyer and Becky Thatcher get lost in the caves.

13 COLOR NEWS—Bob Young

19 CARTOON FUN HOUSE

36 WELLS FARGO—Western

A Wells Fargo agent was murdered during the "Great Bullion Robbery." Hardie: Dale Robertson. Joe: Edward Kemmer.

44 ASTROBOY—Cartoon

5:45 6 FRIENDLY GIANT—Children

Rusty plays music for the month of March.

Evening

6:00 2 PATTY DUKE—Comedy

Patty and Richard are going steady, for a purely practical reason: It's an important high school status symbol. Patty and Cathy: Patty Duke. Richard: Eddie Applegate. Martin: William Schallert.

3 COLOR NEWS—Huntley, Brinkley

4 5 7 10 12 COLOR NEWS

6 9 MISTEROGERS—Children

One of the king's paintings is missing.

8 NEWS—Frank Tracy

9 FRIENDLY GIANT—Children

Friendly and the gang play unusual musical instruments.

11 MIKE DOUGLAS—Variety

COLOR See 3 P.M. Ch. 5. (90 min.)

13 MOVIE—Adventure

"Tangier." (1946) A girl in Tangier attempts to find a mysterious underworld character known as Balizar. Maria Montez, Preston Foster, Robert Paige, Louise Allbritton. (90 min.)

6-7:30 PM
BIG NEWS
 SOLON GRAY / WALTER CRONKITE
KXTV 10

Evening

36 YOU ASKED FOR IT—Jack Smith

1. Animals perform tricks while riding on ponies in a circus ring. 2. Ice-skater Harris Legg does stunts. 3. Modern methods of producing silk in Japan are shown.

44 LITTLE RASCALS—Comedy

6:15 **9** **COLOR** LONDON LINE—Report

6:30 **2** McHALE'S NAVY—Comedy

Virgil's girl friend Babette stows away on PT-73. Babette: Susan Silo. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway. Virgil: Edson Stroll. Gruber: Carl Ballantine.

3 **COLOR** NEWS—Whitten, Jervis

4 **7** **COLOR** NEWS—Chet

Huntley, David Brinkley

5 **8** **12** **COLOR** NEWS—Cronkite

6 **9** KINDERGARTEN—Education

7 **COLOR** NEWS—Bob Young

9 PORTRAIT IN MUSIC

Quartet in A Major, Op. 18, No. 5, by Ludwig van Beethoven.

19 TONY CHAVEZ—Variety

36 COW TOWN JAMBOREE—Music

44 MISTER ED—Comedy

Connie insists that Chuck, Ed's mane clipper, is better with women's hairdos than with horses'. Chuck: Riki Starr. Wilbur: Alan Young.

6:55 **19** NEWS—Charles McEwen

7:00 **2** I LOVE LUCY—Comedy

Ricky hires a maid because Lucy keeps falling asleep during the day after staying up nights with the baby. Lucille Ball, Desi Arnaz, Vivian Vance.

4 WIDE WONDERFUL WORLD

COLOR This film tour of Cyprus includes examples of the island's potpourri of architectural styles, the heritage of 3000 years of outside domination; the ancient temples of Apollo and Salamis; and a village wedding celebration. Robert Davis narrates.

5 MARSHAL DILLON—Western

A former friend of Matt's, turned outlaw, enters Dodge as a hired killer. Hack Prine: Leo Gordon. Matt: James Arness.

6 **9** WHAT'S NEW—Children

Different types of snakes giving birth; rocket fuels; folk music of Vietnam.

7 **COLOR** NEWS—Grimbsy, Foster

7 THAT GIRL—Comedy

COLOR A handsome detective spends the night in Ann's apartment to trap a crank telephone caller. The arrangement infuriates Don, who insists on taking a part in protecting his girl. Ann: Marlo Thomas. Don: Ted Bessell. Det. Ray Mandel: Hal Buckley.

8 BRANDED—Western

9 CITY BEAT—Mel Wax

10 **COLOR** NEWS—Walter Cronkite

12 PERRY MASON—Mystery

Sarette Winslow's nephew has cut off her credit. Sarette: Lurene Tuttle. Joyce Fulton: Patricia Donahue. Victor Latimer: Jerome Cowan. (60 min.)

19 PORTER WAGONER—Music

COLOR Guest Chuck Howard offers "My Goal for Today."

36 MOVIE—Drama

"Til We Meet Again." (1940) A girl with an incurable illness and a convicted murderer fall in love in Hong Kong. Merle Oberon, George Brent, Pat O'Brien, Geraldine Fitzgerald, Binnie Barnes, Frank McHugh, Eric Blore. (90 min.)

what who

where

when

The best answers to these important news questions—
Bob Young
6:30 PM
Roger Grimbsy
7:00 PM
Weeknights **7**

44 DOBIE GILLIS—Comedy

Dobie is taking a course in love and courtship. Dobie: Dwayne Hickman. Mrs. Gillis: Florida Friebus.

7:30 2 LOWELL THOMAS—Adventure

COLOR This visit to Japan includes views of an ancient Shinto shrine, a performance at a 400-year-old marionette theater and a Kabuki drama.

3 4 7 8 VIRGINIAN—Drama

COLOR Trampas appoints himself foster father to an itinerant teen-ager. After getting young Seth a job at the Shiloh, Trampas teaches him the ranch hand's trade, unaware that the boy is tied in with outlaws. Trampas: Doug McClure. Virginian: James Drury. Sheriff Abbott: Ross Elliott. (90 min.)

Guest Cast

Seth Michael Burns
Judd Hadlock Kevin Hagen
Cully Richard LePore

5 LOST IN SPACE—Adventure

COLOR "The Condemned of Space." The Robinsons board a computer-controlled spacecraft filled with frozen felons. In short order, Dr. Smith stirs up a blizzard of trouble—and a chilling future for all—when he meddles with the controls. John: Guy Williams. Don: Mark Goddard. Will: Billy Mumy. Dr. Smith: Jonathan Harris. Robot: Bob May. Phanzig: Marcel Hillaire. Maureen: June Lockhart. (Rerun; 60 min.)

6 SACRAMENTO FILE—Nichols

7 11 13 AVENGERS—Adventure

COLOR "The Forget-Me-Knot," a hail-and-farewell episode. Viewers kiss Emma Peel good-by and welcome Tara King, who replaces her as Steed's crime fighting partner. The action revolves around an amnesia-inducing drug which can be shot from a gun—and is resulting in a growing number of agents who don't know who they are. Directed by James Hill ("Born Free"). Steed: Patrick Macnee. Emma Peel: Diana Rigg. Tara King: Linda Thorson. Mother: Patrick Newell. (60 min.)

Guest Cast

Sean Mortimer Patrick Kavanagh
Simon Filson Jeremy Burnham
George Burton Jeremy Young
Karl Alan Lake

9 NEWS IN PERSPECTIVE

An analysis of the New Hampshire primary. Topics include the impact of the primary results on the 1968 Presidential campaigns, and the historical importance of primaries in general. Participants: Tom Wicker, Warren Weaver and Lester Markel (New York Times); and Frank Burt Freidel Jr., professor of history at Harvard. (60 min.)

9 GUEST BOOK—Discussion

Paul Boutelle, Socialist Party candidate for the U.S. Vice Presidency, discusses his candidacy. Host: Dr. Allen Forbes.

10 SOMETHING SPECIAL—Starr

COLOR Kay Starr is accompanied by the singing Kids Next Door. (60 min.)

Highlights

"Me Too," "You're Nobody Till Somebody Loves You," "Bonaparte's Retreat" Kay
"Born Free," "Three Letters," "Hello, Dolly!" Kids

19 MOVIE—Western

Rory Calhoun in "Apache Territory." See Tues. 7:30 P.M. Ch. 19. (90 min.)

44 HONEYMOONERS—Comedy

Ralph thinks he is to be named Raccoon of the Year. Jackie Gleason, Art Carney, Audrey Meadows, Joyce Randolph.

8:00 2 SECRET AGENT—Drama

London headquarters, suspecting a security leak, sends Drake to Lisbon. Drake: Patrick McGeehan. Emma: Gabriella Liscudi. (60 min.)

6 9 NEWS IN PERSPECTIVE

See 7:30 P.M. Ch. 9. (60 min.)

12 DATING GAME

COLOR Guest: singer Jim Ferguson, who joins his group the Irish Rovers to do "The Unicorn." Host: Jim Lange.

44 HAZEL—Shirley Booth

COLOR Hazel thinks hobo Willie Gaffney is such a nice little man, but everyone else has him pegged as a thief. Hazel: Shirley Booth. Willie: Byron Foulger. Harriet Johnson: Norma Varden.

8:30 5 10 12 BEVERLY HILLBILLIES

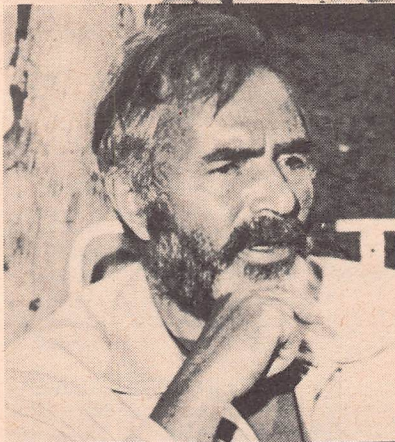
COLOR The Clampett mansion is the scene for supernatural shenanigans when Jethro takes up crystal-ball gazing and Granny proclaims herself a clairvoyant. Jed: Buddy Ebsen. Granny: Irene Ryan.

Continued on the next page

JAMES MASON

IN A RARE PRIVATE INTERVIEW

A Wed. Showcase Portrait 9:00 PM Color



Wednesday

Evening

Jethro: Max Baer. Ely May: Donna Douglas. Drysdale: Raymond Bailey. Jane: Nancy Kulp. Elverna: Connie Sawyer.

7 11 13 MOVIE—Drama

COLOR "Harlow." (1965) This dramatized biography of Jean Harlow traces her career from bit player to one of Hollywood's most glamorous—and tragic—figures. (Rerun; two hours, 30 min.)

Cast

Jean HarlowCarroll Baker
Arthur LandauRed Buttons
Mama Jean BelloAngela Lansbury
Marino BelloRaf Vallone
Everett RedmanMartin Balsam
Paul BernPeter Lawford
Richard ManleyLeslie Nielsen
Jack HarrisonMichael Connors

Next week: "Dream House," a game show, takes over the 8:30-9 P.M. slot.

9 GREAT DECISIONS—1968

"The Dollar in Danger," an analysis of the U.S. position in international France. Guests: economics experts Milton Friedman and Paul Samuelson. Host: correspondent Peter Lisagor.

36 MERV GRIFFIN—Variety

COLOR Guests include actress Janet Leigh, author-playwright Gore Vidal, singer Jane Morgan and comedian Jack E. Leonard, Tony Lynch, and Clair and McMahon. (90 min.)

44 STEVE ALLEN—Variety

COLOR For details and this week's guests, see the Close-up on page A-56. (90 min.)

9:00 2 WEDNESDAY SHOWCASE

COLOR British actor James Mason traces his film career. Clips are shown from "The Seventh Veil," "Odd Man Out," "I Met a Murderer" (with Mason's former wife Pamela), "A Star Is Born" (which won him an Oscar nomination) and "Georgy Girl." Also interviewed: Stephen Boyd, Sue Lyon, Omar Sharif and director Sidney Lumet. Reporter: Joe Hyams. (60 min.)

3 4 BOB HOPE—Variety

SPECIAL COLOR Bob's guests on this variety hour are Anne Bancroft, Lou Rawls, Jill St. John and Arnold Palmer. Show highlights . . . the Hope monolog, touching on the timely topic of Oscar fever; Bob, in a sketch about heart trans-

March 20, 1968

Wednesday

CLOSE-UP

JACK BENNY
10:00 **3 4 8**

SPECIAL **COLOR** Jack is the host for a carnival of comedy with guests Lucille Ball, Johnny Carson, veteran vaudeville mime Ben Blue, and rockers Paul Revere and the Raiders.

Acts along the midway . . .

Johnny portrays a carnival barker and does a take-off on Benny.

Lucille plays a stripper who offers impressions of historic femmes fatale Cleopatra and Helen of Troy.

Ben takes a turn as a witless mind reader.

Paul Revere and the Raiders do "Too Much Talk" and "Who's It Gonna Be, Him or Me?"—aided by the Phantom of the Violin.

Side Show: cameo appearances by Bob Hope, Danny Thomas, George Burns, Dean Martin, Tom and Dick Smothers, and Dodger pitcher Don Drysdale.

Choreographer: Jack Regas. Music by choral director Earl Brown and conductor Jack Elliott. (60 min.)



Johnny as Jack

The Jack Benny Special
Wed., 10-11 p.m., Channel 3, 4, 8
starring Lucille Ball, Johnny Carson,
Paul Revere & the Raiders and Ben Blue.



Presented by

CELANESE FORTREL

For men's and women's fashions and carpeting.

Fortrel® is a trademark of Fiber Industries, Inc. for polyester fiber. Celanese®

Evening

plants, losing his heart to Anne in more ways than one; Bob and Jill in a "Bonnie and Clyde" spoof; Grammy Award winner Lou Rawls singing "Autumn Leaves" and "Lotta Woman"; and Bob taking some Palmer pointers on improving his golf. (60 min.)

"Kraft Music Hall" will not be seen.

5 8 10 12 GREEN ACRES

COLOR Oliver's idea to plant rutabagas takes root in the valley. The farmers are planning a publicity campaign to immortalize Hooterville as the Rutabaga Capital of the World. Oliver: Eddie Albert. Lisa: Eva Gabor. Eb: Tom Lester. Haney: Pat Buttram. Kimball: Alvy Moore. Sam: Frank Cady. Ziffel: Hank Patterson.

6 9 9 **COLOR** WORLD PRESS

Chs. 6 and 9R do not colorcast.

7 MOVIE—Drama

Carroll Baker in "Harlow." See 8:30 P.M. Ch. 7. (Rerun; two hours, 30 min.)

19 JOAQUIN ESTEVES—Variety

9:30 5 8 10 HE & SHE—Comedy

COLOR Reruns begin with the series' pilot episode: Paula dragoons Dick into helping an elderly Greek gentleman fight deportation. Paula: Paula Prentiss. Dick: Richard Benjamin. Oscar: Jack Cassidy. Harry: Kenneth Mars. Andrew: Hamilton Camp. Orestes Ponomopolis: Wolfe Barzell. (Rerun)

12 FELONY SQUAD—Drama

COLOR See Mon. 9 P.M. Ch. 7.

10:00 2 44 **COLOR** NEWS

3 4 8 JACK BENNY—Variety

SPECIAL **COLOR** Guests include Lucille Ball and Johnny Carson. For details, see page A-77. (60 min.)

"Run for Your Life" is pre-empted.

5 10 12 JONATHAN WINTERS

COLOR Guests: Milton Berle and Della Reese. Jonathan portrays the king of the gypsies; Milton does a turn as a magician; and, in the sketch, Jonathan and wife Abby Dalton quarrel over the hiring of a maid. Movie spoof: Berle and Winters are warring gangsters in "A Scar Is Born." Dick Curtis, Robert Banas dancers, Paul Weston orchestra. (60 min.)

Highlights

"Mean to Me," "Never My Love" . . . Della "Weather" medley Dancers

6 9 NET FESTIVAL—Music

"The World of Kurt Weill," singer-actress Lotte Lenya's critically acclaimed musical tribute to her late composer-husband. Weill, a revolutionary composer, blended angry satire and a desperate compassion in his work. Before leaving Germany in 1933, he and Bertolt Brecht produced the famous "Threepenny Opera." In the U.S., he collaborated on such hits as "Lady in the Dark" and "Lost in the Stars." Miss Lenya's selections include "September Song," "Lost in the Stars," "Mack the Knife" and "Greenup Time." Actor George Voskovec is the host and narrator. (Rerun; 60 min.)

9 NET FESTIVAL—Music

Jazz saxophonist Stan Getz teams with Arthur Fiedler and the Boston Pops. See the opposite page. (One hour, 45 min.)

Reshown Sun. 3:45 P.M.

36 JOE PYNE—Discussion

COLOR Guests and topics are author Lawrence Lader (abortion), G. Nelson Williams of the Unity Science Church (licenses for doctors) and Terrence Hallinan (W. E. B. DuBois Clubs and Communism). (90 min.)

10:30 2 **COLOR** PAT MICHAELS

44 JOE DOLAN!—Discussion

COLOR Scheduled guests include Ed Koutal of the Reagan Recall Committee, and John Darman, family service director of the Bay Area. (45 min.)

11:00 2 MOVIE—Drama

"They Who Dare." (English; 1955) During World War II, a group from the Special Boat Service, based in the Middle East, leaves on a raiding expedition. Dirk Bogarde, Denholm Elliott.

3 4 5 7 **COLOR** NEWS

8 11 NEWS

10 12 13 **COLOR** NEWS

11:15 44 MOVIE—Drama

"Once a Thief." (1950) Down on her luck, a girl turns to shoplifting and a parasitic bookie. Cesar Romero, June Havoc. (One hour, 40 min.)

11:30 3 4 8 **COLOR** JOHNNY

CARSON—Variety

5 MOVIE—Drama

"Johnny Come Lately." (1943) The lady owner of a small-town newspaper hires a

roving reporter to help expose the town's corrupt politicians. James Cagney, Grace George. (One hour, 50 min.)

7 12 13 JOEY BISHOP—Variety
COLOR Scheduled: singers Ray Charles and Shani Wallis, Marlo "That Girl" Thomas and the Geezinslaw Brothers, Country-Western duo. (90 min.)

7 COLOR NEWS—James Duncan

10 MOVIE—Western

COLOR "Broken Arrow." (1950) Former Army officer Tom Jeffords goes to the Apache stronghold to arrange a treaty with Cochise. James Stewart, Jeff Chandler. (One hour, 45 min.)

11 COLOR OUTDOOR WORLD

11:35 11 MOVIE—Drama

"Storm Warning." (1951) In a southern town, members of the Ku Klux Klan take the law into their own hands. Ginger Rogers, Ronald Reagan, Doris Day, Steve Cochran. (One hour, 40 min.)

11:45 9 YOGA FOR HEALTH—Exercises

Demonstration: the Yoga approach to individual physical problems.

12:00 7 COLOR JOHNNY CARSON

1:00 4 MOVIE—Fantasy

COLOR "The Story of Mankind." (1957) The Spirit of Mankind meets with the Devil after the invention of the H-bomb. Ronald Colman, Vincent Price, Hedy Lamarr. (Two hours)

7 MOVIE—Drama

COLOR "Killers of Kilimanjaro." (1960) Adamson is assigned the task of building the first East African railway. Robert Taylor, Anthony Newley, Anne Aubrey. (One hour, 45 min.)

2:45 7 MOVIE—Science Fiction

"The Crawling Hand." (1963) In this variation on "The Beast with Five Fingers," an astronaut's dismembered hand comes to life. Peter Breck, Kent Taylor, Rod Lauren. (One hour, 40 min.)

4:25 7 MOVIE—Adventure

COLOR "Siren of Bagdad." (1953) With the aid of a magician, the populace of Bagdad plan to depose the tyrant El Malid. Paul Henreid, Patricia Medina, Hans Conried. (One hour, 35 min.)

CLOSE-UP

NET FESTIVAL

10:00 9

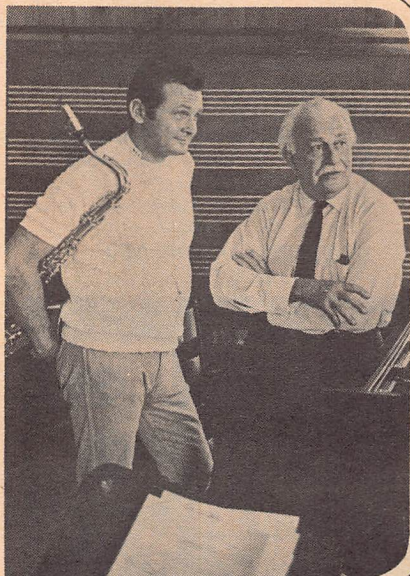
Tanglewood, August 3, 1966: Jazz saxophonist Stan Getz joins Arthur Fiedler and the Boston Pops. Performing with Getz are Gary Burton (vibes), Steve Swallow (bass), Jim Hall (guitar) and Roy Haines (drums).

Selections in the taped concert are introduced by William Pierce, the "voice" of the Boston Symphony. (One hour, 45 min.)

Program

- "Washington Post March"Sousa
- "Tanglewood Concerto"Eddie Sauter
- "Girl from Ipanema"Antonio Carlos Jobim
- "Tales from the Vienna Woods"Strauss
- "Three Ballads for Stan," "Where Do You Go?"Alec Wilder
- "The Bad and the Beautiful," "A Song After Sundown"David Raksin
- "My Fair Lady" medleyLerner and Loewe
- "The Shadow of Your Smile"Johnny Mandel
- "The Stars and Stripes Forever"Sousa

Stan Getz and Arthur Fiedler



Morning

- 5:55 **3** **COLOR** FARM NEWS
 6:00 **3** RHYME AND REASON
 1. When and how ghost stories should be told to children. 2. The aims of discipline, and the methods suitable to each stage of a child's development. (60 min.)
5 SUNRISE SEMESTER—Education
COLOR Russian Literature: Gorky's plays. Prof. Magidoff lectures.
7 **COLOR** A.M.—Jim Dunbar
 6:25 **4** **COLOR** FARM NEWS
13 **COLOR** NEWS
 6:30 **4** MICHIGAN—Education
 World of India: "Festivals of India."
5 CITIES IN CONFLICT—Discussion
 The Overview: "Land Use and Planning."
10 SUNRISE SEMESTER—Education
COLOR Russian Literature: Gorky's plays. Prof. Magidoff lectures.
13 **COLOR** ED ALLEN TIME
 6:55 **12** SOIL CONSERVATION
 7:00 **3** **4** **7** **8** TODAY
COLOR Scheduled: Sen. Edward M. Kennedy (D., Mass.); puppeteer Burr Tillstrom, and Kukla, Fran and Ollie; and naturalist Roger Tory Peterson, who has written "The Field Guide to Wild Flowers." Hugh Downs. (Two hours)
5 NEWS—Jim Anderson
10 **COLOR** FOCUS ON FARMING
12 CAPITAL AND THE CLERGY
COLOR "Mental Health and Public Money." Guest is Assemblyman Robert W. Crown (D., Alameda).
13 **COLOR** CARTOONLAND

- 7:05 **5** **10** **COLOR** NEWS—Joseph Benti
 7:30 **5** NEWS—Jim Anderson
10 **12** **COLOR** NEWS—Joseph Benti
 7:45 **11** TV CREDIT COURSE—History
 Lecture: "Jeffersonianism and the West." Prof. Ted C. Hincley. (45 min.)
 7:55 **10** **COLOR** NEWS—Norm Bales
12 **COLOR** ROGER RAMJET
 8:00 **5** **10** **12** CAPTAIN KANGAROO
COLOR Story: "The Famous Blue Gnu of Colonel Kachoo." (60 min.)
7 VIRGINIA GRAHAM—Interviews
COLOR Guest: actress Ruta Lee.
9 CLASSROOM—Education
 8:20 **13** FANTASTIC FOUR—Cartoons
 8:30 **7** MOVIE—Comedy
 "Special Delivery." (German; 1955) A baby is left in the U.S. embassy in an Iron Curtain country. Joseph Cotten, Eva Bartok. (Two hours)
11 **COLOR** HOCUS POCUS—Cartoons
 8:45 **2** RELIGION TODAY—Evangelist
 8:50 **13** **COLOR** CARTOONLAND
 9:00 **2** **COLOR** POPEYE—Cartoons
3 **4** **8** SNAP JUDGMENT
COLOR Guests: actress Phyllis Kirk and TV personality Bill Cullen.
5 HOTLINE—Discussion
COLOR Scheduled guest: Rhoda Kellogg, nursery school owner. Topic: "The Psychology of Children's Art." Pat Collins is the host. (Live; 60 min.)
7 JACK LA LANNE—Exercise
10 **12** CANDID CAMERA—Comedy
 People have trouble getting through a swinging door; passers-by see suitcases falling out of a public locker.
11 HOCUS POCUS CLUBHOUSE
13 DATING GAME
 9:05 **6** **9** CLASSROOM—Education
 Recess: 11:25 A.M.-1 P.M.
 9:25 **3** **4** **8** **COLOR** NEWS—Dickerson
 9:30 **2** **COLOR** ROMPER ROOM—Children
3 **4** **7** **8** **COLOR** CONCENTRATION—Game
10 **12** BEVERLY HILLBILLIES
COLOR The Clampetts go to bat for their home-town mayor, who needs cash to conceal his misuse of public funds.
11 BUGS BUNNY—Cartoons

IS YOUR KID A KOOK?
 Thursday 9 AM

in color

PAT COLLINS

HOTLINE

775-5801

5

GROUP

KPIX W

March 21, 1968

Thursday

Morning-Afternoon

- 13** **COLOR** TRUTH OR CONSEQUENCES—Game
- 10:00 **3 4 7 8** PERSONALITY
COLOR Celebrities: Joan Fontaine, Jack E. Leonard and Frank Sinatra Jr. On film: singer Lainie Kazan.
- 5** **COLOR** SECRET STORM
- 10 12** ANDY GRIFFITH
Andy, Opie and Aunt Bee head for Hollywood for the filming of Andy's life story. Aunt Bee: Frances Bavier.
- 11** **COLOR** JACK LA LANNE
- 13** BABY GAME
- 10:25 **13** **COLOR** COMMUNITY CALENDAR
- 10:30 **2** **COLOR** JACK LA LANNE
3 4 7 8 HOLLYWOOD SQUARES—Game
COLOR Celebrities: Kaye Ballard, Shelley Berman, Janet Blair, Mel Brooks, Roger C. Carmel and Jan Murray.
- 5 10 12** DICK VAN DYKE
Rob suffers the consequences when he allows himself to be hypnotized. Rob: Dick Van Dyke. Sally: Rose Marie.
- 7 11 13** **COLOR** THIS MORNING
- 11:00 **2** LAW AND MR. JONES—Drama
A woman approaches Jones and says that she is the mother of an old school pal. Jones: James Whitmore.
- 3 4 7** **COLOR** JEOPARDY
- 5 8 10 12** **COLOR** LOVE OF LIFE—Serial
- 11:25 **5 8 12** **COLOR** NEWS—Benti
- 10** **COLOR** NEWS—Bill Windsor
- 11:30 **2** STAR PERFORMANCE—Drama
A woman plots to murder her husband. Ida Lupino, Walter Moody, Walter Coy.

- 3 4 7 8** **COLOR** EYE GUESS
- 5 10 12** **COLOR** SEARCH FOR TOMORROW—Serial
- 9** YOGA FOR HEALTH—Exercises
Demonstration: postures for the relief of tension, stiffness and fatigue.
- 11:45 **5 10 12** **COLOR** GUIDING LIGHT
- 11:55 **3 4 7** **COLOR** NEWS—Newman
8 **COLOR** NEWS—Bud Walling

Afternoon

- 12:00 **2 3 5 10** **COLOR** NEWS
4 7 8 **COLOR** LET'S MAKE A DEAL—Game
7 13 BEWITCHED—Comedy
Samantha's good deed bodes disaster: She's turned a horse into a woman! Samantha: Elizabeth Montgomery.
- 9** KINDERGARTEN—Education
- 11** LU RYDEN—Variety
- 12** DIVORCE COURT—Drama
COLOR A woman accuses her husband of cruelty. Doris: Vanda Barra.
- 44** **COLOR** CARTOONS—Children
- 12:30 **2** PASSWORD—Game
COLOR Celebrity guests: Paul Anka and Phyllis Newman. Host: Allen Ludden.
- 3** MERV GRIFFIN—Variety
COLOR See 4:30 P.M. Ch. 5. (60 min.)
- 4** **COLOR** DAYS OF OUR LIVES
- 5 8 10 12** **COLOR** AS THE WORLD TURNS—Serial
- 7 7 11** **COLOR** TREASURE ISLE
- 9** **COLOR** SCOTCH GARDENER
- 13** **COLOR** NEWS—Rashleigh

MYSTERY
FESTIVAL 3:30

Monday-Friday

8
KSBW-TV
Salinas-Monterey

This week only

Thursday March 21, 1968

Afternoon

- 12:45 **13** **COLOR** AGRICULTURE TODAY
 1:00 **2** MOVIE—Comedy
 "Guest Wife." (1945) Claudette Colbert, Don Ameche, Dick Foran. (Two hours)
4 **COLOR** DOCTORS—Serial
5 8 10 12 **COLOR** LOVE IS A MANY SPLENDOR THING—Serial
6 9 9 CLASSROOM—Education
 Ch. 6 leaves the air: 2:25-5:15 P.M.; Ch. 9: 3:45-4:30 P.M.; Ch. 9R: 2:25-6 P.M.
7 7 11 13 FUGITIVE—Drama
 After being beaten and robbed, the fugitive is confronted by a suspicious policewoman. Jane: Shirley Knight. Kimble: David Janssen. (60 min.)
44 PAT BOONE—Variety
COLOR Guests: comic Richard Pryor, ventriloquist Aaron Williams and TV personality Peter Marshall. (90 min.)
- 1:30 **3 4** **COLOR** ANOTHER WORLD
5 8 10 12 HOUSE PARTY
COLOR Guests: dancer Judy Lawrence and financial expert Charles Neal.
- 2:00 **3 4** YOU DON'T SAY!—Game
COLOR Celebrities in Florida: Leonard Nimoy and comedienne Pat Carroll.
5 8 10 12 **COLOR** TO TELL THE TRUTH—Game
7 7 11 13 **COLOR** NEWLYWED GAME
- 2:25 **5 8** **COLOR** NEWS—Edwards
10 12 **COLOR** NEWS
- 2:30 **3 4 7** MATCH GAME
COLOR Guests: Steve Allen and Jayne Meadows. Host: Gene Rayburn.
5 8 10 12 **COLOR** EDGE OF NIGHT—Serial

- 7 11** **COLOR** BABY GAME
13 DIVORCE COURT—Drama
COLOR Charge: desertion. George: Edmund Fortune. Ruth: Natalie Richman.
44 FATHER KNOWS BEST—Comedy
- 2:55 **3 4 7** **COLOR** NEWS—Kalber
7 11 **COLOR** CHILDREN'S DOCTOR—Dr. Lendon Smith
- 3:00 **2** PDQ—Game
COLOR Celebrity guests: Monique Van Vooren, Nick Adams and Richard Long.
3 MOVIE—Musical
COLOR "She's Back on Broadway." (1953) Virginia Mayo, Gene Nelson, Frank Lovejoy. (Two hours)
4 DIVORCE COURT—Drama
COLOR Charge: desertion. Helen: Dona Arlin. Nichols: John Warford.
5 MIKE DOUGLAS—Variety
COLOR Scheduled guests: actor Victor Buono, singers Earl Wrightson and Lois Hunt, pianist Joe Melis and Mrs. Richard Hughes, wife of the governor of New Jersey. (90 min.)
7 7 11 13 **COLOR** GENERAL HOSPITAL—Serial
8 10 12 **COLOR** SECRET STORM
36 GYPSY ROSE LEE—Interviews
COLOR Guests include Nanette Fabray.
44 MY FRIEND FLICKA—Drama
COLOR Digging a well, the McLaughlins run into all kinds of trouble. Ken: Johnny Washbrook. Rob: Gene Evans.
- 3:30 **2** **COLOR** CAPTAIN SATELLITE
4 MOVIE—Science Fiction
COLOR "Warning from Space." (Japanese; 1963) (90 min.)
7 7 11 13 **COLOR** DARK SHADOWS—Serial
8 MOVIE—Mystery
 "Mark of the Tortoise." (German; 1963) Trieste: world crime headquarters. Hildgarde Neff, George Gotz. (Two hours)
10 PAT BOONE—Variety
COLOR See 1 P.M. Ch. 44. (60 min.)
12 MIKE DOUGLAS—Variety
COLOR See 3 P.M. Ch. 5. (90 min.)
36 WORLD OF WOMEN—Adel Hall
44 **COLOR** CAPT. SAN FRANCISCO
- 3:35 **44** **COLOR** HUCKLEBERRY HOUND
 3:45 **44** **COLOR** POPEYE—Cartoon
 4:00 **7 7 11** **COLOR** DATING GAME



Watch MIKE DOUGLAS weekdays at 6 PM on **11**

- 13** **COLOR** CAP'N DELTA—Cartoons
36 COSMO'S CASTLE—Children
44 **COLOR** YOGI BEAR—Cartoon
 4:15 **44** **COLOR** BUGS BUNNY—Cartoon
 4:30 **2** **COLOR** CARTOON CUTUPS
5 MERV GRIFFIN—Variety
COLOR Scheduled guests: actors Richard Harris and Pamela Mason, and singers Monti Rock III and Lori Burton. Arthur Treacher. (90 min.)
7 MOVIE—Drama
 "This Angry Age." (1958) Anthony Perkins, Jo Van Fleet. (Two hours)
7 BEWITCHED—Comedy
 Baby Tabatha is suspected of magically influencing the stock market. Darrin: Dick York.
9 ANTIQUES
 A look at John R. Witham's lamp collection. Host: George Michael.
10 MIKE DOUGLAS—Variety
COLOR See 3 P.M. Ch. 5. (90 min.)
11 SEVEN SEAS—Travel
COLOR "Honeymoon at Sea" shows the

- travels of Jack Douglas's secretary honeymooning with photographer Milt Farney.
44 **COLOR** MARINE BOY—Cartoon
 5:00 **2** LEAVE IT TO BEAVER—Comedy
 Beaver's reluctant to enter his baby picture in a contest. Jerry Mathers.
3 **4** **COLOR** FLINTSTONES
7 OPERATION: ENTERTAINMENT
 Host Roger Miller performs for the troops at Fort Hood, Texas. Guests: singer Nancy Ames, Louis Nye (in a monolog about a corporal indoctrinating recruits), singer-impressionist Marilyn Michaels and the rocking Seven Souls. Operation Entertainment Girls, Terry Gibbs band. (60 min.)
9 MISTEROGERS—Children
 A doctor shows how eyes are tested.
11 PERRY MASON—Mystery
 The mayor's wife has been supplying confidential city plans to a real-estate man. Mayor Henderson: Arthur Franz. Mona: Patricia Huston. (60 min.)
12 MERV GRIFFIN—Variety
COLOR See 4:30 P.M. Ch. 5 (60 min.)

ASSIGNMENT 4

**A
 FAMILY
 ON
 FELL
 STREET**



A story of slums and poverty as told from the inside looking out. A look at life in the ghetto, focusing on one family and their life in the Western Addition of San Francisco.

IN COLOR • 7:00 PM
 THURS • MARCH 21



Thursday March 21, 1968

Afternoon-Evening

- 13** [COLOR] NEWS—Rashleigh
19 FILM FEATURE
A tour of the twin cities of El Paso, Texas, and Juarez, Mexico.
36 [COLOR] CISCO KID—Western
44 THREE STOOGES—Comedy
5:15 **6** MISTEROGERS—Children
A demonstration of ballet positions.
5:30 **2** DENNIS THE MENACE—Comedy
3 TRAVENTURE THEATRE
[COLOR] In this second of a two-part show on Berlin, cameras focus on auto races and the city's night life.
4 MUNSTERS—Comedy
Herman enrolls in dancing class. Herman: Fred Gwynne. Lily: Yvonne DeCarlo.
8 MUNSTERS—Comedy
Herman is on the spot: Eddie says that he wants a baby brother to play with. Herman: Fred Gwynne. Boris: Rory Stevens.
9 WHAT'S NEW—Children
Films trace the development of bicycles.
9 STUDENT VIEWPOINT—Interview
13 [COLOR] NEWS—Bob Young

- 19** CARTOON FUN HOUSE
36 WELLS FARGO—Western
Hardie finds that the heir to a fortune is wanted. Hardie: Dale Robertson.
44 ASTROBOY—Cartoon
5:45 **6** FRIENDLY GIANT—Children
Friendly reads about a little school.

Evening

- 6:00 **2** PATTY DUKE—Comedy
Natalie embarks on a campaign to make the rest of the family appreciate her. Natalie: Jean Byron.
3 [COLOR] NEWS—Huntley, Brinkley
4 **5** **7** **10** **12** [COLOR] NEWS
6 **9** MISTEROGERS—Children
A demonstration of ballet positions.
8 NEWS—Frank Tracy
9 FRIENDLY GIANT—Children
Friendly sings about birds.
11 MIKE DOUGLAS—Variety
[COLOR] See 3 P.M. Ch. 5. (90 min.)
13 MOVIE—Drama
"The Enemy General." (1960) An OSS agent works with the French underground to ambush a Nazi convoy carrying a high-ranking general. Van Johnson, Jean-Pierre Aumont. (One hour, 25 min.)
36 YOU ASKED FOR IT—Jack Smith
1. A Mexican stunt with a rope and a mustang. 2. An exhibition of glass blowing. Host: Jack Smith.
44 LITTLE RASCALS—Comedy
6:15 **9** FRANCE PANORAMA—Report
6:30 **2** McHALE'S NAVY—Comedy
A Hollywood director is filming a documentary on PT-boats. Burton: Robert F. Simon. McHale: Ernest Borgnine.
3 [COLOR] NEWS—Whitten, Jervis
4 **7** [COLOR] NEWS—Chet Huntley, David Brinkley
5 **8** **12** [COLOR] NEWS—Cronkite
6 **9** KINDERGARTEN—Education
7 [COLOR] NEWS—Bob Young
9 PORTRAIT IN MUSIC
19 TONY CHAVEZ—Variety
36 MUSIC CITY U.S.A.
[COLOR] Guest singers: Diana Trask ("Misty") and Bobby Vee ("Come Back When You Grow Up"). (60 min.)

WHERE THE NEWS COMES FIRST!



CHANNEL 3 REPORTS Weeknights
6:00 PM on Northern California's
full Color Channel



44 MISTER ED—Comedy

Wilbur is accused of stealing Addison's apples. Wilbur: Alan Young.

6:55 19 NEWS—Charles McEwen

7:00 2 I LOVE LUCY—Comedy

Ricky is planning an Indian number for his night-club act. Lucille Ball.

4 ASSIGNMENT FOUR

SPECIAL COLOR "A Family on Fell Street." See the Close-up below.

5 BRANDED—Western

COLOR Two unsavory characters plot to steal McCord's maps of the new Alaska Territory. McCord: Chuck Connors. Leslie: Coleen Gray.

6 9 WHAT'S NEW—Children

Eating habits of snakes; space satellites.

7 COLOR NEWS—Grimsby, Foster

7 RAT PATROL—Drama

COLOR See Mon. 8:30 P.M. Ch. 7.

8 IT'S A SMALL WORLD—Travel

COLOR B. F. Ederer narrates his films of a mountain lion hunt in Utah.

9 SACRAMENTO FILE—Lee Nichols

10 COLOR NEWS—Walter Cronkite

12 ALFRED HITCHCOCK—Drama

A janitor can't decide whether to return a wallet containing \$5000. John: Oscar Homolka. Anna: Jo Van Fleet.

19 BILL ANDERSON—Variety

Program includes Bill Anderson ("Cotton Fields"); George Hamilton IV ("Walkin' the Floor Over You") and Jean Shepard ("When a House Is Not a Home").

36 MOVIE—Comedy

"Miss Tatlock's Millions." (1948) A Hollywood stunt man feigns insanity in order to impersonate a missing heir to millions. John Lund, Wanda Hendrix, Barry Fitzgerald. (90 min.)

44 DOBIE GILLIS—Comedy

Pulling guard duty on a dark night, Dobie and Maynard recall an eerie incident from civilian life. Dobie: Dwayne Hickman. Maynard: Bob Denver.

7:25 13 COLOR OUTDOORSMAN—Lange

7:30 2 WONDERS OF THE WORLD

COLOR In Belgium, the Linker Family sees the sailboat races on Ostend Beach.

CLOSE-UP

7:00 4 ASSIGNMENT FOUR—DOCUMENTARY

A FAMILY ON FELL STREET



Larry Diggs

SPECIAL COLOR "Every time that I would have a dream or think of myself in, you know, something good happening . . . I would always be white . . ." These are the words of Larry Diggs, a Negro in San Francisco's Western Addition. Larry, his father Louis and brother and sister Joe and Ch-ree are the subjects of this report on life in the San Francisco ghetto.

Cameras view . . . Louis in his flat with the family, and alone discussing his decision to move the family to San Francisco from the rural South 10 years ago. Joe at his school and walking in a park where he talks about the difficulty he is having in school. Ch-ree in her classes (in a private school her parents felt necessary because of the problems she was having in public school) where she talks about her predominantly white classmates. Larry at his job with Youth for Service (an anti-poverty agency) where he relates what he has learned about himself and other Negroes who have come to the agency looking for jobs.

Produced and written by Ira Eisenberg. Director: Merle Ellis. Narrator: Phil Wilson.

Evening

3 4 7 8 CHILDREN'S THEATRE

SPECIAL **COLOR** "The Reluctant Dragon," the season's first "Children's Theatre," is a puppet drama presented by Burr Tillstrom, Fran Allison and the Kuklapolitan Players. The story, by Kenneth Grahame ("The Wind in the Willows"), is set in a medieval village, where everyone's upset because a dragon has moved into the neighborhood. Soon rumors are spreading about his fiery breath and enormous appetite. They don't know that the beast has dropped out of dragon society: He'd rather devour pumpkin pie than maidens any day, and he prefers writing poetry to wreaking havoc. (60 min.)

5 10 12 CIMARRON STRIP

COLOR "The Roarer." Richard Boone stars as a strapping Cavalry veteran whose hell-raising escapades cause death and destruction in Cimarron. As Crown tries to control a lynch-minded mob, the brazen soldier continues to flout both the law and the vigilantes. Script by William Wood, who has written episodes for "Run for Your Life" and "The Fugitive." Crown: Stuart Whitman. MacGregor: Percy Herbert. Wilde: Randy Boone. (Rerun; 90 min.)

Guest Cast

Sgt. Bill Disher Richard Boone
Major Covington Andrew Duggan
Joe Wyman Robert Duvall
Walter Forcey Morgan Woodward
Arliss Blynn Ed Flanders
Newton Med Flory

6 9 BETWEEN THE COVERS

7 11 13 SECOND HUNDRED YEARS—Comedy

COLOR The series moves to this new time spot with a tale about Luke's rude introduction to a quaint 20th-century folkway: electronic eavesdropping. A battle of the "bugs" ensues when the Carpenters are hit with a trumped-up damage suit. Luke: Monte Markham. Edwin: Arthur O'Connell. Jack: Jack Albertson. Sandra: Karen Arthur. Garroway: Frank Maxwell. Bartender: Allen Davis.

9 PETE SEEGER—Music

Guest is Russian folk singer Alexander Zelkin. (60 min.)

19 MOVIE—Satire

"Beat the Devil." (English; 1953) Novelist Truman Capote and director John Huston devised this screenplay about international swindlers planning to double-cross each other. Humphrey Bogart, Jennifer Jones, Gina Lollobrigida.

44 HONEYMOONERS—Comedy

Ralph dreads a visit from his mother-in-law. Jackie Gleason, Art Carney.

8:00 2 AMERICA!—Travel

COLOR Host Jack Douglas narrates a "Cross Country" film tour.

6 9 PORTRAIT OF A PROGRAM

This third of a series on the construction of a TV program focuses on the role of a symphony conductor. Selections, by the Sacramento Symphony Orchestra, include "Overture to Russlan and Ludmilla," by M. I. Glinka. Harry Newstone conducts.

7 11 13 FLYING NUN—Comedy

COLOR Large-scale battle maneuvers and a tough Marine captain fall apart when a UFO is sighted. It's Sr. Bertrille

PROFILE

LOUIS NIZER
Author Of "My
Life In Court."
Tonight
8:30. Color

2
KTVU

flying to the rescue of Pvt. Carlos Ramirez, who faces a court-martial during Reserve training. Sr. Bertrille: Sally Field. Carlos: Alejandro Rey. Mother Superior: Madeleine Sherwood.

Guest Cast

Captain Dolger John Dehner
Willis Hal England

A forgotten book was the inspiration for this successful series. See page 21.

44 HAZEL—Shirley Booth

COLOR Hazel decides to fight city hall when she learns of a proposal that would eliminate a park. Hazel: Shirley Booth. George: Don DeFore.

8:30 2 PROFILES—Discussion

COLOR Scheduled: an interview with attorney-author Louis Nizer ("My Life in Court"). Nizer discusses famous clients he has represented. Host: Larry King.

3 4 7 8 IRONSIDE—Drama

COLOR "Trip to Hashbury." Ironside battles a conspiracy of silence as he probes the fatal beating of a teen-age hippie—a beating allegedly administered by Ironside's aide Ed Brown. Ironside: Raymond Burr. Ed: Don Galloway. Eve: Barbara Anderson. Mark: Don Mitchell. Commissioner: Gene Lyons. (60 min.)

Guest Cast

Eldon Chase William Windom
Freddie Cliff Osmond
Principal Monica Lewis
Patty Larsen Stacey Maxwell
David Wilson David Maxclin
Terry Judy Brown

6 9 SKIING

Topic: parallel skiing.

7 11 13 BEWITCHED—Comedy

COLOR Little Tabatha proves she's her mother's daughter when she puts one of the world's leading brats through his paces. Samantha: Elizabeth Montgomery. Tabatha: Erin Murphy.

Guest Cast

Phyllis Mabel Albertson
Gretchen Peggy Pope
Michael Teddy Quinn

9 FILM FEATURE

"Fires of Creation," conclusion. Glass blower John Burton creates a glass sculpture.

36 MERV GRIFFIN—Variety

COLOR Guests include humorist Sam

Levenson, TV personality Virginia Graham, comedian Pat Cooper, actor Gene Wilder and singer Emily Yancy. Arthur Treacher. (90 min.)

44 STEVE ALLEN—Variety

COLOR Steve Allen hosts this new variety show. For details and this week's guests, see page A-56. (90 min.)

9:00 2 DR. KILDARE—Drama

During his first tour of duty in the obstetrics ward, Kildare is confronted by an expectant mother who seems far more apprehensive than she should be. Doris Manning: Patricia Barry. Kildare: Richard Chamberlain. (60 min.)

5 12 MOVIE—Drama


"Goodbye Again" (American-French; 1961), story of a middle-aged woman's affair with a law student. Polished direction by Anatole Litvak ("Anastasia") and gowns by Christian Dior set the keynote of elegance. Based on a novella by Francoise Sagan. Filmed on location in Paris. (Two hours)

Continued on the next page

9:00 PM Thursday — Color

MARJORIE MORNINGSTAR

Gene Kelly Natalie Wood



KXTV-10

Evening

Cast

Paula Tessier Ingrid Bergman
 Roger Demarest Yves Montand
 Philip Van der Besh ... Anthony Perkins
 Mrs. Van der Besh... Jessie Royce Landis
 Maisie I Jackie Lane
 Maisie II Jean Clarke
 Maisie III Michele Mercier
 Singer Diahann Carroll
 Fleury Pierre Dux

6 9 DAVID SUSSKIND—Discussion

1. "Poverty Is 69 Cents for Three Meals a Day." Sargent Shriver, director of the Office of Economic Opportunity, describes different programs of the War on Poverty. 2. The problems of male models are discussed by Carl Parker, Robert Winston, Nick Cortland and Craig Vandenberg. (One hour, 45 min.)

7 11 13 THAT GIRL—Comedy

COLOR Beamed at a ball game, Ann is treated by a doctor who looks exactly like Don. The uncanny resemblance causes romantic complications when Ann finds herself reacting to the doctor in a most friendly way. Ann: Marlo Thomas. Don/Dr. Rex Kennedy: Ted Bessell. Dr. Corey: Milton Bayar.

9 PROFILE: BAY AREA**10 MOVIE—Drama**

COLOR "Marjorie Morningstar." (1957) A young Jewish girl, an aspiring actress, has romantic inclinations toward a resort-show dancer-composer. Natalie Wood, Gene Kelly, Claire Trevor. (Two hours)

9:30 3 4 7 DRAGNET—Drama

COLOR Friday and Gannon try to find out which of three trusted employees is embezzling company funds to feed a neu-

rotic compulsion. Friday: Jack Webb. Gannon: Harry Morgan.

Guest Cast

Sally Fisher Virginia Vincent
 Henry Pendleton Vic Perrin
 George Barnes Julian Burton
 Edward Loring Robert Brubaker
 Norma Pendleton Virginia Gregg

7 11 13 PEYTON PLACE—Serial

COLOR Joe tells his troubles to Norman; Betty spells out her feelings about the baby; an accident occurs. Joe: Michael Christian. Norman: Chris Connelly. Betty: Barbara Parkins. Constance: Dorothy Malone. Jill: Joyce Jillson. Dr. Rossi: Ed Nelson. Rita: Pat Morrow. Rodney: Ryan O'Neal. Eddie: Dan Dur-yea. Steven: James Douglas.

8 HOGAN'S HEROES—Comedy

See Sat. 9 P.M. Ch. 5 for details.

10:00 2 44 6 NEWS**3 4 7 8 DEAN MARTIN**

COLOR Guests: Tony Bennett, Bob Newhart, Florence Henderson, and Dino (Dean's son), Desi and Billy. Ken Lane, Les Brown orchestra. (60 min.)

Highlights

"Fool of Fools," "For Once in My Life" Tony
 "I've Told Ev'ry Little Star," "Beyond the Blue Horizon," "The Continental," "We're in the Money" Florence
 "Here Comes My Baby," "Pennies from Heaven" Dean
 "What a Shame" Dino, Desi, Billy

7 ASSIGNMENT: SAN FRANCISCO

"Twenty Aching Years." Sam will be hard put to prove that a veteran cop was acting in the line of duty when he cracked a suspect's skull. Sam: Edmond O'Brien. Host: Jake Ehrlich. (60 min.)

9 NET PLAYHOUSE—Music

COLOR "Julius Monk's Plaza 9," a revue of sketches and songs from urban and urbane "Plaza 9's" of past and present. A cast of five takes off on such topics as hippies and protest marchers, the new morality, social non-drinkers, subways, De Gaulle and the Great Society. Created, produced and directed by Julius Monk, whose "Plaza 9" alumni include Jonathan Winters, Imogene Coca, Tom Poston and Tammy Grimes. Players: Terry O'Mara,

PAT COLLINS
HOT!
LINE!
HOT!
LINE!
775-6801
WEEKDAYS 9 AM

5
GROUP
KPIX W

Rex Robbins, Liz Sheridan, Mary Louise Wilson and Alex Wipf. (Rerun; 60 min.)

11 RAT PATROL—Drama

COLOR A pair of ragged war-weary Italian soldiers volunteer to help the Rat Patrol whisk two of its members away from their German captors. Sergeant Troy: Christopher George. Moffitt: Gary Raymond. Hitchcock: Larry Casey. Pettigrew: Justin Tarr.

13 PERRY MASON—Drama

John Brant appropriates Jo Ann Blanchard's race horse in lieu of a mortgage payment. Jo Ann: Patricia Hardy. Brant: Trevor Bardette. (60 min.)

36 COLOR SPORTS HIGHLIGHTS

10:30 **2 COLOR HILLY ROSE—Discussion**

11 SEVEN SEAS—Travel

COLOR Herman Jesson goes to Borneo to trade with local tribes noted for their headhunting. Jack Douglas is host.

44 JOE DOLAN!—Discussion

COLOR Scheduled guests include author Dean Jennings ("We Only Kill Each Other") and Bill Sands, who was Caryl Chessman's cell mate. (45 min.)

11:00 **2 MOVIE—Drama**

"The Eve of St. Mark." (1944) Story of the boys drafted into service before the attack on Pearl Harbor. Anne Baxter, William Eythe.

3 4 5 7 7 COLOR NEWS

8 11 NEWS

10 12 13 COLOR NEWS

36 COLOR SPOTLITE ON SPEED

11:15 **44 MOVIE—Drama**

"Pitfall." (1948) Crime story in which an insurance agent sets out to investigate a beautiful blonde. Dick Powell, Elizabeth Scott. (One hour, 15 min.)

11:30 **3 4 7 8 COLOR JOHNNY**

CARSON—Variety

5 MOVIE—Drama

COLOR "It Happened in Rome." (Italian; 1957) Romantic adventures of three

girls in Italy. June Laverick, Vittorio De Sica, Isabelle Corey. (One hour, 50 min.)

7 12 13 JOEY BISHOP—Variety

COLOR Scheduled: Martha Raye, Cesar Romero and singer Adam Wade. (90 min.)

10 MOVIE—Drama

COLOR "The Black Rose." (1950) In quest of secrets from the unknown Orient, a 13th-century Englishman encounters adventure and romance in China and Mongolia. Tyrone Power, Orson Welles, Jack Hawkins. (One hour, 45 min.)

11 COLOR OUTDOOR WORLD

36 SPOTLITE ON THE RACERS

11:35 **11 MOVIE—Drama**

"Operation Pacific." (1951) During the war in the Pacific, a U.S. submarine comes in contact with the Imperial Japanese Fleet. John Wayne, Patricia Neal, Ward Bond. (Two hours)

11:45 **36 COLOR EBB TIDE—Poetry**

1:00 **4 MOVIE—Adventure**

"The Adventure of Tortuga." (Italian; 1964) A Spanish governor and a pirate leader fight for the love of a beautiful Indian heiress. Guy Madison, Nadia Gray.

7 MOVIE—Drama

"Gang War." (1958) A high school teacher witness a gangland killing. Charles Bronson, Kent Taylor. (One hour, 25 min.)

1:20 **5 SILENTS PLEASE—Movies**

"Variety." (1926) Triangle involving two trapeze artists and the wife of one. Emil Jannings, Lya da Putti.

2:25 **7 MOVIE—Western**

COLOR "From Hell to Texas." (1958) In the New Mexico badlands, a relentless search is afoot for the man who accidentally killed a cattle baron's son. Don Murray, Diane Varsi. (One hour, 55 min.)

4:20 **7 MOVIE—Drama**

"Stakeout." (1962) An ex-con plans to get money and revenge by kidnapping his former boss's young son. Bing Russell, Bill Hale. (One hour, 40 min.)

SAVE 50¢ (Tear out and exchange this ticket at Box Office) WITH THIS TICKET • (Regular price without this ticket \$1.60)

7th ANNIVERSARY CALIFORNIA **HOME FURNISHINGS EXPOSITION**

March 15-24 • **BROOKS HALL • CIVIC CENTER**
12 noon - 10 p.m. daily • Preview March 15, 6 - 11 p.m.

SEE ROBERTA—the Amazing "Home-maker" Robot of the Future

PLUS 300 dramatic exhibits and room settings of magnificance

Morning

- 5:55 **3** **COLOR** FARM NEWS
 6:00 **3** RHYME AND REASON
 1. Stories about fabulous mythological beasts. 2. The goals of maturity desirable in a child's development. (60 min.)
5 SUNRISE SEMESTER—Education
COLOR Near East: "Crisis and Survival in the Empire."
7 **COLOR** A.M.—Jim Dunbar
10 **COLOR** FOCUS ON FARMING
 6:25 **4** **COLOR** FARM NEWS
13 **COLOR** NEWS
 6:30 **4** MICHIGAN—Education
 World of India: "Series and Careers."
5 CITIES IN CONFLICT—Discussion
 The Overview: "The Suburb."
10 SUNRISE SEMESTER—Education
COLOR Near East: "Crisis and Survival in the Empire."
13 **COLOR** ED ALLEN TIME
 7:00 **3** **4** **7** **8** TODAY
COLOR Scheduled guests: novelist E. R. Braithwaite, who wrote "To Sir, with Love"; New York Philharmonic assistant conductor Helen Quach; and singer Marilyn Lovell. (Two hours)
5 NEWS—Jim Anderson
10 **COLOR** FOCUS ON FARMING
12 THIS IS THE LIFE—Religion
COLOR An ambitious young man has an unscrupulous plan.
13 **COLOR** CARTOONLAND
 7:05 **5** **10** **COLOR** NEWS—Joseph Benti
 7:30 **5** NEWS—Jim Anderson
10 **12** **COLOR** NEWS—Joseph Benti
 7:45 **11** TV CREDIT COURSE—History
 Lecture: "A Manifest Society." (45 min.)
 7:55 **10** **COLOR** NEWS—Norm Bales
12 **COLOR** ROGER RAMJET
 8:00 **5** **10** **12** CAPTAIN KANGAROO
COLOR The Captain's guest is sculptress Jane Armstrong. (60 min.)
7 VIRGINIA GRAHAM—Interviews
COLOR Scheduled: President Kennedy's former secretary Evelyn Lincoln.
 8:20 **13** CASPER—Cartoons
 8:30 **7** MOVIE—Biography
 "I Aim at the Stars." (1960) Curt Jurgens, Victoria Shaw. (Two hours)

- 11** **COLOR** HOCUS POCUS—Cartoons
 8:45 **2** RELIGION TODAY—Catholic
 8:50 **13** **COLOR** CARTOONLAND
 9:00 **2** **COLOR** POPEYE—Cartoons
3 **4** **8** SNAP JUDGMENT
COLOR Guest: actress Phyllis Kirk and TV personality Bill Cullen.
5 HOTLINE—Discussion
COLOR Scheduled guest: Dr. Joel Fort, former director of the SF Public Health Department's Center for Special Problems. Dr. Fort, currently a lecturer at UC Berkeley, discusses "Drugs, Sex and Society." (Live; 60 min.)
7 JACK LA LANNE—Exercise
9 CLASSROOM—Education
 Recess: 11:30 A.M.-1:05 P.M.,
10 **12** CANDID CAMERA—Comedy
 Washroom towels deposit dirt on people's hands; patrons at an auction are credited with bids they haven't made.
11 HOCUS POCUS CLUBHOUSE
13 DATING GAME
 9:05 **6** **9** CLASSROOM—Education
 Recess: Ch. 6: 11:30 A.M.-1:05 P.M.; Ch. 9R: 11:45 A.M.-1:05 P.M.
 9:25 **3** **4** **8** **COLOR** NEWS—Dickerson
 9:30 **2** **COLOR** ROMPER ROOM—Children
3 **4** **7** **8** **COLOR** CONCENTRATION—Game
10 **12** BEVERLY HILLBILLIES
COLOR Banker Drysdale takes desperate steps to keep Granny from taking her money back to the hills. Granny: Irene Ryan. Drysdale: Raymond Bailey. Jed: Buddy Ebsen.
11 LINUS THE LIONHEARTED
13 **COLOR** TRUTH OR CONSEQUENCES—Game
 10:00 **3** **4** **7** **8** PERSONALITY
COLOR Celebrities: Joan Fontaine, Jack E. Leonard and Frank Sinatra Jr. On-film personality: comic Don Rickles.
5 **COLOR** SECRET STORM—Serial
10 **12** ANDY GRIFFITH—Comedy
 Publicity poses problems for Andy. Darlene: Ruta Lee. Helen: Aneta Corsaut. Aunt Bee: Frances Bavier.
11 **COLOR** JACK LA LANNE
13 BABY GAME
 10:25 **13** **COLOR** COMMUNITY CALENDAR
 10:30 **2** **COLOR** JACK LA LANNE

3 4 7 8 HOLLYWOOD SQUARES—Game

[COLOR] Celebrities: Kaye Ballard, Shelley Berman, Janet Blair, Mel Brooks, Roger C. Carmel and Jan Murray.

5 10 12 DICK VAN DYKE

Singer Vic Damone makes a guest appearance as Sally's latest marital target. Sally: Rose Marie.

7 11 13 [COLOR] THIS MORNING

11:00 2 LAW AND MR. JONES—Drama

Tommy Pierce is the boy who said no and got himself into a lot of trouble at school doing it. Jones: James Whitmore. Miss Woods: Josephine Hutchinson. Tommy: Roger Mobley.

3 4 7 [COLOR] JEOPARDY

5 8 10 12 [COLOR] LOVE OF LIFE—Serial

11:25 5 8 12 [COLOR] NEWS—Benti

10 [COLOR] NEWS—Bill Windsor

11:30 2 STAR PERFORMANCE—Drama

On an assignment to force a small-town newspaper out of existence, Dan Matson meets with an automobile accident. Peggie Castle, Dick Powell.

3 4 7 8 [COLOR] EYE GUESS

5 10 12 [COLOR] SEARCH FOR TOMORROW—Serial

11:45 5 10 12 [COLOR] GUIDING LIGHT

11:55 3 4 7 [COLOR] NEWS—Newman

8 [COLOR] NEWS—Bud Walling

Afternoon

12:00 2 3 5 10 [COLOR] NEWS

4 7 8 [COLOR] LET'S MAKE A DEAL—Game

7 13 BEWITCHED—Comedy

Endora uses witchcraft to illustrate the intelligence of baby Tabatha. Endora: Agnes Moorehead.

11 LU RYDEN—Variety

12 DIVORCE COURT—Drama

[COLOR] Charge: desertion. Diane: Bee Tompkins. Robert: Doug Barrymore. Judge: Voltaire Perkins.

44 [COLOR] CARTOONS—Children

12:30 2 PASSWORD—Game

[COLOR] Celebrity guests: Paul Anka and Phyllis Newman. Host: Allen Ludden.

3 MERV GRIFFIN—Variety

[COLOR] See 4:30 P.M. Ch. 5. (60 min.)

4 [COLOR] DAYS OF OUR LIVES

5 8 10 12 [COLOR] AS THE WORLD TURNS—Serial

7 7 11 [COLOR] TREASURE ISLE

13 [COLOR] NEWS—Rashleigh

12:45 13 [COLOR] AGRICULTURE TODAY

1:00 2 MOVIE—Historical Drama

"Magnificent Doll." (1946) Ginger Rogers, David Niven. (Two hours)

4 [COLOR] DOCTORS—Serial

5 8 10 12 [COLOR] LOVE IS A MANY SPLENDOR THING—Serial

7 7 11 13 FUGITIVE—Drama
A migrant worker threatens to reveal Kimble's whereabouts to the police. Lester: John McIntire. (60 min.)

44 PAT BOONE—Variety

[COLOR] Guests include Douglas Fairbanks Jr., singer-dancer Ann Miller and songstress Gigi Galon. (90 min.)

1:05 6 9 9 CLASSROOM—Education

Ch. 6 leaves the air: 2:35-5:45 P.M.; Ch. 9: 4-4:30 P.M.; Ch. 9R: 2:55-6 P.M.

1:30 3 4 [COLOR] ANOTHER WORLD

5 8 10 12 HOUSE PARTY

[COLOR] Assistant District Attorney John Miner discusses dieting hoaxes.

2:00 3 4 YOU DON'T SAY!—Game

[COLOR] Celebrities in Florida: Leonard Nimoy and comedienne Pat Carroll.

5 8 10 12 [COLOR] TO TELL THE TRUTH—Game

7 7 11 13 [COLOR] NEWLYWED GAME

2:25 5 8 [COLOR] NEWS—Edwards

DRUGS, SEX & SOCIETY
Friday 9 AM

in color

PAT COLLINS

HOT!

LINE

775-5801

5

GROUP

KPIX TV

Afternoon-Evening

- 2:30 **10 12** **COLOR** NEWS
3 4 7 MATCH GAME
COLOR Guests: Steve Allen and Jayne Meadows. Host: Gene Rayburn.
5 8 10 12 **COLOR** EDGE OF NIGHT—Serial
7 11 **COLOR** BABY GAME
13 DIVORCE COURT—Drama
COLOR A husband and wife accuse each other of adultery. Craig: Robert Rothwell. Ellen: Tina Victor.
44 FATHER KNOWS BEST—Comedy
2:55 **3 4 7** **COLOR** NEWS—Kalber
7 11 **COLOR** CHILDREN'S DOCTOR—Dr. Lendon Smith
3:00 **2** **COLOR** TRUTH OR CONSEQUENCES—Game
3 MOVIE—Drama
 "Perfect Strangers." (1950) Ginger Rogers, Dennis Morgan. (Two hours)
4 DIVORCE COURT—Drama
COLOR A woman claims her second husband never intended to support her. Anita: Fayrene King.
5 MIKE DOUGLAS—Variety
COLOR Scheduled guests: British satirist David Frost, singers Tony Sandler and Ralph Young, and Mrs. Richard Hughes, wife of the governor of New Jersey. (90 min.)
7 7 11 13 **COLOR** GENERAL HOSPITAL—Serial
8 10 12 **COLOR** SECRET STORM
36 GYPSY ROSE LEE—Interviews
COLOR Guests include Nanette Fabray and Robert Short, author of "The Gospel According to Peanuts."

- 44** MY FRIEND FLICKA—Drama
COLOR Nell and Ken are alone at the ranch when an escaped criminal forces his way in. Ken: Johnny Washbrook.
3:30 **2** **COLOR** CAPTAIN SATELLITE
4 MOVIE—Western
 "Forty Guns." (1957) Barbara Stanwyck, Barry Sullivan, Gene Barry. (90 min.)
7 7 11 13 **COLOR** DARK SHADOWS—Serial
8 MOVIE—Drama
 "Murder Party." (German; 1961) Harry Meyen, Magali Noel. (Two hours)
10 PAT BOONE—Variety
COLOR See 1 P.M. Ch. 44. (60 min.)
12 MIKE DOUGLAS—Variety
COLOR See 3 P.M. Ch. 5. (90 min.)
36 WORLD OF WOMEN—Adel Hall
44 **COLOR** CAPT. SAN FRANCISCO
3:35 **44** **COLOR** HUCKLEBERRY HOUND
3:45 **44** **COLOR** POPEYE—Cartoon
4:00 **7 7 11** **COLOR** DATING GAME
13 **COLOR** CAP'N DELTA—Cartoons
36 COSMO'S CASTLE—Children
44 **COLOR** YOGI BEAR—Cartoon
4:15 **44** **COLOR** BUGS BUNNY—Cartoon
4:30 **2** **COLOR** STINGRAY—Children
5 MERV GRIFFIN—Variety
COLOR Scheduled guests: Pulitzer Prize-winning author Theodore H. White, comedian Marty Allen, singer Lillian Briggs and sound effects comic Wes Harrison. (90 min.)
7 MOVIE—Drama
COLOR "A Certain Smile." (1958) Rosano Brazzi, Christine Carère. (Two hours)
7 BEWITCHED—Comedy
 Darrin has a run-in with a heavyweight boxer. Manager: Herbie Faye.
9 SPECTRUM—Science
COLOR See 8:30 P.M. Ch. 9 for details.
10 MIKE DOUGLAS—Variety
COLOR See 3 P.M. Ch. 5. (90 min.)
11 SEVEN SEAS—Travel
COLOR "Buona Sera, Roma!" Jack Douglas is host for a visit to Rome.
44 **COLOR** MARINE BOY—Cartoon
5:00 **2** LEAVE IT TO BEAVER
 Beaver's not too happy about the prospect of his teacher coming to dine with the Cleavers. Jerry Mathers, Sue Randall.
3 4 **COLOR** FLINTSTONES



**A
CERTAIN
SMILE**
 IN COLOR
 FRIDAY
 4:30 PM



7 OFF TO SEE THE WIZARD

Movie: "Rhino!" (1964) Robert Culp of "I Spy" stars in this African adventure about a zoologist who goes after rare white rhinos—unaware that his guide is out to sell the animals on the black market. Filmed in Zululand, South Africa. Dr. Jim Hanlon: Robert Culp. Alec Burnett: Harry Guardino. (Rerun; 60 min.)

9 MISTEROGERS—Children

How to transplant flowers.

11 PERRY MASON—Mystery

Playboy Peter Caine bribes Debra Bradford to keep quiet about his involvement in a hit-and-run accident. Debra: Diana Millay. Caine: Douglas Dick. (60 min.)

12 MERV GRIFFIN—Variety

COLOR See 4:30 P.M. Ch. 5. (60 min.)

13 COLOR NEWS—Rashleigh

19 SEE THE U.S.A.—Travel

"Highroad to Yosemite" the national park in California.

36 COLOR CISCO KID—Western

44 THREE STOOGES—Comedy

5:15 **6 MISTEROGERS—Children**

Folk songs by Vivian Richman.

5:30 **2 DENNIS THE MENACE-Comedy**

3 TRAVENTURE THEATRE

COLOR "Isle of the Pirates." Bill Burrud tours Puerto Rico.

4 ADDAMS FAMILY—Comedy

8 MUNSTERS—Comedy

Eddie's hero is a ghoulish TV personality called Zombo. Zombo: Louis Nye.

9 WHAT'S NEW—Children

How St. Bernard dogs are trained.

13 COLOR NEWS—Bob Young

19 CARTOON FUN HOUSE

36 WELLS FARGO—Western

A murderer is terrorizing anyone who would testify against him. Hardie: Dale Robertson. Kreegar: Robert Middleton.

44 ASTROBOY—Cartoon

5:45 **6 FRIENDLY GIANT—Children**

Friendly reads "When I am Big."

Evening

6:00 **2 PATTY DUKE—Comedy**

Cathy lets a salesman talk her into buying an expensive vacuum cleaner. Patty and Cathy: Patty Duke.



from preparation to presentation,
BOB WHITTEN, 20 year
broadcast news veteran begins
CHANNEL 3 REPORTS - 6-7:30 PM
weeknights in color



Where the News comes first **KCRATV**

Evening

3 [COLOR] NEWS—Huntley, Brinkley

4 5 7 10 12 [COLOR] NEWS

6 9 MISTEROGERS—Children

Folk songs by Vivian Richman.

8 NEWS—Frank Tracy

9 FRIENDLY GIANT—Children

A concert of parade music.

11 MIKE DOUGLAS—Variety

[COLOR] See 3 P.M. Ch. 5. (90 min.)

13 MOVIE—Adventure

"Stronghold." (1952) In an effort to escape the Civil War, a young woman and her family return to the family's silver mines in Mexico. Veronica Lake, Zachary Scott. (90 min.)

36 YOU ASKED FOR IT—Jack Smith

1. An acrobatic troupe from the Moscow Circus performs. 2. Synchronized swimmers demonstrate their skill.

44 LITTLE RASCALS—Comedy

6:15 **9** TIME FOR JOHN—Children

John learns about turtles.

6:30 **2** McHALE'S NAVY—Comedy

The Navy orders Captain Binghamton to

buy one of Chief Urulu's islands. McHale: Ernest Borgnine. Binghamton: Joe Flynn.

3 [COLOR] NEWS—Whitten, Jervis

4 7 [COLOR] NEWS—Chet

Huntley, David Brinkley

5 8 12 [COLOR] NEWS—Cronkite

6 9 KINDERGARTEN—Education

7 [COLOR] NEWS—Bob Young

9 PORTRAIT IN MUSIC

Sonata in C Minor for Cello and Piano, Op. 19, by Rachmaninoff.

19 TONY CHAVEZ—Variety

36 COW TOWN JAMBOREE—Music

44 MISTER ED—Comedy

Addison asks Wilbur to help him persuade Kay not to invite her mother for a visit. Addison: Larry Keating.

WARRIORS PLAY-OFFS

If the Warriors end the regular-season in third place, they will begin a best-of-seven series with the first place team. If they meet the Hawks at St. Louis, Ch. 44 will telecast the game beginning at 6:15 P.M. If they meet the Lakers at Los Angeles, the game will begin at 8 P.M.

6:55 **19** NEWS—Charles McEwen

7:00 **2** I LOVE LUCY—Comedy

Lucy tells everyone to forget all about her birthday. Lucille Ball, Desi Arnaz.

4 WIDE WONDERFUL WORLD

[COLOR] Jack Smith narrates films of a pack trip in California's High Sierras.

5 HAVE GUN—WILL TRAVEL

Paladin becomes a tax collector in a tough town. Paladin: Richard Boone.

6 9 WHAT'S NEW—Children

Alligators hunting underwater.

7 [COLOR] NEWS—Grimsby, Foster

7 TARZAN—Adventure

[COLOR] Maurice Evans and Julie Harris in the conclusion of a two-part story. Sir Basil, Charity and Tarzan team up to track down the slave traders who've burned a village and taken several prisoners—including Jai. Tarzan: Ron Ely. Jai: Manuel Padilla Jr. Sir Basil Bert-ram: Maurice Evans. Charity Jones: Julie Harris. Moussa: Bruce Gordon. Chaka: Bernie Hamilton. (60 min.)

8 FOUR WINDS TO ADVENTURE

[COLOR] Biology professor—Norman Wake-

who

what

when

where

The best answers to these important news questions—
Bob Young
6:30 PM
Roger Grimsby
7:00 PM
Weeknights **7**

man shows films of shore life along the Pacific Coast.

9 **COLOR** SCOTCH GARDENER

10 **COLOR** NEWS—Walter Cronkite

12 MY THREE SONS—Comedy

COLOR See Sat. 8:30 P.M. Ch. 5.

19 WILBURN BROTHERS—Music

The Osborne Brothers sing "Blue Moon of Kentucky."

36 MOVIE—Drama

"Operation Atlantis." (Italian; 1963) A secret agent investigates acts of sabotage in Africa. John Ericson, Maria Granada, Beni Deus. (90 min.)

44 DOBIE GILLIS—Comedy

Zelda is still cramping Dobie's style, but rescue may be at hand. Dobie: Dwayne Hickman. Zelda: Shiela James.

7:30 **2** DEATH VALLEY DAYS—Drama

COLOR Two prospectors pull a hoax on a banker. Gavin McLeod, John Fielder.

3 4 8 TARZAN—Adventure

COLOR An egomaniacal Olympic athlete goads Tarzan into a test of physical superiority. Meanwhile, a sinister expatriate devises a deadly trap for both strong men as he plots to steal a priceless idol. Tarzan: Ron Ely. (60 min.)

Guest Cast

Alex Spense Neville Brand
Kamal Amir Michael Dunn
Stacey Wells Diane Williams

5 10 12 WILD WILD WEST

COLOR West and Artemus match wits with Mexican authorities and a mysterious senorita. They are investigating an attempted assassination of President Juarez—designed to incriminate the U.S. West: Robert Conrad. Artemus: Ross Martin. (Rerun; 60 min.)

Guest Cast

Colonel Barbossa Robert Loggia
Griswold Donald Woods
Halvorsen Conlan Carter
Don Tomas Ramon Navarro
Lupita Nina Roman

6 9 SPECTRUM—Science

"Interplanetary Space," an appraisal of the knowledge—and mysteries—of the solar system. The program includes films shot in space, animated sequences and still photos, and the findings of such space probes as Mariner 2 and Pioneer 7. David Prowitt is the host.



Americans . . . husband and wife, working together building a business, the American way. Typical Independent Amway Distributors . . . serving friends and neighbors with exceptional Amway home and personal care products, which they bring right to the home. They demonstrate these products, show you how to use them, how to get greatest value from them. It's a whole new way to shop . . . based on free enterprise, better service, greatest convenience. Welcome the neighborhood Amway Distributor who brings home care know-how to your doorstep. See phone book or Yellow Pages "Cleaning Products," or write:

AMWAY CORP., 7575 E. FULTON, ADA, MICH.



Evening

7 11 13 WIZARD

COLOR "The Adventures of Huckleberry Finn" (1960), first of a two-part film adaptation of the Mark Twain classic. Songs by Alan Jay Lerner and Burton Lane. (Rerun; 60 min.)

Cast

Huckleberry Finn Eddie Hodges
 Jim Archie Moore
 King Tony Randall
 Joanna Wilks Patty McCormack
 Pap Neville Brand
 Duke: Mickey Shaughnessy, Lion Tamer:
 Buster Keaton, Sheriff's Wife: Judy Can-
 nova, Carmody: Andy Devine, Mary Jane
 Wilks: Sherry Jackson, Captain Sellers:
 Finlay Currie.

9 EDUCATION IN MOTION—Report

19 MOVIE—Satire

Humphrey Bogart in "Beat the Devil."
 See 7:30 P.M. Ch. 19. (Two hours)

44 HONEYMOONERS—Comedy

Ralph witnesses a bank robbery. Jackie
 Gleason, Art Carney, Audrey Meadows.

8:00 2 ALL-STAR WRESTLING

6 9 FOLK GUITAR—Music

Laura Weber teaches the E chord and
 the thumb strum.

7 IT TAKES A THIEF—Adventure

COLOR In Washington, D.C., Mundy
 plays sleuth, sleight-of-hand artist and
 companion to the crown prince of a pro-
 Western Asian country. Object: thwart a
 suspected plot by the prince's anti-
 Western uncle. Mundy: Robert Wagner.
 Noah: Malachi Throne. Prince Mardak:
 Patrick Adiarte. (60 min.)

9 ART STUDIO TOO—Education

"The City Is a Place for People?" Linda
 Schmid and a group of students design
 and build a model 20th-century city.

44 HAZEL—Shirley Booth

COLOR Hazel is impressed with George's
 cousin Fred. Hazel: Shirley Booth.

8:30 3 4 CIRCUS—Baltimore

SPECIAL COLOR Mike Douglas is the
 host for an hour of taped highlights from
 the 98th edition of the "Greatest Show
 on Earth." Acts include the Zdravkos

Canadian Government Travel Bureau,
 1 Second St., Dept. "C",
 Corner of Market,
 San Francisco, Calif. 94105



1-0033-02-8

Please send the Invitation to Canada Kit to:

Mr./Mrs./Miss _____ Apt. No. _____
 Address _____
 City _____
 State _____ Zip Code _____

Your vacation dollar has extra value in Canada.

Free. Canada.

Let us introduce you to the world's largest and most varied vacation land in the world with our special Get-Acquainted-With-Canada kit,—a selection of booklets using full color photos and richly informative text to give you *all* the details on Canadian vacation opportunities. Where to go. What to do. Maps. Everything.

Start discovering Canada right away. Fill in the coupon now, and start planning your most exciting vacation ever.

Big Swing, featuring mid-air somersaults; the Hergotti Troupe, who balance on a revolving pedestal 25 feet in the air; the Flying Gaonas, a trapeze act including the dangerous triple somersault; the Six Tüendes, teen-age ballerinas who perform on the tight wire; the great Ugo Garrido, Italian juggler; "The Inauguration Ball," a salute to the 1968 elections, New York's new Madison Square Garden and the circus's new owners; and "Winter Wonderland," an aerial ballet with gymnasts and acrobats. (60 min.)

"Star Trek" will not be seen tonight.

5 8 10 12 GOMER PYLE, USMC

COLOR Comic Jerry Van Dyke visits the series. Gomer tries to instill self-confidence in a banjo-strumming entertainer who's unsure of his ability to work alone. Jerry sings "Hello, Sunshine, Good-by, Rain" and "Hello, Dolly!" Gomer: Jim Nabors. Carter: Frank Sutton. Randazzo: Anthony Caruso.

6 9 GREAT DECISIONS—1968

American power and foreign policy are

discussed by Theodore Sorensen, special assistant to President Kennedy, and Zbigniew Brzezinski, professor of government, Columbia University.

7 11 13 OPERATION: ENTERTAINMENT—Variety

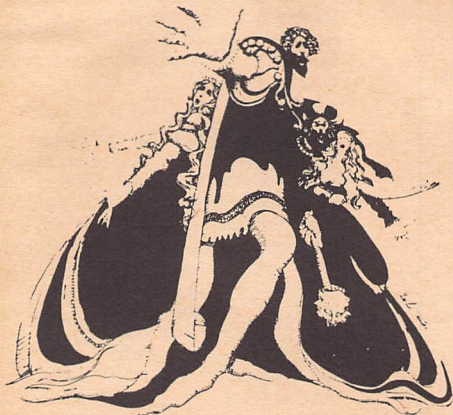
COLOR Actor-singer Dean Jones welcomes a variety of singers aboard the aircraft carrier USS Constellation anchored at San Diego. Norm Crosby supplies the comedy monolog. (60 min.)

Highlights

- "Say a Little Prayer," "What the World Needs Now," "Walk On By,"
- "Alfie"Dionne Warwick
- "Up—Up, and Away," "Yesterday"Lennon Sisters
- "Keep It Up"Anthony and the Imperials
- "Sink the Bismarck" ..Homer and Jethro
- "Gonna Build a Mountain" ..Dean Jones

9 SPECTRUM—Science

"The Silent Invader," a Japanese report on lung cancer. The case history of a patient is used to show how two Japa-



Opera: Two to Six. From duet to sextet—great ensembles and some of the most exciting moments in all opera. With Nicolai Gedda, Phyllis Curtin, Tito Gobbi, Jerome Hines, Mildred Miller, Charles Anthony, special guest Joan Sutherland, with Donald Voorhees and the Bell Telephone Orchestra. **Friday, 10:00 P.M. on the Bell Telephone Hour, on NBC Channel 3, 4. In color.**

Evening

nese-developed diagnostic tools have been enlisted in the war against this disease.

36 MERV GRIFFIN—Variety

COLOR Guests include George Jessel: Red Buttons; actors Michael Callan, Don Penny and Brenda Smiley; singer Lillian Briggs; and exercise expert Millicent Linden. (90 min.)

44 STEVE ALLEN—Variety

COLOR For details on Steve's guests this week, see the Close-up on page A-56. (90 min.)

9:00 2 10 NCAA SEMI-FINALS

SPECIAL Champions from the Mid and Far-West meet in a semifinal match from Los Angeles. At press time, this game shaped up as a possible rematch between defending champion UCLA and Houston, this year's national champion. (Live)

5 8 12 MOVIE—Drama

COLOR "The Destroyers." (1967) Enemy frogmen descend beneath the surface to tunnel into an electronics firm Target: a laser ray-gun vital to U.S. defense. (Two hours)

Cast

Dan Street Richard Egan
Charlie Patricia Owens
Dutch Holland John Ericson
Count Mario Romano ... Michael Ansara
Stassa Joan Blackman

6 9 9 NET PLAYHOUSE—Drama

This BBC drama re-creates the case of a top Soviet security officer who defected to the West. In postwar Australia, Col. Vladimir Michailovich Petrov gradually drifts away from the Communist regime he helped build. Finally, threatened with recall to Russia, he makes the ultimate break. Adapted from the book by Michael Bialoguski, who was the Australian intelligence officer assigned to Petrov. Petrov: Nigel Stock. Bialoguski: Lee Montague. (90 min.)

Chs. 6 and 9R do not colorcast. Repeated: Chs. 6, 9R April 8; Ch. 9 Mar. 28, 10 P.M.

7 TRAVELS WITH CHARLEY

SPECIAL **COLOR** An adaptation of John Steinbeck's book. See the Close-up on page A-36. (60 min.)

"High Chaparral" is pre-empted.

9:30 3 4 HOLLYWOOD SQUARES

COLOR Celebrity players: Wally Cox,

Nanette Fabray, Sally Field, Zsa Zsa Gabor, Buddy Hackett, Van Johnson, Walter Matthau, Jan Murray and Charley Weaver. Host: Peter Marshall.

7 11 13 WILL SONNETT—Western

COLOR Jeff must decide whether to help a man destined to hang. The prisoner claims he is Jeff's father; old Will says the man is lying. Will: Walter Brennan. Jeff: Dack Rambo. (Rerun)

Guest Cast

Prisoner Paul Richards
Lasting Summers Peter Whitney
Sheriff James Anderson

19 RIFLEMAN—Western

See Mon. 7 P.M. Ch. 19 for details.

10:00 3 4 BELL TELEPHONE HOUR

SPECIAL **COLOR** Joan Sutherland is featured in "Opera: Two to Six," a concert and discussion of operatic ensemble scenes. Appearing with Miss Sutherland are Nicolai Gedda, Phyllis Curtin, Tito Gobbi, Jerome Hines, Mildred Miller and Charles Anthony. Scenes: Puccini's "Tosca," the second act duet; Gounod's "Faust," the trio from the final tragic scene; Verdi's "Rigoletto," the Quartet (with English translation); Wagner's "Die Meistersinger von Nürnberg," the quintet from this popular comic opera; and Donizetti's "Lucia di Lammermoor," the sextet. (60 min.)

Uninterrupted by commercial messages.

7 7 11 13 JUDD—Drama

COLOR This drama focuses on a cast-off in contemporary society: the middle-aged man displaced by youth and economic expediency. Judd lends personal and professional counsel to unemployed editor Joe Maddox, who faces a dispiriting job-hunt as he tries to salvage an affluent life in suburbia. Judd: Carl Betz. Ben: Stephen Young. (60 min.)

Guest Cast

Joe Maddox Kevin McCarthy
Beth Maddox Colleen Gray
George Keefer Simon Scott
DA Roger Harmon Ray Stricklyn

36 MOVIE—Drama

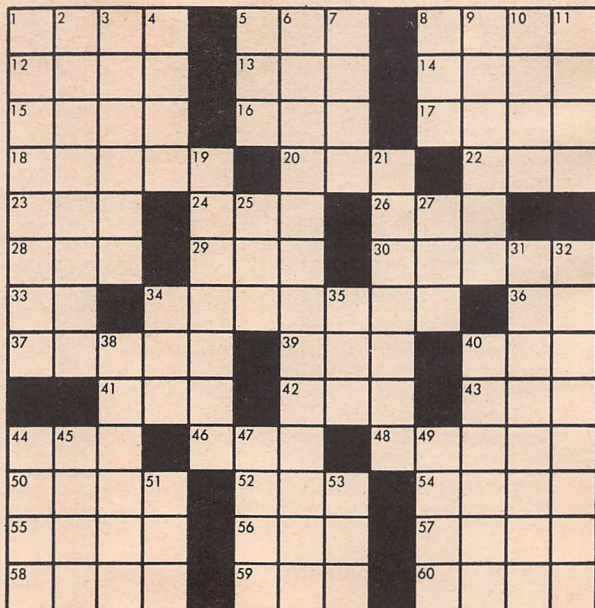
"Kanal." (Polish; 1956) Setting: Warsaw, September 1944. The last remnants of the Polish army take to the sewers in an attempt to escape from the Germans. Teresa Izewska, Tadeusz Janczar.

TELEVISION CROSSWORD

Mar. 16, 1968

ACROSS

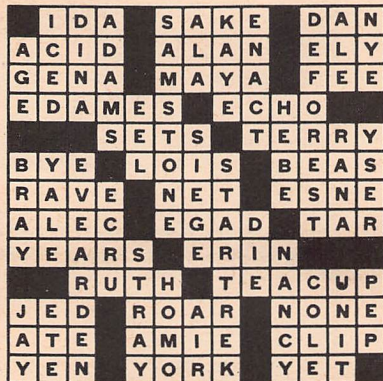
- 1 Send forth
- 5 TV network
- 8 Mark of a wound
- 12 Weather indicator
- 13 Actor March
- 14 Cry of dismay (2 words)
- 15 Breath
- 16 Surface measure
- 17 Vocalist Horne
- 18 Leaving
- 20 Numbers (abbr.)
- 22 Festus of Dodge City
- 23 Cotton State (abbr.)
- 24 David Hedison's TV role
- 26 Revised form of Esperanto
- 28 Storage area
- 29 TV's jungle hero
- 30 Days of Our _____
- 33 Old Testament (abbreviation)
- 34 Hideaway for Adam West (2 words)
- 36 Yes in Russia
- 37 Fragrant flowers
- 39 Poem
- 40 African creature
- 41 Spanish year
- 42 Singer Denise _____
- 43 Craig Garrison
- 44 Container
- 46 Nothing
- 48 Oscar or Emmy
- 50 Tall
- 52 Comic Caesar
- 54 Stake in poker
- 55 Notion
- 56 _____ Dee (river in North Carolina)
- 57 Composer _____ Stravinsky
- 58 Portion
- 59 Time measure (abbr.)
- 60 Marshes



See next week's TV GUIDE for solution

DOWN

- 1 Star of Green Acres (2 words)
- 2 Role of Henry Darrow
- 3 Iroquois or Ute
- 4 Age group
- 5 Cry of discovery
- 6 Member of the Mission: Impossible team (2 words)
- 7 Girl's name
- 8 The sun
- 9 Russian on the Enterprise
- 10 Actress Bancroft
- 11 Kind of horse
- 19 Ralph Kramden
- 21 He plays the father of 2 Down
- 25 To knead
- 27 Expire
- 31 Kramden's upstairs neighbor (2 words)
- 32 Bobbie Jo on Petticoat Junction
- 34 Lorne Greene
- 35 Fuss
- 38 Mark on Ironside
- 40 Association of farmers
- 44 Character on My Three Sons
- 45 Famous opera
- 47 Espionage series (2 words)
- 49 Stray child
- 51 Wool _____, a Monkee
- 53 French preposition



Answer to puzzle of March 9

Evening

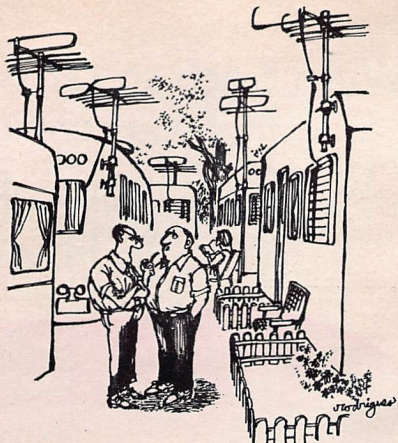
- 10:30 **44** **COLOR** NEWS—Sherwood, Smith
44 **JOE DOLAN!**—Discussion
COLOR Scheduled guests include Peter Marin, director of a Bay Area student run high school, and Prof. Robert Mac-Afee Brown, who discusses the morality of the Vietnam War. (45 min.)
- 10:45 **6** **9** **PATHFINDERS**—Documentary
 The career of baseball's Connie Mack, who devoted his lifetime to the sport.
- 9** **COLOR** **SPEAKING FREELY**
2 **COLOR** **NEWS**—Atkinson, Park
3 **4** **5** **7** **7** **COLOR** **NEWS**
8 **11** **NEWS**
10 **12** **13** **COLOR** **NEWS**
- 11:15 **44** **MOVIE**—Historical Drama
 "Guilty of Treason." (1950) The true story of the trial and imprisonment of Cardinal Mindszenty by the Communists of Hungary. Charles Bickford, Bonita Granville, Paul Kelly. (One hour, 15 min.)
- 11:30 **2** **MOVIE**—Drama
 Time Approximate. "Stop Train 349." (1964) East German authorities attempt to halt an express train containing a refugee. José Ferrer, Sean Flynn.
3 **4** **7** **COLOR** **JOHNNY CARSON**—Variety
5 **MOVIE**—Biography
COLOR "Alexander the Great." (1956) A re-creation of the life, loves and military campaigns of Alexander the Great. Richard Burton, Fredric March, Claire Bloom. (Two hours, 25 min.)
7 **12** **JOEY BISHOP**—Variety
COLOR Scheduled: a tribute to producer-personal manager Richard O. Linke on his 25th year in show business. Among those joining in the salute: Andy Griffith Jim Nabors, Jerry Van Dyke, Ken Berry, Ronnie Schell, Larry Hovis, singer Maggie Peterson and composer-arranger Alan Copeland. (90 min.)
8 **MOVIE**—Drama
 "Five Finger Exercise." (1962) Domestic drama about a young German refugee who becomes a tutor in a California household. Jack Hawkins, Maximilian Schell. (Two hours, 15 min.)
10 **MOVIE**—Drama
 "The Midnight Story." (1957) A young San Francisco cop quits the force to track down the brutal killer of a priest.

Tony Curtis, Marisa Pavan, Gilbert Roland. (One hour, 40 min.)

- 11** **COLOR** **OUTDOOR WORLD**
13 **MOVIE**—Mystery
 "Twenty Plus Two." (1961) Private detective Tom Adler thinks there's a connection between the fact that Doris Delaney has disappeared and a film star's secretary has been murdered. David Janssen, Jeanne Crain. (Two hours)
- 11:35 **11** **MOVIE**—Drama
 "Yesterday's Enemy." See Wed. 3 P.M. Ch. 3. (One hour, 40 min.)
- 1:00 **2** **COLOR** **GREAT MOMENTS**—Music
4 **MOVIE**—Mystery
COLOR "The Mad Executioners." (West German; 1965) A Scotland Yard inspector uses his fiancée to trap a brutal murderer. Hansjorg Felmy, Maria Perschy. (One hour, 55 min.)
7 **MOVIE**—Drama
 "Fury." (1936) A small town is the scene of mob passion. Sylvia Sidney, Spencer Tracy. (One hour, 45 min.)
- 1:10 **10** **TWILIGHT ZONE**—Drama
 During the Philippine campaign, Lieutenant Fitzgerald is obsessed by the idea that he can predict exactly who is about to die in battle. Fitzgerald: William Reynolds. Captain Riker: Dick York.
- 1:30 **13** **DETECTIVES**—Police
 "Three Blind Mice," Part 1. Arch Binder, a money runner for the numbers racket, makes his regular cash pickup at the policy bank and sets out on his rounds. Robert Taylor, Vera Miles. (60 min.)
- 2:05 **5** **MOVIE**—Drama
COLOR "Valley of the Giants." (1938) In Redwood country, a youth fights businessmen from the East. Wayne Morris, Claire Trevor, Frank McHugh, Alan Hale. (One hour, 20 min.)
- 2:45 **7** **MOVIE**—Western
COLOR "The Rawhide Years." (1956) Tony Curtis, Arthur Kennedy, Colleen Miller. (One hour, 35 min.)
- 2:55 **4** **GIDEON'S WAY**—Mystery
7 **MOVIE**—Drama
 "Women and War." (German; 1962) Bernard Blier. (Two hours, 10 min.)

Stations reserve the right to make last-minute changes.

TV JIBES



'... We'll be leaving for St. Louis soon. Myra's favorite TV series is beginning re-runs there on the 24th ...'



'I'll tell you what's wrong with educational TV. They should have one or two commercials so you can get up and get something to eat.'



'I think the pilot script is vacuous, inane, and insulting to any viewer's intelligence. Now let's hope the sponsor likes it, too.'

When it gets so jammed around the bar
that you can hardly move—
this is probably the bottleneck.
(It's called The Sure One.)



SEAGRAM DISTILLERS COMPANY, N.Y.C., BLENDED WHISKEY. 86 PROOF. 65% GRAIN NEUTRAL SPIRITS.



'I didn't want to play a nun'

But Sally Field changed her mind, and a TV phenomenon took flight

By Dwight Whitney

One day about two years ago Max Wylie, the author, TV executive and sometime ad man, lunched with a friend, LeBaron R. Barker, a top editor at Doubleday in New York. The two men were wool-gathering together, as great idea men will. Barker said he had a feeling that Doubleday had published a lot of books with TV potential. But how to recognize and find them?

Wylie, a cool hand at this sort of game, volunteered to do something about it. Poring over old Doubleday catalogs, he came up with a slim volume called "The Fifteenth Pelican," about a nun who weighed 90 pounds and flew. At first glance the project appeared unpromising. While fantasy had gained a certain measure of success in shows →



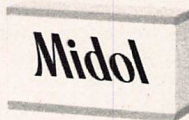
Make the Scene... *Relieved of Periodic Pain*

Be where the fun is! The big beat. Whirling lights. Fast pace. It's great to be alive! No slowdown. Not even from menstrual cramping. How? With MIDOL!

Because MIDOL® contains:

- An exclusive anti-spasmodic that helps STOP CRAMPS . . .
- Medically-approved ingredients that RELIEVE HEADACHE, LOW BACKACHE and CALM JUMPY NERVES . . .
- Plus a special mood-brightener . . . gives you a real lift . . . lets you go through the day cheerfully, alertly.

Be active. Any day. With MIDOL!



continued

like *Bewitched* and *I Dream of Jeanie*, religious fantasy was something else again. "Miracles" were not to be taken lightly in the Catholic Church.

Still, the little wheels went around in Wylie's mind. He thought of the box-office receipts of "The Sound of Music" and "The Singing Nun," and the thought proved intoxicating. He wrote a "rationale" for a TV series to be called *The Flying Nun*, in which he specifically answered this objection. He pointed out that the Church was becoming less conservative and he believed that it would not be offended by the idea. He said the way was clear for his nun with an aerodynamically designed cornet and the embarrassment its miraculous quality brings to a strait-laced Mother Superior. If "the exact right performer" could be found, the fantasy might even be extended to the point where young Sister Bertrille "talked to pelicans." Possibilities were endless. What he really had here, he wrote, was "a nun with sex appeal."

He personally took the prospectus to Leonard Goldberg, ABC vice president in charge of programming, who, he understood, was hungry for ideas. Goldberg's minions, after stifling a few impolite yawns, turned it down. Later Wylie was to chide Goldberg about this, but he "failed to find the reference amusing." Wylie sent it to the Batboss, William Dozier of *Batman* fame, who was quite frank to say he thought Wylie had taken leave of his senses. Later, when *Nun* became the big new hit of the season, Dozier wrote Wylie a note "plucking the egg off my face and eating large portions of humble pie." Likewise CBS, Warners and MGM could see no humor in it but only large "religious obstructions" which none of them cared to try to circumvent.

Then Wylie thought of his old friend Harry Ackerman, who had had

a lot of successes with a more sophisticated fantasy, *Bewitched*. It so happened that the producer was looking for a vehicle for Sally Field, a talented young woman whose previous effort, *Gidget*, had been sunk in a sea of saccharine. He also happened to be talking to then ABC-TV president Thomas W. Moore about the network's plans for *Bewitched*. As Ackerman was leaving, Moore asked if there was anything else cooking. "Yes," replied Ackerman, "but you wouldn't like it." Moore demanded to know what he wouldn't like and Ackerman told him. "I want it," Moore said, and promptly placed it on Goldberg's schedule.

When the word got out about what Ackerman was up to, eyebrows shot up like picket signs at a love-in. Most people assumed that the nun would do her do-gooding by Piper Cub, an idea so cloying that it might even have turned Moore off. Those who understood that the intent was fantastic rather than scientific went around referring to the show as "Sister Terrific." Ackerman told his story developer, Bernard Slade, the Canadian comedy writer who had been a mainstay of *Bewitched*, about his plans in a San Francisco taxicab.

"I said he was crazy," Slade, a Protestant married to a Catholic, recalls. "Then he turned to my wife and asked what she thought. 'I think it's cute,' she said. I shuddered. The modern nun had some appeal, but this was something else. We would have to make her resemble an everyday human being and for that we needed Sally Field."

But Sally Field, a nonpracticing Catholic, was not available. An intense, serious young woman then just 19, she had taken the failure of *Gidget* very hard. Moreover, Ackerman had made the mistake of treating her like a child, not telling her what was going on, relaying everything through her agent and her stepfather, Jock Mahoney. Sally came away with →

Cut a smooth figure any day of the month



Any winter day is right for fun when you use the modern sanitary protection... Tampax tampons. Worn internally, they are invisible and unfelt when in place. You'll wonder why you ever bothered with pins, pads and belts. No discomfort from chafing. No odor. Slip into your briefest skating outfit and never worry. With Tampax tampons you'll glide through winter feeling clean, fresh and confident.

TAMPAX[®]
tampons

SANITARY PROTECTION WORN INTERNALLY
MADE ONLY BY TAMPAX INCORPORATED, PALMER, MASS.

the feeling that somehow she was responsible for *Gidget's* flop and that no one would tell her why. When *Gidget* was canceled, no one bothered to call her. She left the studio "feeling defeated," hibernated for a month to lick her wounds, and embarked on a movie career, determined that TV should never darken her door again.

"Besides, I didn't want to play a nun," Sally said recently. "You're not allowed to kiss or show your belly-button."

Now Ackerman proceeded to compound his error by failing to supply Miss Field the "personal contact" which would have solved all problems. Consequently the pilot started shooting in December 1966 with another actress, Bobby Troup's daughter, Ronne. Then, on impulse and after-the-fact, the line producer, Bill Sackheim, called Sally in for a heart-to-heart.

"It was what I had been wanting all the time," she says. "He understood that losing *Gidget* was like having someone call your kids ugly. The business doesn't interest me. Acting does. Just the thought of doing 'The Graduate' for Mike Nichols [a part she lost to Katharine Ross] got me so excited I could hardly stand it. Sackheim made me see it was presumptuous to think I could step into movies. Idiot, I told myself, you're not Liz Taylor! *The Flying Nun* would give me time to learn and still keep me in the public eye. So—I changed my mind."

Insiders estimate that Sally's emotional needs combined with Ackerman's reticence cost Screen Gems about \$2000 a week, the salary offers having escalated from \$2000 to \$4000 during this period (not to mention the first day's shooting, which had to be scrapped). Quite a status change for a girl who thought she was rich on the \$450 a week she got for *Gidget*.

As if by magic the word raced

around Madison Avenue: Ackerman had a hit, *Nun* is hot—or, as one old hand observed, "It didn't smell like anything else you'd ever heard of." It seemed that all that was left was to collect the money, provided the Church could be kept happy. For this delicate diplomatic task Screen Gems procured the services of a politician, former Los Angeles councilwoman Rosalind Wyman.

Mrs. Wyman's job was to demonstrate that "*The Flying Nun* was no 'Going My Way' and that instead it brought the Church up-to-date." She showed the pilot in the principal archdioceses. She screened it for Cardinal McIntyre in Los Angeles, for Archbishop Hannan in New Orleans, and procured the tacit approval of the late Cardinal Spellman. "We just wanted to be sure the Catholic community dug it," says the forthright Mrs. Wyman.

Actually, the studio's fears were groundless. Everybody was worried *except* the Catholic Church. Indeed the National Catholic Office for Radio and Television looked upon it as an excellent recruiting poster and could thus afford to be lenient. "The show is positioning nuns as human beings," Charles Reilly, the executive director, said a few weeks ago. "Only the studio, the agencies and the sponsors were worried. I guess they thought Catholics might stop buying toothpaste."

When the show proved to be the hit Wylie had said it would, it was Sackheim's job to make it work on a week-to-week basis. This was not easy, since the studio had decided that Sister Bertrille must fly in every episode, come what may. He found himself ejecting her through flues in caves, or inserting comic but unrelated bits showing pelicans and painters doing double takes. Moreover, he found that many stories which ordinarily might be expect- →

The only cheap thing about a Valiant is the price.

The same engineering, the same craftsmanship and the same quality that go into luxury cars go into a Valiant. But Valiant is a true compact size so all you pay is a compact price. Which includes:

Three warning lights. Twenty-three separate light bulbs performing thirty-nine functions. Instrument panel padded top and bottom. All vinyl interior. Wrap-around bumper. Torsion bar suspension.

Curved side glass windows. Buffable acrylic enamel finish. Aluminized muffler and tailpipe. Galvanized rocker panels. Twelve barriers of sound deadening material.

And we've just begun. There's safety features, running economy, and all options. Think about Valiant this year.

Its inexpensive price is the only thing that's not expensive.

♥ And the beat goes on.



Plymouth


CHRYSLER
MOTORS CORPORATION

ed to work, secularly-speaking, didn't work with nuns. "For instance, you can't have her kidnaped because you can't get her out of the habit. Or say you have a baby dropped on the doorstep of San Tanco, the oldest cliché story in the world. No good. They have orphans there already."

Back in Madison, Wis., the author of the book watched with bemusement. She was Tere Ríos, the half-Irish, half-Puerto Rican wife of a retired colonel of artillery named Versace (West Point 1933). She got the idea 15 years ago when "I saw a little Sister of Charity in her big white bonnet nearly blown off her feet in Paris." Since she was also a flyer who learned her flying in the Georgia Civil Air Patrol, the story came easily. She wrote "The Fifteenth Pelican," one of three published novels, in 1963, saw it published in 1965 and saw it achieve a small but steady sale over the following years.

She says she wrote it because "I had known nuns all my life and was tired of all this serious stuff about them." Generally speaking, she is pleased with what happened to her modest little tale. "It is like watching old friends get into new trouble." She may be even more pleased when Doubleday gets around to reissuing the novel. If Screen Gems can sell

a million dollars' worth of Flying Nun bubble gum, think what Lee Barker can do with the Flying Nun book.

As for Sally, she was having a ball. Instead of a child, she was a personage, a \$4000-a-week personage. In fact, the cash registers were ringing so prettily that, last November, Screen Gems production chief Jackie Cooper was moved to "show our appreciation." He put in a call to Herb Tobias, Sally's agent, and inquired what Sally wanted most in the world. "Well," replied Tobias lightly, "she always said she'd be driving around in a Ferrari one of these days." Cooper bought the little girl from Portola Junior High acting class a midnight-blue Ferrari 330 two-plus-two convertible with stereo tape deck. It cost about \$16,000. "Is that all right, Sally?" asked Cooper at the presentation. "You're putting me on," Sally said. To top it all off he threw a birthday party (her 21st) at The Factory, the discotheque in West Hollywood. She wore a bright-orange, cut-velvet Rudi Gernreich mini-dress with a ropette neck, had her first legal drink (Kahlua and cream) and frugged the night away with Davy Jones (of the Monkees), her sometime escort.

"I just couldn't believe it," said the Flying Nun. "There was little me where all the big stars are." END

TV GUIDE



'I had the craziest dream last night. *The Flying Nun* was stacked up over Newark.'

At last! A pouch that gives you tobacco so fresh it's like buying it in a vacuum-packed can.



We've sealed the top! So every pouch of Kentucky Club is absolutely air-tight. This sensational pouch . . . a Kentucky Club exclusive . . . means we can guarantee you fresh tobacco. (48% fresher than tobacco in any other pouch.)*

Like to see how great really fresh tobacco tastes? Send us an empty pouch of the tobacco you now smoke (any brand but ours), and we'll send you a full pouch of ours. Free.

MAIL TO:

Fresh Tobacco, Box G, Wheeling, W. Va. 26003

Gentlemen: I want to smoke fresh! Here's my empty, old-fashioned pouch. Please send me your new air-tight pouch . . . full.

Name _____

Address _____

City _____

State _____ Zip _____

It's like filling your pipe at our factory.



Pipe by
(Whitehall)

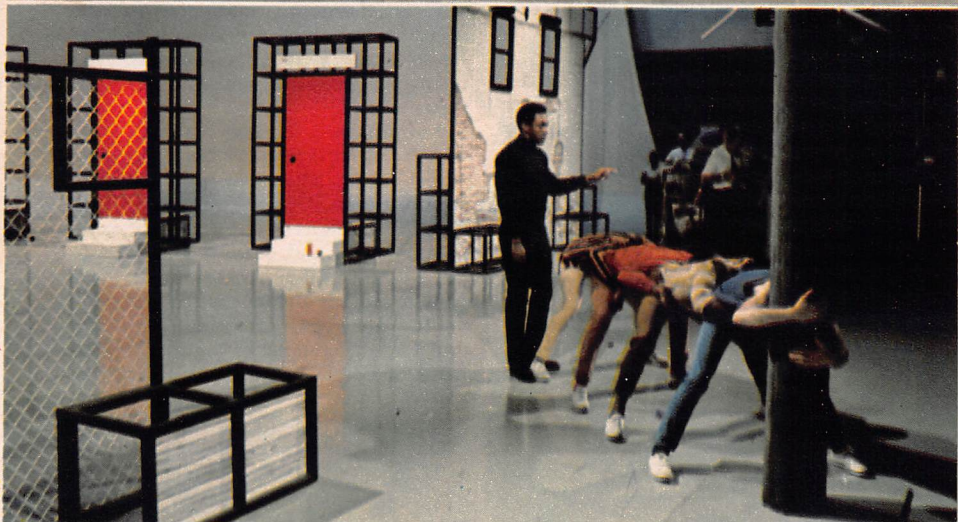
*Research conducted by an independent testing laboratory. Name on request. (Offer good in U.S.A. only. Sorry, only one to a customer.)



Of Fat Albert, Weird Harold and

COS

The gentleman on your left with the self-satisfied grin and the ice-cream cone is William Henry Cosby Jr., tennis bum, superspy and very funny fellow. On March 18, ol' Cos will step out of his secret-agent threads to play host for a special in which he will be called upon to reminisce about his youth and times back in Philadelphia, where he played football in the streets with above-named Fat & Weird and ate ice cream to soothe a tonsillectomy-inflamed throat. Unlike most other specials, this one will be practically a one-man show, with Cos featured in all his many facets: dancing, singing, and generally just being Bill Cosby, Philadelphia Boy Wonder.



THE HEADLINE SYNDROME

America may be starving for news and may not even know it

If, like most Americans, you derived the largest part of your news diet from television news broadcasts during 1967, there's a distinct chance that—as the Nation strides further into this election year of 1968—you are suffering from an aggravated case of intellectual rickets.

A canvass of newspaper editors in the U.S., Europe and Asia conducted by United Press International suggests that among the top news stories of 1967 were the devaluation of the pound, Red China's cultural revolution, the Greek-Turkish crisis over Cyprus, the war in Vietnam, the Johnson-Kosygin summit meeting, the Arab-Israeli war and the first human heart transplant.

Among TV journalists it is a truism scarcely worth restatement that television news programs simply aren't spacious enough to give definitive coverage to *any* of those news stories; nor is there an audience—in the numbers required for economic good health—of sufficient toleration and inquisitiveness to demand longer, fuller news shows.

An informal survey taken by TV GUME (of television critics, TV news directors, reporters and academicians) in more than 20 American cities confirms the impression that television news is now, and perhaps always will be, a kind of all-purpose vitamin capsule to which the concerned citizen-voter can repair for his minimum daily requirements of news; for the taste of meat, he must go to newspapers, books, periodicals and news-magazines.

One of our respondents, Bill Henry,

By Neil Hickey

news director of WFLA in Tampa, Fla., said this: "The fact is, people just aren't that interested in being informed. I would like a two-hour newscast, but it must be made palatable to the public. Perhaps if we weren't worried constantly about ratings, we could do it."

Jay Crouse, president of the Radio and Television News Directors Association, says he's as concerned as the next fellow about the relative robustness of TV news operations around the country versus the creeping economic decay afflicting many newspapers. "I certainly hope we're not taking readers away from the newspapers," he says. "We can't replace them, and that's not our intention. They're complementary to us. We hope to reach people and whet appetites for the news. We can break a big story, but we can't give it the full newspaper treatment."

Ralph Renick, vice president of news at WTVJ, Miami, says: "Television is all front page. There is no time or room for the insignificant. . . . Daily television news is . . . a surface medium. We can only go into depth in our documentaries and special features." (The minimal audiences who watch documentaries and special features, many observers suspect, are customarily the same people who are heavy newspaper readers anyway.)

Ray Dantzler, news director of WTVT, Tampa, says: "TV news creates newspaper readers because at best we scrape the news off the top."

When newspaper reporters and TV newsmen get together, they frequently debate just how different is the

news-dissemination process, now that television is so central a part of it; how well are Americans served by this new presence; and how informed are they now as against that Pleistocene, pre-television era which fewer and fewer Americans remember.

This last is a question of such delectable impenetrability as to keep a gaggle or two of sociologists busy and off the streets for years—and it probably will, since no formal study of the matter exists.

Meantime, an adventurous guesser might conclude that collectively we do in fact know more about our world than the citizens of, say, 1940; but that since the planet has so shrunk in size and grown in complexity in the interim, a stern partisan of TV news is in danger of deluding himself that he does, indeed, have a workable grasp of what's going on when he almost certainly does not.

Still, in many parts of the U.S., television is the *only* window on the world for people with a yen for news; hundreds of towns and cities have only one newspaper, or perhaps two (New York, incredibly enough, has only three), and these are frequently so inadequate that the reader gets a diet of truncated wire-service dispatches and badly written and edited reports of PTA meetings and weddings.

Only a small percentage has easy access to the better journals, and that fact creates a wondrous opportunity for 1) the three big networks, who package and promulgate an assortment of brief news programs each day, as well as live coverage of →

the more portentous events; and 2) the 600 local TV news departments, which have undertaken to report on matters of interest in their own communities.

As Walter Cronkite pointed out recently, the interdependence between network and affiliate is almost complete in the area of news; the Huntley-Brinkleys, Youngs and Cronkites achieve large audiences or small ones in a particular city depending on how well or badly the local news show is received and vice versa.

So the efforts of local television news departments achieve heightened importance in light of all these circumstances. A sampling of opinion about their effectiveness, however, turns up considerable disagreement.

"The viewing audience is being cheated and confused as well as not being informed," says Joe Nevens, a news writer for station KTLA in Los Angeles. "As long as there is sufficient news to satisfy the FCC and separate the time between commercials, many station managers are more concerned with minimum bodies on the payroll than with quality in the newscasts."

Woody Klein, a newspaperman in New York for 10 years before becoming an investigative reporter for WCBS-TV—and subsequently press secretary to Mayor John V. Lindsay—says this: "The potential for covering news better than ever before is there. I used to write 10 news stories to accomplish the same minor reform which later I could do with one TV report. Many good newsmen are looking to television as the future of the news business. Newspapers, with few exceptions, are losing the race for attention."

Ray Miller, news director of KPRC in Houston: "We can convey to the public a lucid report of an event, but we have not learned how to convey understanding. . . . A good example of that is the Vietnam war."

Percy Shain, TV critic of the Boston Globe, says that news coverage in his area is "generally terrible"; that it's too fragmented, too shallow, and tries to treat too many topics in too short a time. Elizabeth Sullivan, Globe radio-TV editor, thinks that good news judgment frequently is lacking, and that there's too much national news in local newscasts.

Harry Sonneborn, managing editor of the Milwaukee Sentinel, says: "TV's main job is to entertain, causing news reporting to be secondary. A newspaper's main job is news reporting, with entertainment as a side light."

John Corporon, vice president of news for the Metromedia chain of stations, says: "It's becoming more common for a TV reporter to spend a week developing a story; if he's done his work properly, he'll end up with something better than the newspapers have. TV reporting is getting more sophisticated, although the art of TV journalism is still in its infancy. Newspapers don't change much; they've reached a plateau. But TV journalism is still growing."

Perhaps the most elemental concern of the truly aware TV journalist is his medium's unflinching preoccupation with pictures, frequently at the expense of fine, tight, explicatory news writing. Richard Pack, senior vice president of programming and production for the Westinghouse stations, says: "We've been misled by that old Chinese axiom about one picture being worth a thousand words. Unfortunately, many television newsmen feel that any picture story is better than any spoken story."

Gabe Pressman, of New York's WNBC, expresses it even more strongly: "We become camera slaves," he says. "In the coverage of government and politics, especially, the camera perpetuates oversimplifications, outright distortions, and lies. . . . Off-camera, an official frequently will tell you the straight story which he can't tell

you on-camera. It's our responsibility to recognize that film is two-dimensional, and the third dimension is the reporter providing a context. The camera can lie, make no mistake about it. It cannot substitute for a reporter's brain, nor his ability to sift fact from fiction."

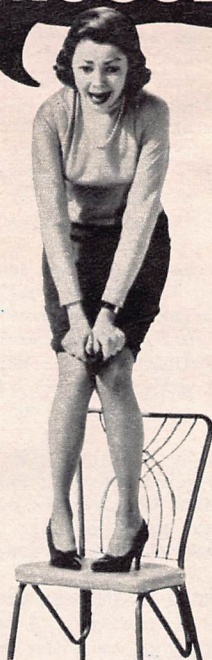
The larger questions of how television journalism is to fulfill its manifest destiny have engaged the thoughts of newsmen like James Reston of the New York Times, who, in his book "The Artillery of the Press," suggests that the networks should set aside an hour each weekend in prime time to "review the important news of the week and put it into some historical perspective."

He also thinks that, ideally, the United States should have a television and radio service of special news and cultural events available on all sets and in all areas of the country. "Much more could also be done, through a nation-wide educational-television network and other ways, in the field of adult education on foreign affairs." The problem, he says, is to "present the great issues as a series of practical choices: Let the people look at the alternatives as the President has to look at them and try to decide among the hard and dangerous courses."

But one must conclude, more in sorrow than in anger, that commercial television news, as currently constituted, is far too imperfect a vessel to contain the letter and spirit of our world; but that this condition is not so chronic that it cannot be improved by broadcasting's entrepreneurs.

It needs also TV journalists of sufficient stature and perspicacity to lead the public taste, not follow it, by contriving news programs rich enough and spacious enough to engage the public imagination and, by the same act, providing the firmest, truest footing for Americans eager to confront their Nation and their world. (END)

EEK!
A MOUSE!



NOW! Rid your home of mice completely with d-CON® Mouse-Prufe, the amazing mouse killer that's—

MOST EFFECTIVE... has twice as much mouse-killing ingredient as other leading brands. It's an ingredient recommended by the U.S. Government.

CLEANEST AND EASIEST... just pull tab, bait feeds automatically.

SAFEST... when used as directed, safe around children and pets. No wonder it outsells all others combined—



d-CON MOUSE-PRUFE

TV Teletype: Hollywood

JOSEPH FINNIGAN REPORTS:

When I Spy goes off the air, BOB CULP and BILL COSBY go their separate ways, after first sorting out a variety of TV, movie and recording offers. CULP will probably star in a series of CBS theatrical movies about a private eye; COSBY plans recordings and TV productions, and will star in at least two movies for Warner Bros.-Seven Arts . . . Once Cowboy in Africa leaves the air, its star, CHUCK CONNORS, goes to Rome for a movie . . . And Bonanza's DAN BLOCKER has a movie role too. During his series' production break DAN climbs off his horse long enough to play a hoodlum in FRANK SINATRA's film "Lady in Cement."

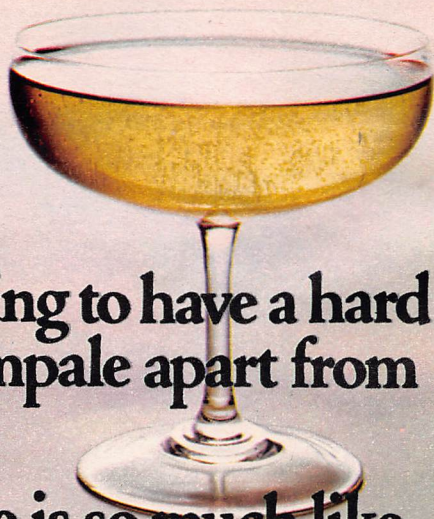
Some segments of next season's Kraft Music Hall on NBC are scheduled to be taped in foreign locales, places like London, Paris, Rome and Mexico City during the Olympics . . . SHECKY GREENE is a regular on NBC's DEAN MARTIN summer-replacement show, which co-stars FRANK SINATRA Jr. and JOEY HEATHERTON . . . HERB ALPERT plans to populate his April 22 CBS special with non-stars, including the Chicago Cubs, a Los Angeles zoo keeper, rodeo crowds and even his own wife.

ABC may be finished with Batman, but independent TV stations are buying up the Caped Crusader episodes for repeats in at least 15 major cities . . . ANDY WILLIAMS is calling his April 28 NBC special "H. Andrew Williams' Kaleidoscopic Company," an outfit which includes RAY CHARLES, SIMON AND GARFUNKEL, songwriter BURT BACHARACH and "Mama" CASS ELLIOTT.

Add WARREN BEATTY and RICHARD CRENNAN to the list of Academy Award presenters on the April 8 Oscar show . . . PAT PAULSEN of The Smothers Brothers Show is going on a personal-appearance tour, sharing the stage with KATE SMITH . . . On March 31, ABC repeats its "Johnny Belinda" special, which co-starred MIA FARROW, BARRY SULLIVAN, DAVID CARRADINE and IAN BANNEN.

Screen Gems reached into the studio's new-talent program and came up with TV fledglings DAVID SOUL and BRIDGET HANLEY for its new ABC series Here Come the Brides. The show stars ROBERT BROWN, whom you probably never heard of either . . . HARRY BELAFONTE is PETULA CLARK's guest on her NBC April 2 program, part of which is being taped on the liner Queen Mary, now a tourist attraction in Long Beach, Cal.

NBC, impressed with the favorable reception of its "First Annual Academy of Professional Sports Awards" show, will most likely have a second . . . Universal has signed EDMOND O'BRIEN and TROY DONOHUE to appear in the studio's TV series and movies . . . MICHAEL TOLAN (The Doctors and the Nurses) co-stars in the World Premiere TV-movie "The Revolution of Antonio De Leon."



You're going to have a hard time telling Champale apart from champagne.


Champale is so much like champagne, it's hard even for us to know which is which.

Actually, Champale is the one on the right. Or is champagne the one on the right?

It's true that Champale looks, tastes, and sparkles like champagne. But there's a way to tell them apart. Just buy a bottle of Champale® Malt Liqueur. You'll find it costs only a fraction of what you'd pay for champagne. And you can buy it wherever beer is sold.

Now that you know the difference, take advantage of it.



A close-up portrait of a woman with light blue eyes and brown hair with bangs. She has a soft, natural-looking expression. The lighting is warm and focused on her face.

"It looks clean... feels clean...
and Cover Girl's so natural!"
says cover girl

Evelyn Kurlin

Clean Make-up

It looks and feels like no make-up at all.

That's Cover Girl Medicated Make-up.
But because it goes on clean, stays on clean,
we call it clean make-up.
And unless you've tried it,
you don't know how much good it can do.
Or how it never cakes or changes color.
The look is clean. The feeling is clean.
That's because Cover Girl has something
no other make-up has: Noxzema medication.
It all adds up to make-up
that's good for your skin!

Cover Girl®

Medicated Make-up by Noxzema



International cover girl Evelyn Kuhn
on the German magazine, BRIGITTE.

Noxzema
CORPORATION

Owner of the Trademark Names—Cover Girl and Noxzema.

© 1968 R. J. REYNOLDS
TOBACCO COMPANY.
WINSTON-SALEM, N. C.



Flavor your fun with Winston

Up front, only Winston has Filter-Blend tobaccos for the best taste in filter cigarettes.

Winston tastes good...like a cigarette should

(like your cigarette should)